

# BOLOGNAFIERE COSMOPROF BEAUTY PORTFOLIO



Bologna  
Fiere  
COSMOPROF



# BOLOGNAFIERE GROUP

BolognaFiere Group is one of the leading international exhibition organizers, the first group in Italy in terms of turnover achieved abroad.

80+

EVENTS

25,000+

EXHIBITORS

2.2M

VISITORS

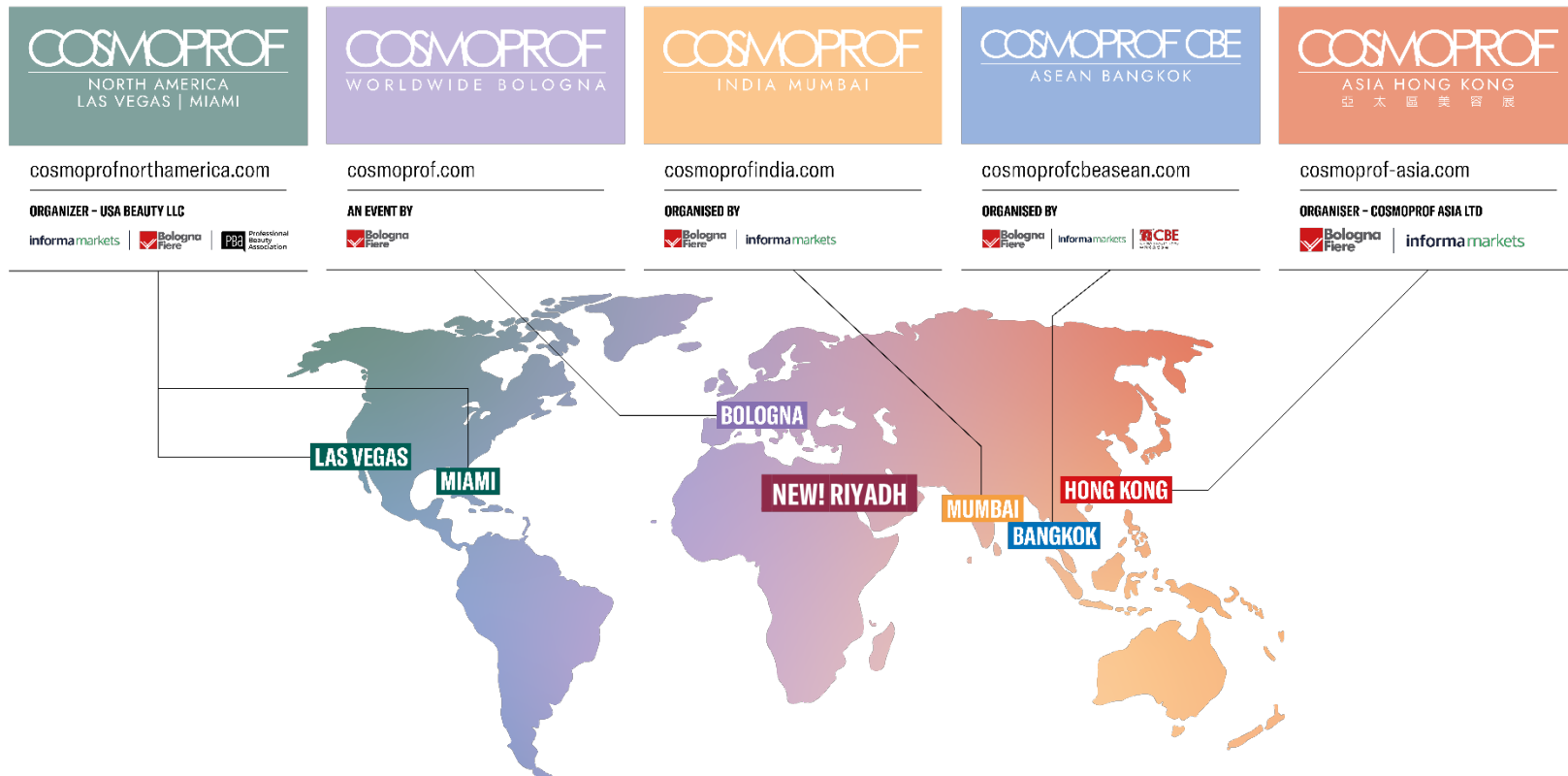


# BOLOGNAFIERE GROUP

The beauty industry provides the largest economic impact to the Group thanks to BolognaFiere Cosmoprof, a worldwide platform for the international beauty community, with Cosmoprof shows in Bologna, Hong Kong, Las Vegas, Bangkok, Mumbai, Miami, and many other events all over the world.



# COSMOPROF NETWORK



# COSMOPROF NETWORK

COSMOPROF  
NORTH AMERICA  
LAS VEGAS | MIAMI

COSMOPROF  
WORLDWIDE BOLOGNA

COSMOPROF  
INDIA MUMBAI

COSMOPROF CBE  
ASEAN BANGKOK

COSMOPROF  
ASIA HONG KONG  
亞太區美容展

190

COUNTRIES OF ORIGIN

10,000+

EXHIBITORS

500,000+

VISITORS



# COSMOPROF WORLDWIDE BOLOGNA

55<sup>th</sup> edition

The leading B2B trade show in the world dedicated to all sectors of the beauty industry.

Different shows, different dates to facilitate the visitor's flow enhancing networking and business.

[CLICK HERE TO WATCH THE 2023 POST SHOW VIDEO](#)



## AT A GLANCE

200,000

SQM

250,000+

VISITORS FROM  
153 COUNTRIES

2,984+

EXHIBITORS FROM  
64 COUNTRIES



# COSMOPROF ASIA

27<sup>th</sup> edition

The leading B2B event in Asia-Pacific dedicated to all sectors of the beauty industry.

Cosmoprof Asia is a 2-shows-event with a unique trade fair experience.

[CLICK HERE TO WATCH THE 2022 POSTSHOW VIDEO](#)



## FIGURES 2023

50,000+

SQM

65,580+

VISITORS FROM  
119 COUNTRIES  
AND REGIONS

2,400+

EXHIBITORS FROM  
44 COUNTRIES  
AND REGIONS



# COSMOPROF NORTH AMERICA

21<sup>th</sup> edition

The leading B2B event in the Americas dedicated to all sectors of the beauty industry.

NEW! Cosmoprof North America announces the launch of the Miami edition in 2024: a gateway to Latin American Beauty Market.

[CLICK HERE TO WATCH THE 2023 POST SHOW VIDEO](#)



## FIGURES 2023

23,000

SQM

+20%  
VS 2022

VISITORS

1,100

EXHIBITORS &  
BRANDS

**COSMOPROF**  
NORTH AMERICA  
LAS VEGAS | MIAMI

**NEW 2024**

**MIAMI**  
MIAMI BEACH CONVENTION  
CENTER

**JANUARY 23 - 25, 2024**

**LAS VEGAS**  
MANDALAY BAY  
CONVENTION CENTER

**JULY 23 - 25, 2024**



# COSMOPROF INDIA

5<sup>th</sup> edition

The not to be missed event for the beauty business community in India.

Cosmopack India, the show encompassing the entire beauty supply chain, was launched in 2022.

[CLICK HERE TO WATCH THE 2022 POST SHOW VIDEO](#)



## FIGURES 2022

10,000+

SQM

7,200+

VISITORS FROM  
50+ COUNTRIES

300+

BRANDS &  
EXHIBITORS FROM  
56 COUNTRIES



# COSMOPROF CBE ASEAN

2<sup>nd</sup> edition

The gateway to South East Asia's expanding beauty markets.

Cosmoprof CBE Asean is the showcase for branded finished products and the beauty supply chain.

[CLICK HERE TO WATCH THE 2023 POST SHOW VIDEO](#)



## FIGURES 2023

10,000

SQM

13,000+

VISITORS FROM  
50+COUNTRIES

1,00

EXHIBITORS  
& BRANDS FROM  
56 COUNTRIES



# SOUTH CHINA BEAUTY EXPO

4<sup>th</sup> edition

The show to connect the Greater Bay area addressed to the new generation of consumers, high-tech new retail channels and manufacturing companies.

Organized by the new alliance BolognaFiere, Informa Markets and China Beauty Expo.

## FIGURES 2023

15,000

SQM

11,100+

VISITORS

500+

EXHIBITORS &  
BRANDS



# PREMIERE SHOWS

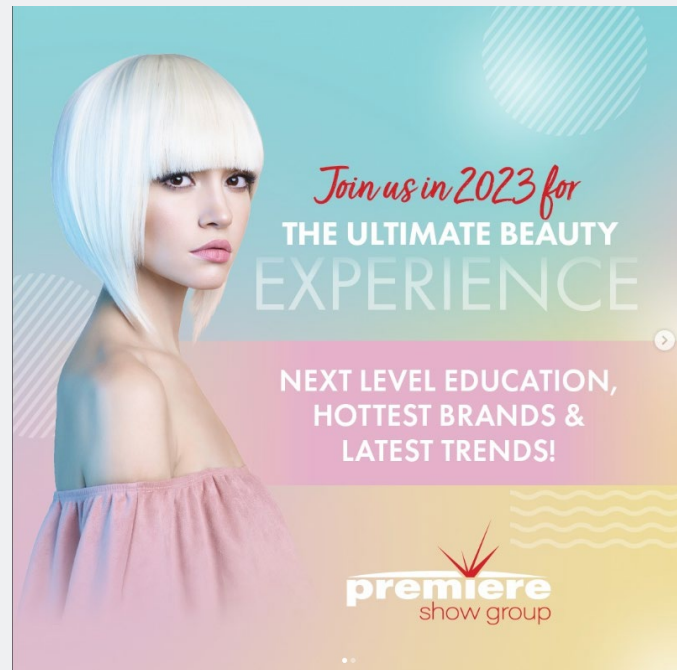
Premiere Shows is the leading network of beauty industry events in the States that bring together licensed professionals, students, renowned educators, and top brands in the beauty community from across the globe.

Premiere Shows, are organized by the joint venture USA Beauty LLC, a partnership created by Informa Markets, BolognaFiere, and the Professional Beauty Association that joined forces to produce an impressive lineup of events in the U.S. beauty market.

4 events

1,000+ educational sessions in 2022

50,000 + visitors in 2022



February 4-5 2024, Anaheim

June 1-3 2024, Orlando

September 15-16 2024, San Antonio

September 29-30 2024, Columbus

# BOLOGNAFIERE GROUP HEALTH & BEAUTY

In 2018, thanks to the acquisition of the German group Health and Beauty, owner of the **Beauty Forum** brand, BolognaFiere Cosmoprof has consolidated its leadership in Europe with new shows in the professional beauty salon and nail sectors.

Health and Beauty has its own headquarter in Germany and operates directly in Austria, Poland, Switzerland, France, Belgium, Hungary and Romania and with five operative branches.





# BOLOGNAFIERE GROUP HEALTH & BEAUTY

The Health and Beauty Group publishes specialized cross-media content under the Beauty Forum brand – among the most widely read specialized cosmetics magazines in Europe – and organizes professional trade shows in the main European markets directly and through the partnership with local licensee in Greece, Slovakia, Slovenia, and the Czech Republic.

33

TRADE SHOWS  
& EVENTS

13

MAGAZINES AND  
DIGITAL PLATFORMS



# BOLOGNAFIERE GROUP

## INTERNATIONAL PARTNERSHIPS

Beyond the Cosmoprof network, BolognaFiere Group participates as organiser or international sales agent for beauty trade shows in key markets for the sector.

**vietbeauty**  
Vietnam's Premier International Beauty Show

**cosmobeauté**  
Vietnam

**beautyexpo**  
Malaysia's International Beauty Show

**cosmobeauté**  
Malaysia

**cosmobeauté**  
Indonesia

**SUPPLY**  
CHAIN

HO CHI MINH CITY

[vietbeautyshow.com](http://vietbeautyshow.com)

KUALA LUMPUR

[beautyexpo.com.my](http://beautyexpo.com.my)

JAKARTA

[cosmobeauteasia.com](http://cosmobeauteasia.com)

ORGANISER



INTERNATIONAL AGENT



POWERED BY



STAY TUNED!  
[cosmoprof.com/network](https://cosmoprof.com/network)

