

cosmobeauté

Philippines

4 - 6 JUNE 2025

World Trade Center Metro Manila, Pasay City, Philippines



Philippines'

PREMIER BEAUTY TRADE SHOW

Organised by



Powered by



Sustainable Events



Knowledge Partner

MINTEL

www.cosmobeautephilippines.com



is the premier and only B2B beauty trade show encompassing the beauty, wellness, and personal care industries in the Philippines. Cosmobeauté Philippines, powered by Cosmoprof Asia, provides a comprehensive and innovative platform that brings together professionals and enterprises and create networking and business opportunities amongst beauty manufacturers and quality trade buyers.

Regarded as Philippines' Premier Beauty Trade Show, Cosmobeauté Philippines promises an informative event designed to enhance your trade show experience and significantly contribute to the growth of the beauty industry in the country.



The Beauty in the Philippine Market

The beauty and personal care market in the Philippines are forecasted to achieve a revenue milestone of USD 4.7 billion by 2026, showcasing a compound annual growth rate (CAGR) of 4.8% from 2019 to 2026. This growth trajectory is primarily influenced by the increasing interest of younger consumers in skincare and beauty products. While the cosmetics sector is expected to retain a substantial market presence, there is a projected upsurge in demand for organic and sustainable beauty and skincare products. This trend is propelled by the rising popularity of "clean" beauty practices and the growing awareness of health and wellness.

Source: EINPRESSWIRE (www.einpresswire.com)

Market Trends In Asia Pacific

According to Mintel's APAC 2024 Beauty and Personal Care Landscape

- **Anti-ageing Beauty** In Southeast Asia, anti-ageing products address the needs of older populations and brings education to younger consumers on healthy ageing.
- **Science-backed Beauty** Consumers in China, Japan and South Korea seek beauty products that are developed and supported by laboratory research data or recommended by experts.
- **Sensitive Skin** The demand for skincare solutions that promote holistic skincare is increasing driven by the awareness in various skin-related issues

Join The Premier Beauty Trade Show In The Country

- ▶ Connect with emerging partners, distributors, and cultivate strategic alliances globally
- ▶ Broaden your market reach locally and internationally
- ▶ Introduce new products and launch innovation



- ▶ Get access to latest market trends and industry knowledge
- ▶ Grow your business with new connections and potential customers

Cosmobeauté Philippines 2025 Fact Sheet

8,300 sqm
Exhibition Area
(Gross)

250+
Expected Number
of Exhibitors

7,000
Expected Number
of Visitors

Cosmobeauté Philippines Dedicated Segments

Cosmobeauté Philippines presents specialized segments designed to assist trade visitors in efficiently locating exhibitors and accessing their showcased products.

Equipment

Locally-made Products

Laboratory

Finished Products

- Professional Hair and Beauty
- Colours Cosmetics
- Hygiene Products
- Health and Wellness
- Equipment for Salons

Supply Chain

- Packaging
- OEM/ODM
- Ingredient and Lab Technology
- Private Label
- Machinery

WHO SHOULD EXHIBIT?

Manufacturers, Distributors, Suppliers, and Providers of:

- Beauty Salon Products / Equipment and Furnishing
- Colour Cosmetics
- Hair Care
- Hair Salon Equipment, Products, and Accessories
- Hotel Amenities / Bath Accessories and Toiletries
- Ingredients and Formulation
- Laboratory Equipment
- Medical Beauty Products and Equipment
- Nail Products and Accessories
- OEM / ODM and Toll Manufacturing
- Organic and Natural Health
- Packaging and Machinery
- Perfumes and Fragrance
- Products / Supplements
- Raw Materials
- Salon Management and Software
- Skin and Personal Care
- Spa Products / Equipment and Furnishing
- Supplements
- Testing Laboratory and Product Services

WHO SHOULD VISIT?

- Aesthetic Surgeons
- Agent
- Beauty Cosmetics Manufacturers
- Beauty Salon
- Chain Stores
- Department Stores
- Dermatology and Aesthetic Clinic
- Distributor
- Fitness Centers
- Hair Salon
- Hotels
- Importers
- Manufacturers
- Nail Salons
- Organic Shop
- OEM / ODM / Toll Manufacturing
- Other Retail Shop
- Perfumery and Cosmetics Shop
- Pharmacy
- Plastic Surgery
- Research Laboratory
- Trade Associations / Government / Travel Agency
- Spa and Wellness
- Suppliers
- Wholesalers



COST OF PARTICIPATION

Space Only (Min. 18 SQM)

Ideal for exhibitors who wish to customize their own stand design to suit their branding needs



USD
350
/ sqm

Shell Scheme (Min. 9 SQM)

Inclusive of:

- Needle Punch Carpet
- White Polyester Laminated Panels for Board
- Adhesive vinyl letters for Exhibitor's name and booth number
- Fluorescent Tubes (36w)
- Information Table
- Folding Chair
- Waste Basket



USD
390
/ sqm

BETTER STANDS (Min. 18 sqm)

STANDARD

Inclusive of:

- Maxima structure with header (4mH)
- Tarpaulin printing for backwall (3.5m x 4mH)
- Tarpaulin printing for sidewall (2.5m x 4mH)
- Bistro round table (2 units)
- Bar stools (7 units)
- Brochure rack (1 unit)
- Info counter (1m x 1mH, 1 unitL)
- ED Long armed spotlight (5 units)
- Convenient outlet (2 units)
- Blue carpet within booth area



USD
550
/ sqm

PREMIUM

Inclusive of:

- Maxima structure with header (4.5mH)
- Tarpaulin printing for backwall (3m x 3mH, 2 units)
- Storage room with door (1m x 3m)
- Bistro round table (2 units)
- Bar stools (7 units)
- Info counter (1m x 1mH with logo, 1 unit)
- LED long armed spotlight (8 units)
- Convenient outlet (2 units)
- Blue carpet within booth area
- Plotted plant within booth area



USD
710
/ sqm

*All rates are subject to 12% VAT

** Applicable VAT will be payable if Client does not provide its Company Business Registration for non-resident VAT exemption application

EVENT HIGHLIGHTS

17th ASCS Conference Organized by the Asian Societies of Cosmetic Scientists (ASCS), serves as a global platform showcasing cutting-edge technologies, research developments, and innovations driving advancements in the cosmetic industry.



International Beauty Conference and Seminars



On Stage Demonstrations



Business Matchmaking Programme



- Semi-Permanent Makeup Competition
- Hair & Makeup Competition
- Men's Barber Competition



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