

BOLOGNA FIERE COSMOPROF
BEAUTY PORTFOLIO



BOLOGNAFIERE GROUP

BolognaFiere Group is one of the leading international exhibition organizers, the first group in Italy in terms of turnover achieved abroad.

80+

EVENTS

25,000+

EXHIBITORS

2.2M

VISITORS



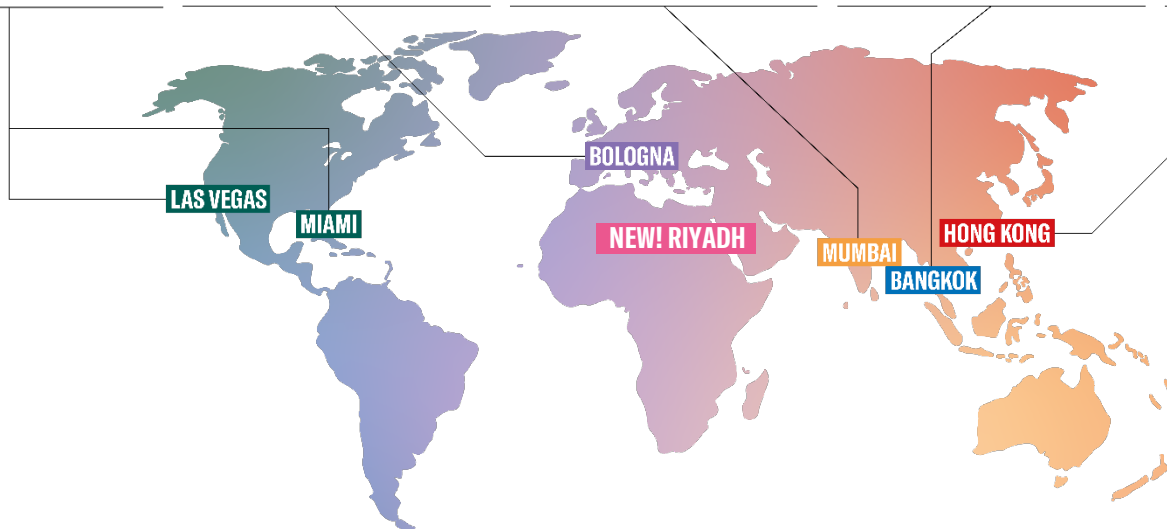
BOLOGNAFIERE GROUP

The beauty industry provides the largest economic impact to the Group thanks to BolognaFiere Cosmoprof, a worldwide platform for the international beauty community, with Cosmoprof shows in Bologna, Hong Kong, Las Vegas, Bangkok, Mumbai, Miami, and many other events all over the world.



COSMOPROF NETWORK

 <p>COSMOPROF NORTH AMERICA LAS VEGAS MIAMI</p>	 <p>COSMOPROF WORLDWIDE BOLOGNA</p>	 <p>COSMOPROF INDIA MUMBAI</p>	 <p>COSMOPROF CBE ASEAN BANGKOK</p>	 <p>COSMOPROF ASIA HONG KONG 亞太區美容展</p>
<p>cosmoprofnorthamerica.com</p>	<p>cosmoprof.com</p>	<p>cosmoprofindia.com</p>	<p>cosmoprofcbeasean.com</p>	<p>cosmoprof-asia.com</p>
<p>ORGANIZER - USA BEAUTY LLC</p>	<p>AN EVENT BY</p>	<p>ORGANISED BY</p>	<p>ORGANISED BY</p>	<p>ORGANISER - COSMOPROF ASIA LTD</p>
<p>informamarkets Bologna Fiere PBA Professional Beauty Association</p>	<p>Bologna Fiere</p>	<p>Bologna Fiere informamarkets</p>	<p>Bologna Fiere informamarkets CBE</p>	<p>Bologna Fiere informamarkets</p>



COSMOPROF NETWORK



190

COUNTRIES OF ORIGIN

10,000+

EXHIBITORS

500,000+

VISITORS

COSMOPROF WORLDWIDE BOLOGNA

55th edition

The most important trade show in the world dedicated to all sectors of the beauty industry.

Different shows, different dates to facilitate the visitor's flow enhancing networking and business.

[CLICK HERE TO WATCH THE 2023 POST SHOW VIDEO](#) 

FIGURES 2023

200,000

SQM

250,000+

VISITORS FROM
153 COUNTRIES

2,984+

EXHIBITORS FROM
64 COUNTRIES



COSMOPROF ASIA

26th edition

The leading B2B event in Asia-Pacific dedicated to all sectors of the beauty industry.

In 2022 the show will be relocated from Hong Kong to Singapore, as a special edition.

[CLICK HERE TO WATCH THE 2022 POSTSHOW VIDEO](#) 

FIGURES 2022

50,000+

SQM

21,600+

VISITORS FROM
103 COUNTRIES
AND REGIONS

1,200+

EXHIBITORS FROM
46 COUNTRIES
AND REGIONS



COSMOPROF NORTH AMERICA

20th edition

The leading B2B event in the Americas dedicated to all sectors of the beauty industry.

NEW! Cosmoprof North America announces the launch of the Miami edition in 2024: a gateway to Latin American Beauty Market.

[CLICK HERE TO WATCH THE 2022 POST SHOW VIDEO](#)



FIGURES 2022

23,000

SQM

32,000

VISITORS

1,100

EXHIBITORS &
BRANDS

COSMOPROF

NORTH AMERICA
LAS VEGAS | MIAMI

LAS VEGAS

LAS VEGAS CONVENTION
CENTER (LVCC)

JULY 11 - 13, 2023

NEW 2024

MIAMI

MIAMI BEACH CONVENTION
CENTER

JANUARY 23 - 25, 2024



COSMOPROF INDIA

4th edition

The not to be missed event for the beauty business community in India.

Cosmopack India, the show encompassing the entire beauty supply chain, was launched in 2022.

[CLICK HERE TO WATCH THE 2022 POST SHOW VIDEO](#) 

FIGURES 2022

10,000+

SQM

7,200+

VISITORS FROM
50+ COUNTRIES

300+

BRANDS &
EXHIBITORS FROM
56 COUNTRIES



COSMOPROF CBE ASEAN

2nd edition

The gateway to South East Asia's expanding beauty markets.

Cosmoprof CBE Asean is the showcase for branded finished products and the beauty supply chain.

[CLICK HERE TO WATCH THE 2022 POST SHOW VIDEO](#)



FIGURES 2022

10,000

SQM

8,200+

VISITORS FROM
46 COUNTRIES

500+

EXHIBITORS
& BRANDS

COSMOPROF CBE
ASEAN BANGKOK

NEW VENUE

BANGKOK

QUEEN SIRIKIT NATIONAL
CONVENTION CENTER (QSNCC)

14 - 16 SEPTEMBER 2023



SOUTH CHINA BEAUTY EXPO

3rd edition

The show to connect the Greater Bay area addressed to the new generation of consumers, high-tech new retail channels and manufacturing companies.

Organized by the new alliance BolognaFiere, Informa Markets and China Beauty Expo.

FIGURES 2020

22,500

SQM

20,000

VISITORS

800+

EXHIBITORS &
BRANDS

SOUTH CHINA BEAUTY
EXPO

SHENZHEN | 华南国际美容博览会



26 - 28 July 2023

Shenzhen Convention & Exhibition Centre

PREMIERE SHOWS

Premiere Shows is the leading network of beauty industry events in the States that bring together licensed professionals, students, renowned educators, and top brands in the beauty community from across the globe.

Premiere Shows, are organized by the joint venture USA Beauty LLC, a partnership created by Informa Markets, BolognaFiere, and the Professional Beauty Association that joined forces to produce an impressive lineup of events in the U.S. beauty market.

4 events (Anaheim and San Antonio will be launched in 2023)

1,000+ educational sessions in 2022

50,000 + visitors in 2022



April 2-3 2023, Anaheim
June 1-3 2024, Orlando

October 1-2 2023, San Antonio
October 8-9 2023, Columbus

BOLOGNAFIERE GROUP HEALTH & BEAUTY

In 2018, thanks to the acquisition of the German group Health and Beauty, owner of the **Beauty Forum** brand, BolognaFiere Cosmoprof has consolidated its leadership in Europe with new shows in the professional beauty salon and nail sectors.

Health and Beauty has its own headquarter in Germany and operates directly in Austria, Poland, Switzerland, France, Belgium, Hungary and Romania and with five operative branches.



BOLOGNAFIERE GROUP HEALTH & BEAUTY

The Health and Beauty Group publishes specialized cross-media content under the Beauty Forum brand – among the most widely read specialized cosmetics magazines in Europe – and organizes professional trade shows in the main European markets directly and through the partnership with local licensee in Greece, Slovakia, Slovenia, and the Czech Republic.

33

TRADE SHOWS
& EVENTS

13

MAGAZINES AND
DIGITAL PLATFORMS



BOLOGNAFIERE GROUP

INTERNATIONAL PARTNERSHIPS

Beyond the Cosmoprof network, BolognaFiere Group participates as organiser or international sales agent for beauty trade shows in key markets for the sector.



PASAY CITY

philbeautyshow.com

HO CHI MINH CITY

vietbeautyshow.com

KUALA LUMPUR

beautyexpo.com.my

JAKARTA

cosmobeauteasia.com

ORGANISER



INTERNATIONAL AGENT



POWERED BY



.....

STAY TUNED!
cosmoprof.com/network



**Bologna
Fiere
COSMOPROF**

