



## Cosmopack trade fair held in New York

by Waqas Qureshi on September 26, 2014 | No Comments » | [Print](#)

Cosmopack, the trade fair for the beauty industry's production chain, has been held in New York



The categories covered at the show included wrapping and packaging, packaging furniture, contract and private label manufacturer, and packaging equipment and machinery.

The Italian minister of the environment, Gian Luca Galletti, attended the event together with president of the exhibition organisers BolognaFiere, Duccio Campagnoli, and Fabio Rossello, the president of Cosmetica Italia.

"We are always on the side of Italian companies facing foreign markets. We are proud of their work and of their developing a network; they are important ambassadors of that "Italy which performs," said Galletti.

The 50 Italian and international companies invited to the event were able to meet with representatives of the Association of American manufacturers and internationally well-known brands, such as Estée Lauder and L'Oréal.

Valentina Marchesini, marketing manager of Italian packaging equipment manufacturer Marchesini Group, said: "We are craftsmen industries: without that system of small craft businesses which supports us, our development would not have been possible."

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