



26 – 28 MARCH 2026

COSMOPACK

COSMO PERFUMERY & COSMETICS

26 – 29 MARCH 2026

COSMO HAIR & NAIL & BEAUTY SALON

Travel to Bologna with Trenitalia's Special Events Offer

Thanks to **Trenitalia's Special Events Offer**, dedicated to event participants, you can travel to **Bologna**, benefiting from discounts ranging from **20% to 75%** on major national rail connections.

Validity period

Travel from **two days before to two days after** the date of each event.

Included trains

Frecciarossa, Frecciargento, Frecciabianca, Intercity and Intercity Notte (direct or connecting services).

How to purchase the offer

Tickets can be purchased via:

- Trenitalia.com
- Trenitalia App
- Station ticket offices
- Authorised travel agencies

Online or App purchase

1. Select your journey (one-way or return) with destination **Bologna**
2. Click on **“View other offers”**
3. In the “Offer” drop-down menu, select **“Special Events”**
4. Enter the **Agreement Code: BOLOGNAFIERE**
5. Confirm and repeat the same procedure for the return journey

Available classes and services

- **1st and 2nd class**
- Business, Premium, Standard
- 1st class Plus, 2nd class Easy
- Comfort couchettes and Relax sleeping cars

Excluded services: Executive class, meeting room service, Superior cabins

Key conditions

- Seats are **limited and variable**, depending on the day, train and class
- The system always displays the **best available fare**
- The offer **cannot be combined** with other discounts or promotions, except for the youth discount
- Tickets can be purchased until **11:59 pm on the third day before departure**

Event credential required

To benefit from the offer, passengers must present **the event credential** (event badge or registration confirmation email):

- **at the time of purchase** (only at ticket offices and authorized travel agencies)
- **on board the train**, during ticket inspection

**VISIT ITALY
BY TRAIN**



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