



**Bologna
Fiere
COSMOPROF**



•
**BOLOGNAFIERE
COSMOPROF
BEAUTY PORTFOLIO**

DISCOVER MORE →

• **BOLOGNAFIERE GROUP**

BolognaFiere Group is **one of the leading international exhibition organizers**, the first group in Italy in terms of turnover achieved abroad.

The **beauty industry provides the largest economic impact** to the Group thanks to BolognaFiere Cosmoprof. The Cosmoprof network, a worldwide platform for the beauty community, includes shows in Bologna, Hong Kong, Las Vegas, Mumbai, Bangkok, Miami, Riyadh, and many other events.

80+
EVENTS

25,000+
EXHIBITORS

2.2M
VISITORS



• **COSMOPROF NETWORK: WHO WE ARE**

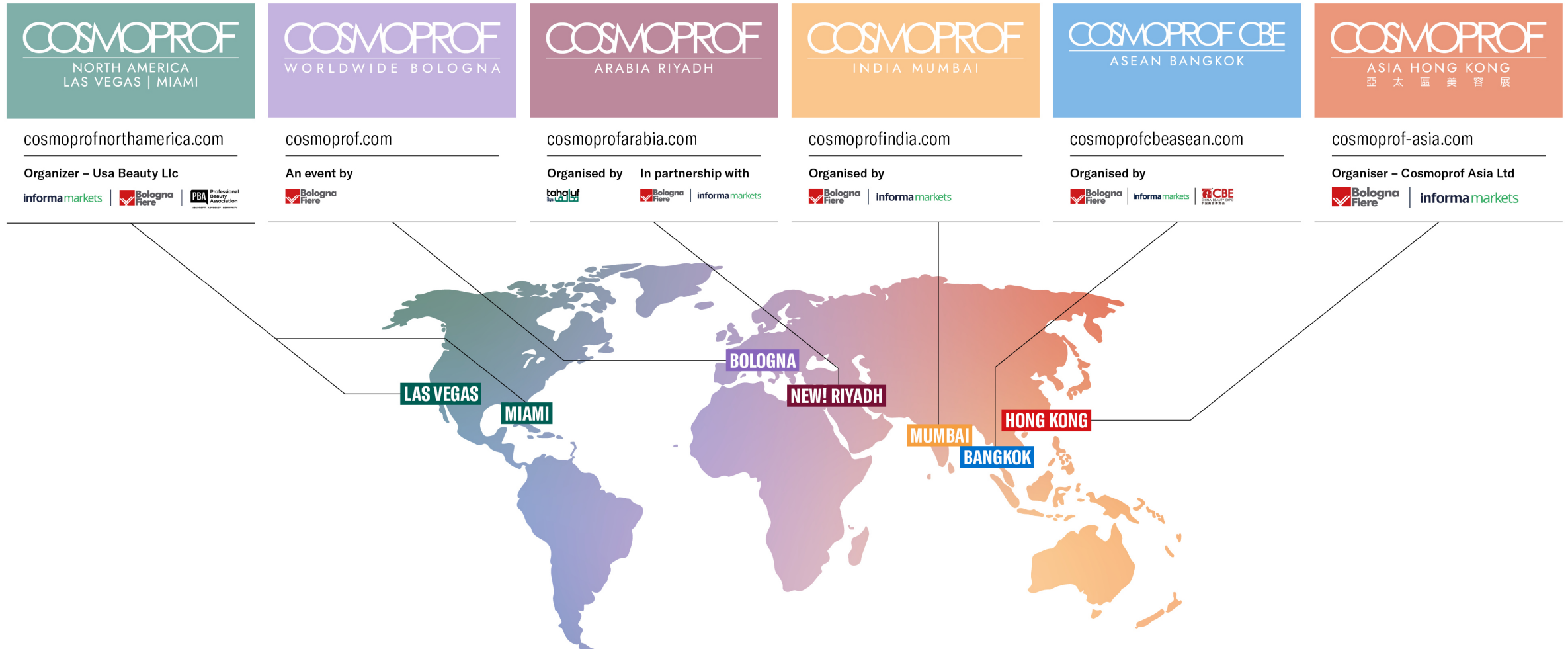
For over 50 years, Cosmoprof has been the **benchmark event for companies and professionals in all sectors of the cosmetics industry**, from supply chain to branded finished products. The B2B format of Cosmoprof is constantly able to **support companies and stakeholders in their business all over the world** with specific tools and initiatives adapting to each market.

MISSION: facilitate business networking and provide early insights into market trends.

VISION: expand the beauty business worldwide while continually creating new opportunities for the global cosmetics industry.

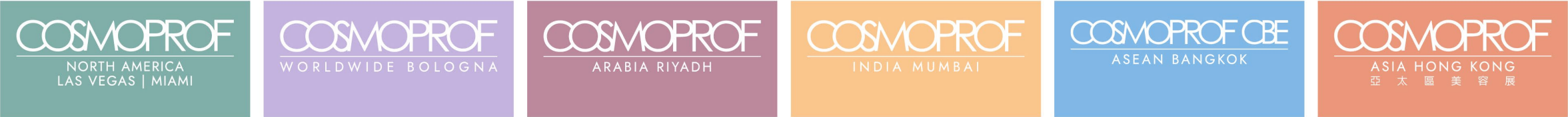


COSMOPROF NETWORK



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COSMOPROF NETWORK



190

COUNTRIES OF ORIGINS

10,000+

EXHIBITORS

500,000+

VISITORS

• **COSMOPROF WORLDWIDE BOLOGNA**

55th edition

The leading B2B trade show in the world dedicated to all sectors of the beauty industry.

Cosmoprof Worldwide Bologna is a 3-shows-event with a unique trade fair concept.

For the first time in 2024 all shows will open in the same day, facilitating the meeting between retail and professional channels.

[CLICK HERE TO WATCH THE 2023 POST SHOW VIDEO](#) →

• **FIGURES 2023 AT A GLANCE**

200,000

SQM

250,000+

VISITORS FROM
153 COUNTRIES

2,984

EXHIBITORS FROM
64 COUNTRIES

COSMOPROF
WORLDWIDE BOLOGNA

• **BOLOGNA, ITALY**
FAIR DISTRICT

• **21 – 23 MARCH 2024**

COSMOPACK

COSMO PERFUMERY & COSMETICS

• **NEW! 21 – 24 MARCH 2024**

COSMO HAIR & NAIL & BEAUTY SALON



- **COSMOPROF ASIA**

27th edition

The leading B2B event in Asia-Pacific dedicated to all sectors of the beauty industry.

Cosmoprof Asia is a 2-shows-event with a unique trade fair experience.

Diversified opening and closing dates facilitate operator visit flows and maximize meeting and business opportunities.

[CLICK HERE TO WATCH THE 2023 POSTSHOW VIDEO →](#)

- **FIGURES 2023 AT A GLANCE**

50,000+

SQM

65,500+

VISITORS FROM
119 COUNTRIES
AND REGIONS

2,472

EXHIBITORS FROM
44 COUNTRIES
AND REGIONS

COSMOPROF

ASIA HONG KONG
亞太區美容展

- **HONG KONG**

- **12 – 14 NOVEMBER 2024**

ASIAWORLD-EXPO

COSMOPACK ASIA

- **13 – 15 NOVEMBER 2024**

HONG KONG CONVENTION
& EXHIBITION CENTRE

COSMOPROF ASIA

• **COSMOPROF NORTH AMERICA**

21th edition

The leading B2B event in the Americas dedicated to all sectors of the beauty industry.

Cosmoprof North America Las Vegas celebrated its 20th anniversary in 2023. In 2024, the launch of the Miami edition will take place, serving as a gateway to the Latin American Beauty Market. With two editions (Las Vegas and Miami), the event aims to cover all business opportunities in the US and Latin America.

[CLICK HERE TO WATCH THE 2023 POST SHOW VIDEO](#) →

• **FIGURES 2023 AT A GLANCE**

23,000

SQM

25,000+

VISITS FROM 99
COUNTRIES OF
ORIGIN

1,100

EXHIBITORS &
BRANDS

COSMOPROF
NORTH AMERICA
LAS VEGAS | MIAMI

- **NEW VENUE**
- **LAS VEGAS**
MANDALAY BAY
CONVENTION CENTER
- **JULY 23 - 25, 2024**
- **MIAMI**
MIAMI BEACH
CONVENTION CENTER
- **JANUARY 21 - 23, 2025**



- **COSMOPROF INDIA**

5th edition

The leading B2B event in India dedicated to all the sectors of the beauty industry in India.

The coveted show has its own unique scale and entity, showcasing all the sectors of the beauty industry from ingredients to finished products and encompassing the entire cosmetics and beauty supply chain.

[CLICK HERE TO WATCH THE 2022 POST SHOW VIDEO →](#)

- **FIGURES 2023 AT A GLANCE**

10,000+

SQM

9,000+

VISITORS FROM
55 COUNTRIES

450+

EXHIBITORS &
BRANDS FROM
64 COUNTRIES

COSMOPROF
INDIA MUMBAI

- **MUMBAI**

JIO WORLD CONVENTION CENTRE

- **5 - 7 DECEMBER 2024**

COSMOPROF INDIA
COSMOPACK INDIA

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COSMOPROF CBE ASEAN

3rd edition

The gateway to South East Asia's expanding beauty markets.

The second edition of Cosmoprof CBE ASEAN has solidified its position in the market, gaining recognition from key players in South-East Asia and international stakeholders. The exhibition witnessed a remarkable increase of +78% in attendance compared to the previous year, with a significant turnout from Thailand and other ASEAN countries.

[CLICK HERE TO WATCH THE 2023 POST SHOW VIDEO](#) →

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FIGURES 2023 AT A GLANCE

10,000

SQM

13,000+

VISITORS FROM
50+ COUNTRIES

1,000+

EXHIBITORS &
BRANDS FROM
56 COUNTRIES

COSMOPROF CBE
ASEAN BANGKOK

BANGKOK

QUEEN SIRIKIT NATIONAL
CONVENTION CENTER (QSNCC)

13 - 15 JUNE 2024

- **COSMOPROF ARABIA RIYADH**

1st edition

Cosmoprof Arabia Riyadh, is the new B2B show organised by Tahaluf, an Informa Markets company, in partnership with BolognaFiere, to connect international beauty brands with the thriving Middle Eastern market.

Cosmoprof Arabia is the first event of the region fully devoted to the entire beauty industry.

The exhibition will showcase all the beauty products and a wide range of solutions for the beauty brands.

COSMOPROF
ARABIA RIYADH

- **NEW 2024!**

- **RIYADH**

RIYADH FRONT EXHIBITION
& CONVENTION CENTER

- **27 – 29 NOVEMBER 2024**

- **SOUTH CHINA BEAUTY EXPO**

The show to connect the Greater Bay area addressed to the new generation of consumers, high-tech new retail channels and manufacturing companies.

Organized by the new alliance BolognaFiere, Informa Markets and China Beauty Expo.

- **FIGURES 2023**

15,000

SQM

11,100+

VISITORS

500+

EXHIBITORS
& BRANDS

SOUTH CHINA BEAUTY EXPO
SHENZHEN | 华南国际美容博览会

4-6 July 2024

Shenzhen Convention & Exhibition Centre



PREMIERE SHOWS

Premiere Shows is the leading network of beauty industry events in the States that bring together licensed professionals, students, renowned educators, and top brands in the beauty community from across the globe.

Premiere Shows, are organized by the joint venture USA Beauty LLC, a partnership created by Informa Markets, BolognaFiere, and the Professional Beauty Association that joined forces to produce an impressive lineup of events in the U.S. beauty market.

4 events

1,000+ educational sessions in 2023

50,000 + visitors in 2023



February 4-5 2024, Anaheim

June 1-3 2024, Orlando

September 15-16 2024, San Antonio

September 29-30 2024, Columbus

• **BOLOGNA GROUP HEALTH & BEUTY**

In 2018, thanks to the acquisition of the German group Health and Beauty, owner of the **Beauty Forum** brand, BolognaFiere Cosmoprof has consolidated its leadership in Europe with new shows in the professional beauty salon and nail sectors.

Health and Beauty, is a trade publisher and trade show and event organizer with over 20 years of experience. Headquartered in Germany, Health and Beauty Group operates directly in Germany, Austria, Poland, Switzerland, France, Hungary and Romania, and through partnerships with local licensees in Greece, Slovakia, and Slovenia.

25+

TRADE SHOWS
& EVENTS

10

MAGAZINES AND
DIGITAL PLATFORMS

WE BELIEVE IN THE POWER OF BEAUTY!

HEALTH & BEAUTY

•

BOLOGNA GROUP INTERNATIONAL PARTNERSHIPS

Beyond the Cosmoprof network, BolognaFiere Group participates as organiser or international sales agent for beauty trade shows in key markets for the sector.

vietbeauty
Vietnam's Premier International Beauty Show

cosmobeauté
Vietnam

beautyexpo
Malaysia International Beauty Show

cosmobeauté
Malaysia

cosmobeauté
Indonesia

SUPPLY
CHAIN

HO CHI MINH CITY

vietbeautyshow.com

KUALA LUMPUR

beautyexpo.com.my

JAKARTA

cosmobeauteasia.com

ORGANISER



INTERNATIONAL AGENT



POWERED BY



STAY TUNED!
cosmoprof.com/network



Bologna
Fiere
COSMOPROF

