

COSMOPROF

WORLDWIDE BOLOGNA

COSMOPROF WORLDWIDE BOLOGNA 2026 INVITED INFLUECER PROJECT



BOLOGNA, ITALY
FAIR DISTRICT

26 – 28 MARCH 2026

COSMOPACK
COSMO PERFUMERY &
COSMETICS

26 – 29 MARCH 2026

COSMO HAIR & NAIL &
BEAUTY SALON

An event by



In partnership with



With the support of



PERFUMERY & COSMETICS



Anna Volpi

INSTAGRAM: [@volpi_nana](#)

27,7K follower

TIKTOK: [@volpi_nana](#)

122,1K follower

Nation: Italy

Language: Italian

Target:

- 25-30 y.o.
- Italian
- Women

Presence: 26th – 27th March, 2026

Sector: Perfumery&Cosmetics

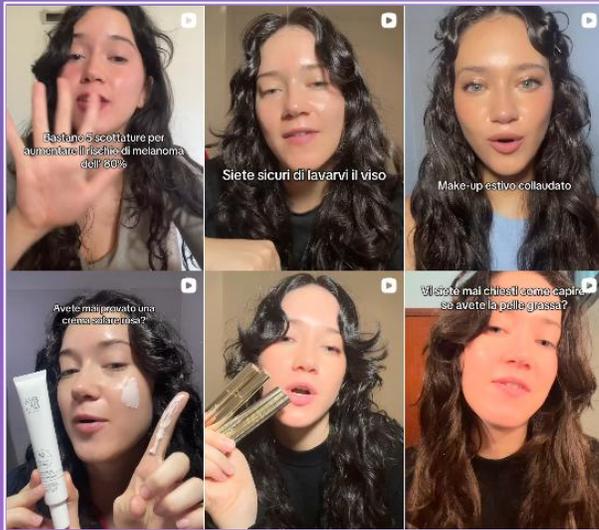
Category: Skincare and Makeup

Main Characteristics:

- Anna brings an engaging mix of personality, trends and beauty content with distinctive creative flair. Her aesthetic can be playful with an edge; she's good at storytelling and keeps the feed lively. Ideal for campaigns that want to infuse personality, strong visual identity and interactive formats.



- Video type: Creative storytelling, humorous takes, beauty reviews.
- Audio style: Pop or trending audios and her own voice.
- Language: Italian.



volpi_nana

Anna Volpi

392 posts 27.7K followers 2,350 following

Nella skincare io ci credo forte, quindi se ti strucchi con le salviette scrivimi che ne parliamo

Follow

Message



Parigi



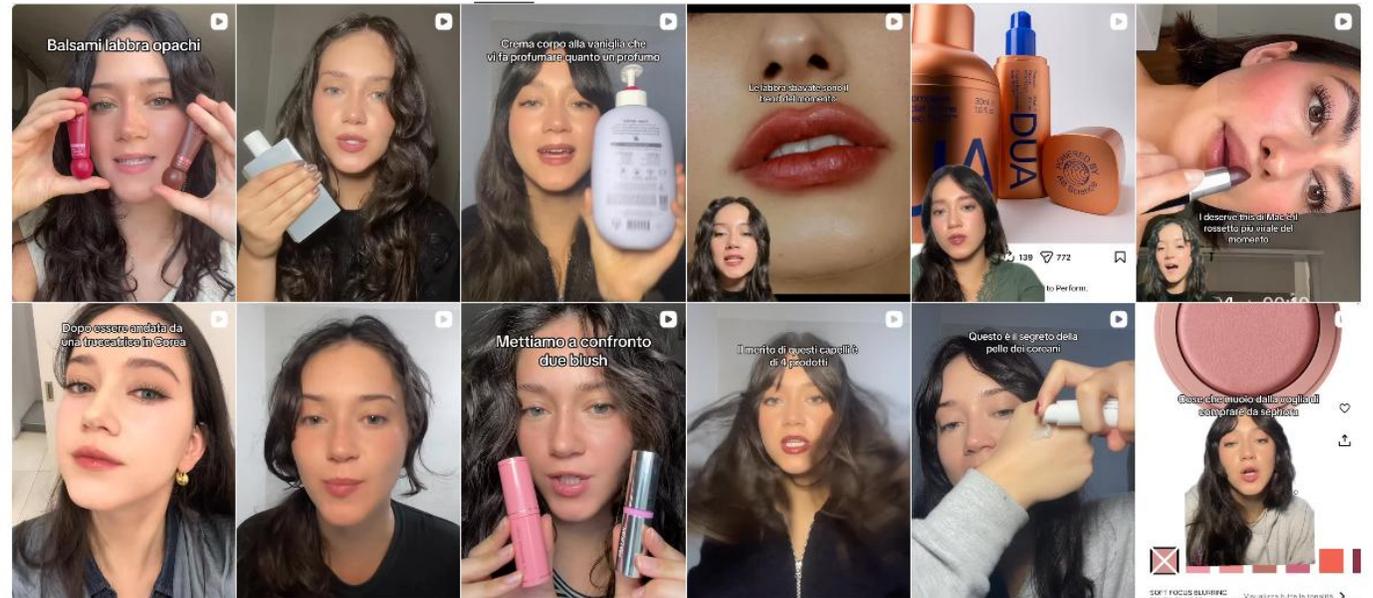
Tokyo



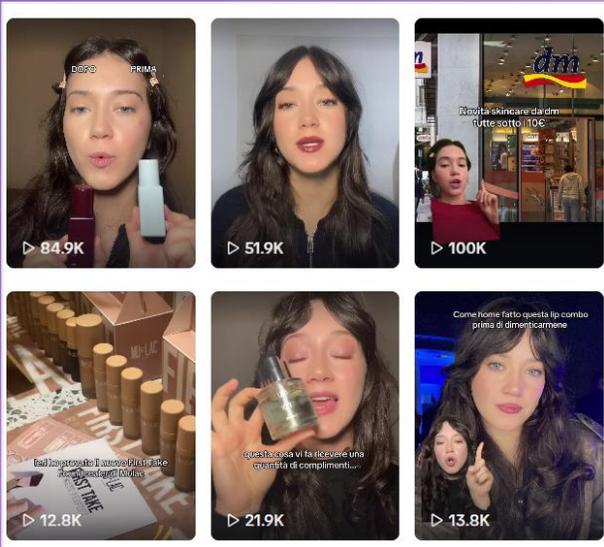
Stoccolma



Seoul



- Video type: Creative storytelling, humorous takes, beauty reviews.
- Audio style: Pop or trending audios and her own voice.
- Language: Italian.



volpi_nana Anna Volpi

[Follow](#) [Message](#) [Add friend](#) [Share](#) [More](#)

373 Following 122.1K Followers 5.8M Likes

Cosmetic Marketing Analysis
Se non ti strucchi non possiamo essere amici

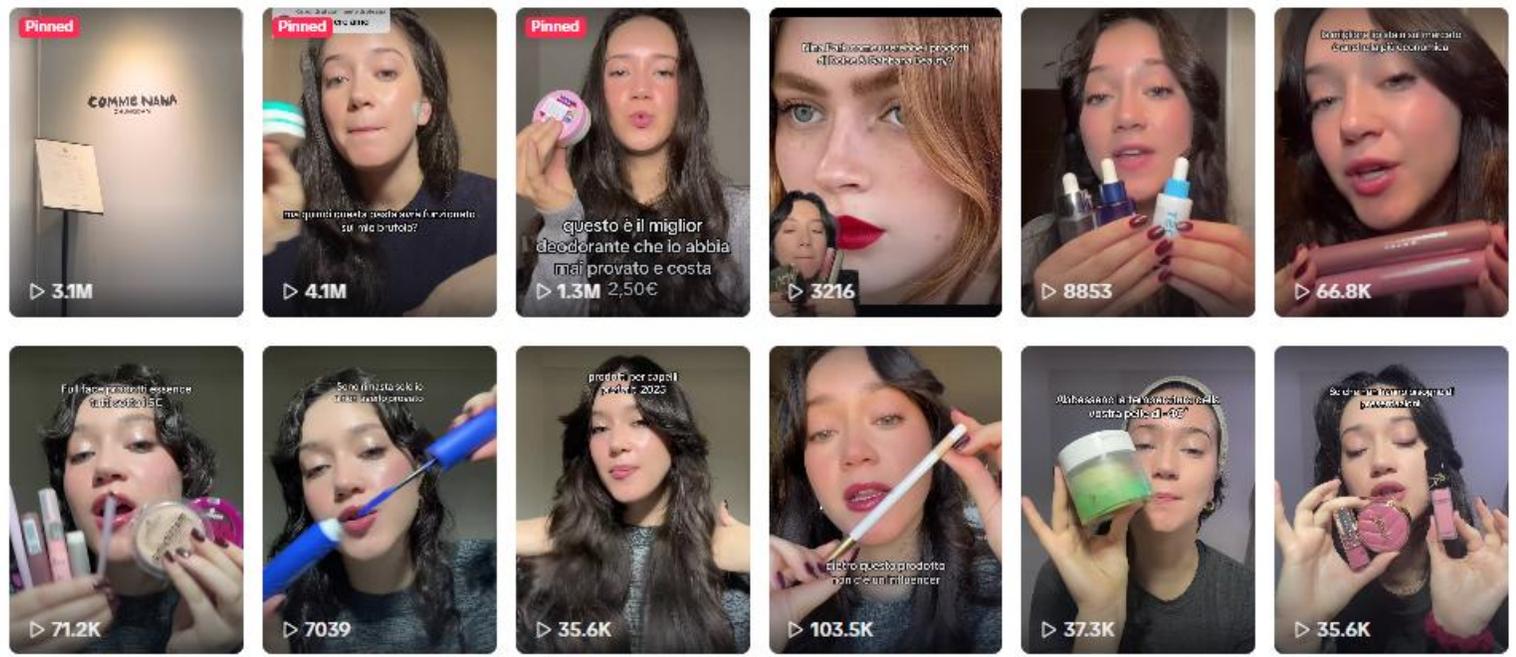
[Videos](#) [Reposts](#) [Liked](#)

[Latest](#) [Popular](#) [Oldest](#)

Playlists



Videos





Sara Salamino

INSTAGRAM: [@sara_laprofumiera](https://www.instagram.com/sara_laprofumiera)

115K follower

TIKTOK: [@sara_la.profumiera](https://www.tiktok.com/@sara_la.profumiera)

35,2K follower

Nation: Italy

Language: Italian

Target:

- 25-40 y.o.
- Italian
- Women

Presence: 28th March, 2026

Sector: Perfumery&Cosmetics

Category: Skincare and Makeup

Main Characteristics:

- Sara is a fragrance and beauty content creator whose Instagram reads like a scent diary crossed with lifestyle musings. She invites followers into a world of olfactory discovery and personal style. She blends perfume reviews, exploratory reels and behind-the-scenes moments with an authentic Italian voice, making her an engaging partner for brands in niche fragrance, beauty storytelling and lifestyle alignment.



sara_laprofumiera

Sara Salamino | Profumi e Beauty

285 posts 117K followers 958 following

Digital creator

Può contenere tracce di profumi, beauty, concerti, vestiti e libri

Da consumare preferibilmente con ironia

beacons.ai/sara_la.profumiera and 2 more

Follow

Message



Q&A 3



Libri



Profumi



Rossetti



Unghiette



Q&A 2



Skincare



- Video type: Perfume reviews, sensory storytelling, lifestyle clips.
- Audio style: Aesthetic or cinematic sounds, sometimes her own voice.
- Language: Italian.





sara_la.profumiera Sara La Profumiera

Follow Message + Share ...

137 Following 35.2K Followers 622.9K Likes

Parlo di profumi e beauty 🌸💜
IG: sara_laprofumiera

Videos Reposts Liked

Latest Popular Oldest

Playlists

Liste Profumi
8 videos

Recensioni
9 videos

Consigli e trucchetti
5 videos

Videos

Grid of 12 video thumbnails:

- 151.7K**: PROFUMI COMMERCIALI che sembrano di nicchia
- 266.3K**: Scarpe estive COOL
- 953.4K**: IL COMITATORE DELLE AMERICANE
- 4256**: TRUCCHETTI ANTI-FREDDO
- 1136**: Siamo d'accordo che non puoi chiamarti "Babe" mentre ho ancora i brufoli in faccia?
- 21.4K**: I migliori Profumi Commerciali usati nel 2025
- 1047**: [Perfume bottle]
- 57.9K**: Profumi sotto i 35 euro
- 1798**: [Perfume bottle]
- 6045**: MIGLIORI PRODOTTI MAKE-UP 2025
- 4791**: Migliori Profumi di Nicchia usati nel 2025
- 6970**: Cosa hai fatto Verlab?
- 13.8K**: Regalini dell'ultimo minuto sotto i 20€ che puntavano fortissimi in Parafarmacia!
- 1190**: Styling Capelli Ricci: vale la pena farlo?
- 2594**: Haul YesStyle: ho preso i prodotti con le migliori recensioni in questo

- Video type: Perfume reviews, sensory storytelling, lifestyle clips.
- Audio style: Aesthetic or cinematic sounds, sometimes her own voice.
- Language: Italian.

Grid of 6 video thumbnails:

- 2139**: Quando non ho voglia di truccarmi
- 132.6K**: Come sono i profumi di Le Monde Gourmand
- 2410**: Come profumare di Cannella
- 1047**: [Perfume bottle]
- 57.9K**: Profumi sotto i 35 euro
- 1798**: [Perfume bottle]



Natalie O'Neill

INSTAGRAM: [@natalieoneilllll](#)

348K follower

TIKTOK: [@natalie_oneilllll](#)

930,6K follower

Nation: England

Language: English

Target:

- 25-30 y.o.
- English
- Women

Presence: 27th - 29th March, 2026

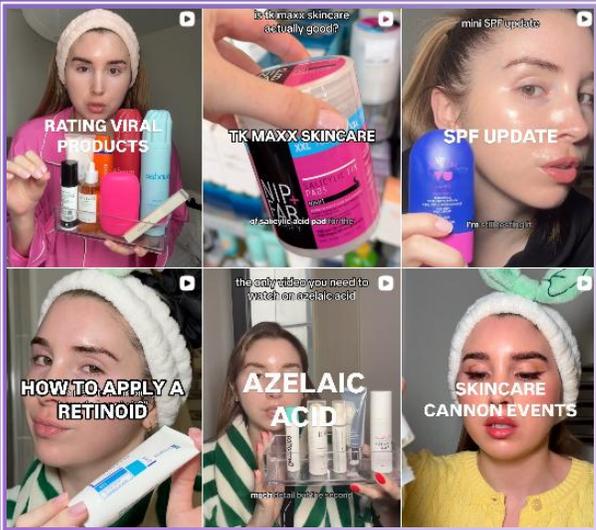
Sector: Perfumery&Cosmetics

Category: Skincare

Main Characteristics:

- Natalie's content flows between beauty tutorials, candid lifestyle posts and vibrant community engagement. Her style is lively, fun and modern and she's comfortable in both product-reviews and more personal sharing. A strong pick for brands that want to connect with engaged, trend-aware audiences in a relaxed tone.

- Video type: Lifestyle and beauty Reels, spontaneous daily content.
- Audio style: Pop or trending Reels sounds.
- Language: English.



natalieonei1111 verified

Natalie O'Neill

497 posts 348K followers 275 following

Digital creator

SPF, retinoid & clog prone skincare. Not a derm, just keen 🌟 900k on TikTok

Loma@dopaminestudios.co.uk

🔗 linktr.ee/natalieoskincare and 4 more

📍 natalieonei1111

Follow

Message



Home 🏠



PD



The 🍷



Meals



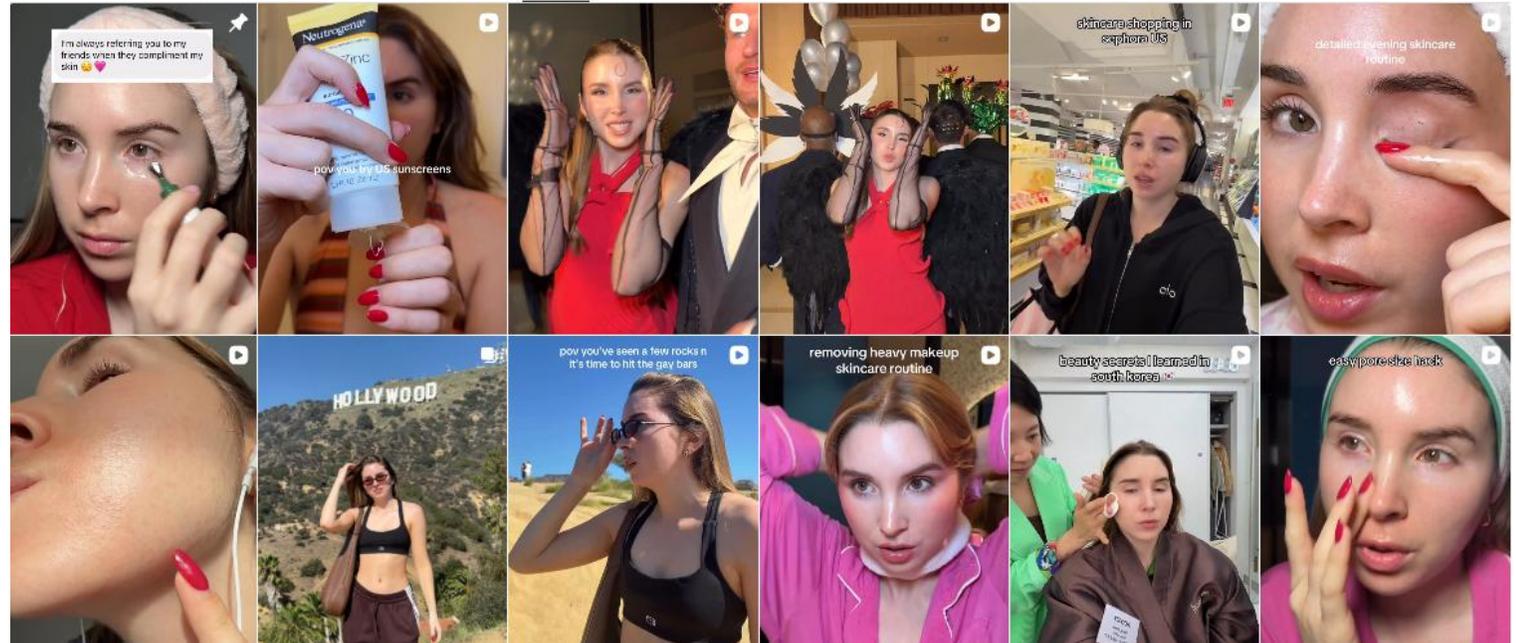
YouTube



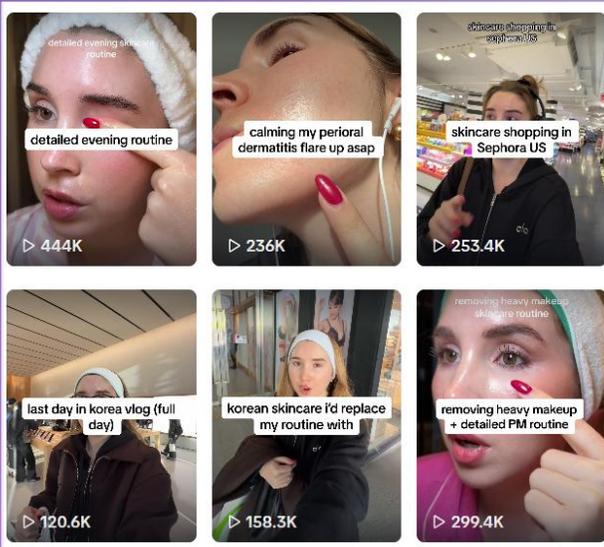
My routine



Product Recs



- Video type: Lifestyle and beauty Reels, spontaneous daily content.
- Audio style: Pop or trending Reels sounds.
- Language: English.



natalie_oneilllll ✓ Natalie O'Neill

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430 Following 930.6K Followers 48.8M Likes

more on IG @natalieoneilllll
Not a doctor ✨

↓ skincare recs
natalieoneill.komi.io

[Videos](#) [Reposts](#) [Liked](#)

[Latest](#) [Popular](#) [Oldest](#)

Playlists



Presentations

9 videos



Fungal acne

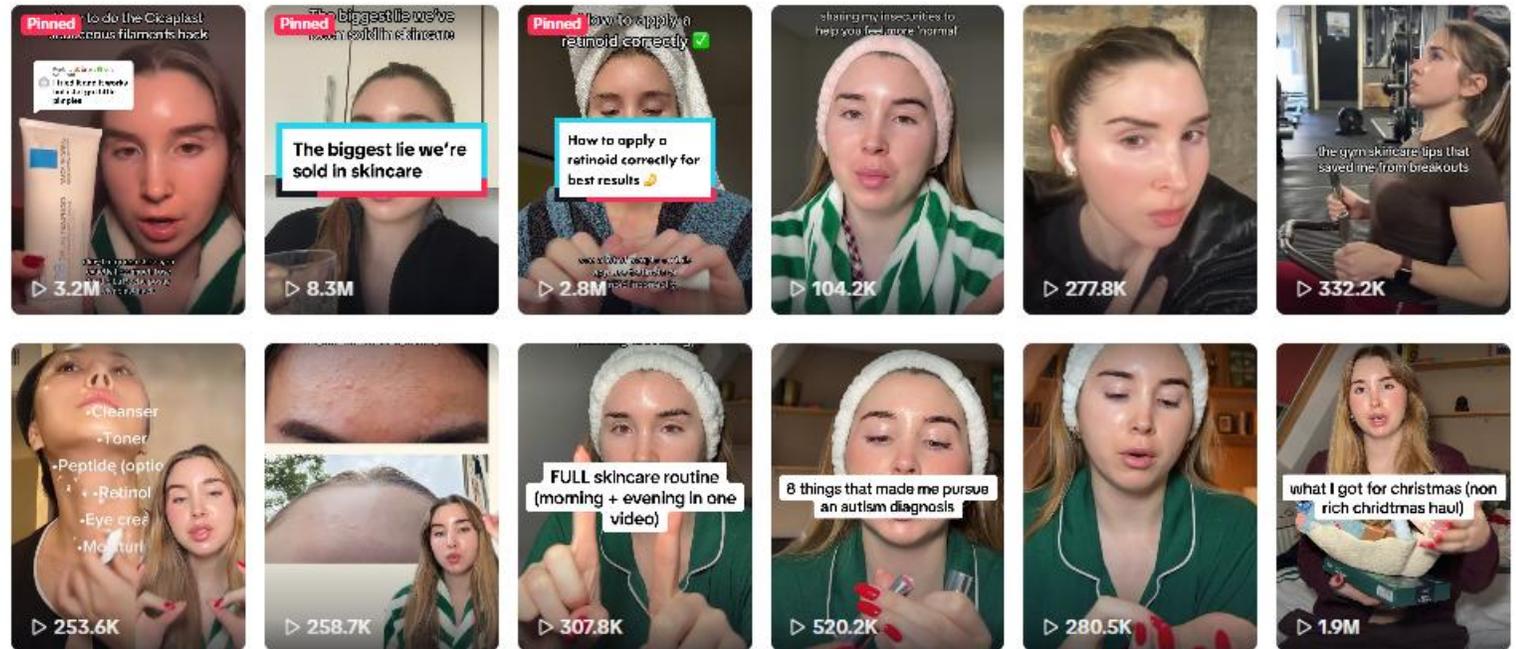
6 videos



My routine

26 videos

Videos





Pietro Lattao

INSTAGRAM: [@pietrolattao](#)

41.6K follower

TIKTOK: [@pietrolattao96](#)

48K follower

Nation: Italy

Language: Italian

Target:

- 20-35 y.o.
- Italian
- All

Presence: 27th – 28th March, 2026

Sector: Perfumery&Cosmetics

Category: Perfumery

Main Characteristics:

- Pietro Lattao is an Italian content creator and writer known for his work in the field of olfactory communication, fragrance analysis, and scent marketing. He has an academic background focused on marketing, sensory communication, and olfactory studies; he has also worked on projects involving sustainability and circularity in the perfume industry. He is currently a professor at the Italian Perfumery Institute and at the RCS Academy.



pietrolattao ...

Pietro Lattao

2,126 posts 41.6K followers 2,963 following

Professor at @italianperfumeryinstitute and @rcsacademy

Swiss Genius 2023

Sorbonne UniversityFR USL... more

www.tiktok.com/@pietrolattao96?_t=8XCoy4jim9e&_r=1 and 1 more

Follow

Message



Paris(2)



Esence 24



Perfumes



Mon paris



Mon Paris



L'Oréal Event



Green



- Video type: Perfume reviews, sensory storytelling.
- Audio style: Spoken voice and voice-over.
- Language: Italian.





- Video type: Perfume reviews, sensory storytelling.
- Audio style: Spoken voice and voice-over.
- Language: Italian.



pletrolattao96 PietroLattao

[Follow](#) [Message](#) [+](#) [↻](#) [⋮](#)

175 Following 48K Followers 2.2M Likes

Quello del "CHE PROFUMO INDOSSA"

FRITCH

♥ Democratizziamo la profumeria ♥

☰ Videos

↻ Reposts

♥ Liked

Latest Popular Oldest

Playlists



Profumi e storia

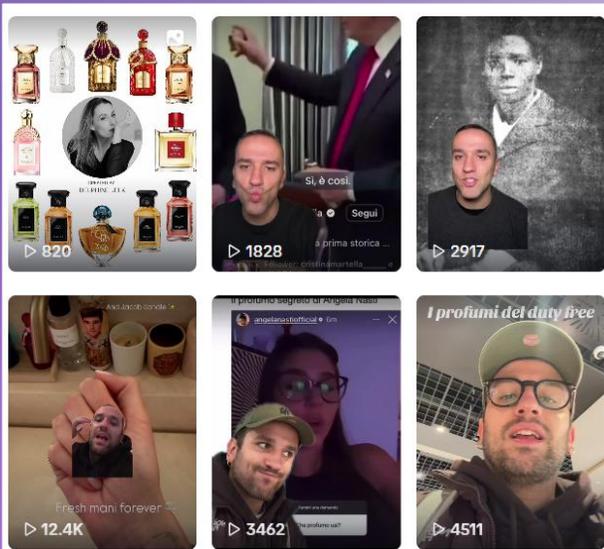
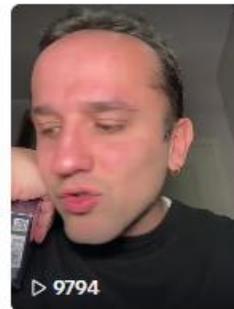
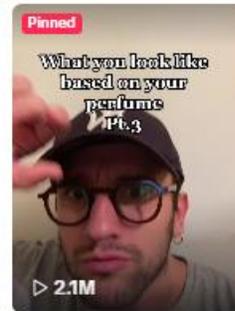
5 videos



I PROFUMI DELLE STARS

106 videos

Videos





Presence: 26th – 29th March, 2026

Scott McGlashan

INSTAGRAM: [@blublazerguy](#)

14,5K follower

TIKTOK: [@ blublazerguy](#)

2253 follower

Nation: Scotland

Language: English

Target:

- 25-45 y.o.
- UK and Europe
- All

Sector: Perfumery&Cosmetics

Category: Perfumery

Main Characteristics:

- Blu Blazer Guy (Scott McGlashan) is a Scottish lifestyle and fragrance influencer known for luxury perfume reviews, travel, and wellness content. He shares insights from global fragrance expos and creates elegant, niche-focused storytelling across TikTok and Instagram.



- Video type: Niche perfume reviews and trend insights from global fragrance expos.
- Audio style: Spoken voice and soft or pop background music.
- Language: English.



bluzerguy ...

Scott McGlashan he/him

1,681 posts 14.5K followers 3,523 following

Digital creator

• Lifestyle Content Creator

• Fragrance Expert

• Fragrance Awards Finalist

Explore bluzerguy.com

linktr.ee/BluzerguyEdinburgh and 1 more

[@bluzerguy](https://www.instagram.com/bluzerguy)

Follow

Message



Fragrance



Travel



Skincare



Lifestyle



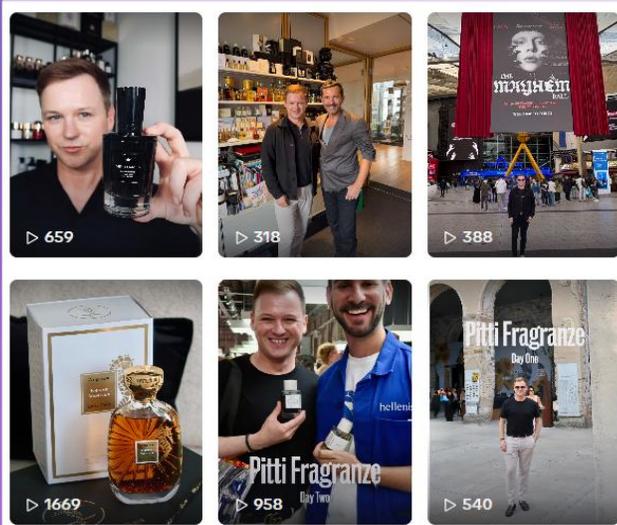
Food & Drink



Wellbeing



- Video type: Niche perfume reviews and trend insights from global fragrance expos.
- Audio style: Spoken voice and soft or pop background music.
- Language: English.



_blublazerguy Scott McGlashan

Follow

Message



297 Following 2253 Followers 23.6K Likes

Fragrance, Travel, Lifestyle & Events.
Instagram @blublazerguy
Blublazerguy.com

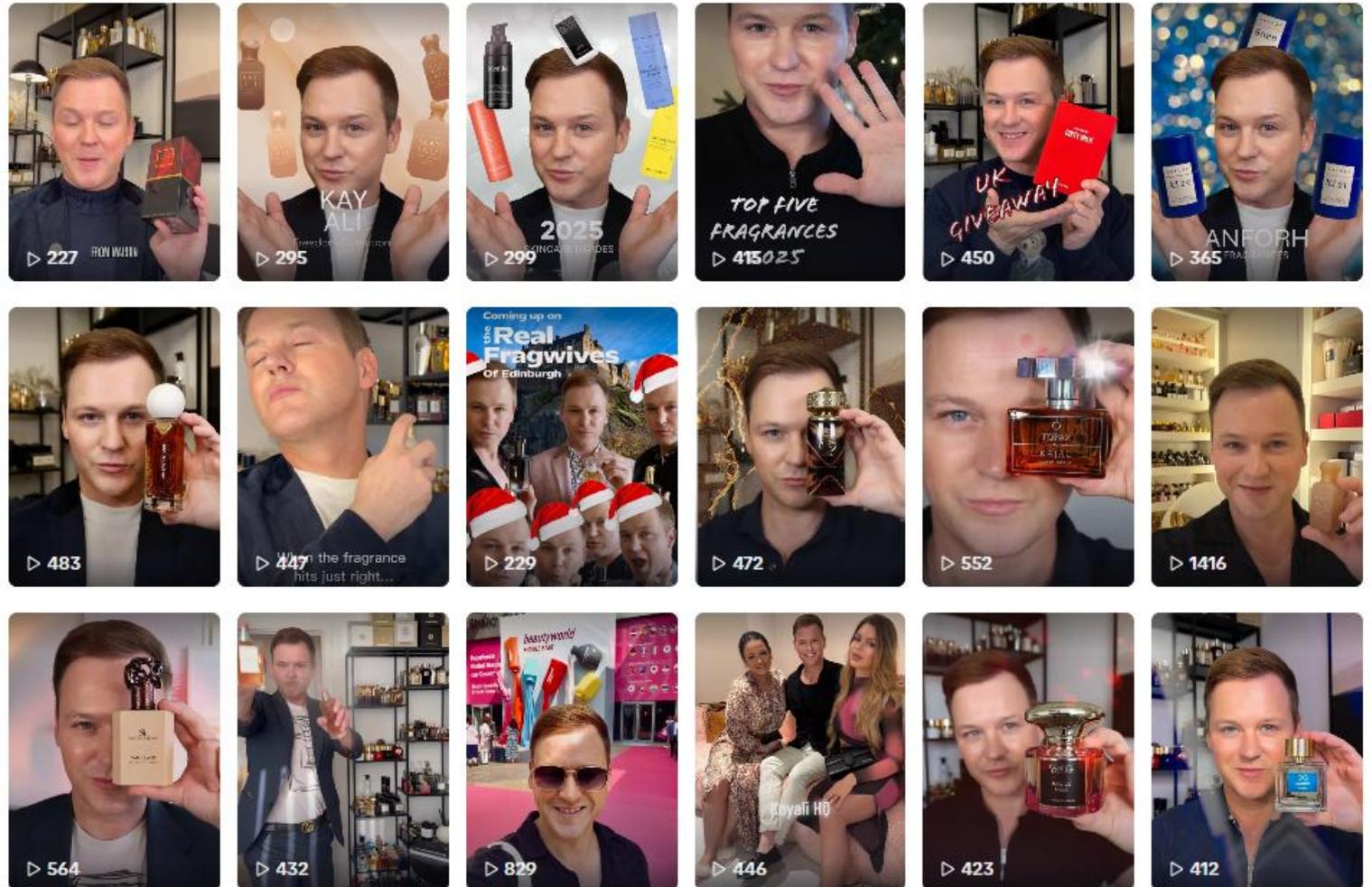


Videos

Reposts

Liked

Latest Popular Oldest





Presence: 26th – 29th March, 2026

Nikkie Tutorials

INSTAGRAM: [@nikkietutorials](#)

19M follower

TIKTOK: [@nikkietutorials](#)

9,1M follower

Nation: USA

Language: English

Target:

- 20-35 y.o.
- Worldwide
- All

Sector: Perfumery&Cosmetics

Category: Makeup

Main Characteristics:

- Nikkie de Jager, known as NikkieTutorials, is a Dutch makeup artist and beauty vlogger. She started her YouTube career in 2008 and gained global fame in 2015 with The Power of Makeup. She collaborates with top beauty brands and launched her skincare line, Nimya, in 2021. In 2020, she came out as a transgender woman, receiving strong support from her community. Known for her makeup expertise, engaging personality, and commitment to inclusivity, Nikkie continues to inspire the beauty world.



- Video type: Many tutorials, very spontaneous reels, showing products, specifically makeup ones. Many times the videos on TikTok and on Instagram are the same.
- Audio style: Viral audios.
- Language: English.



nikkietutorials

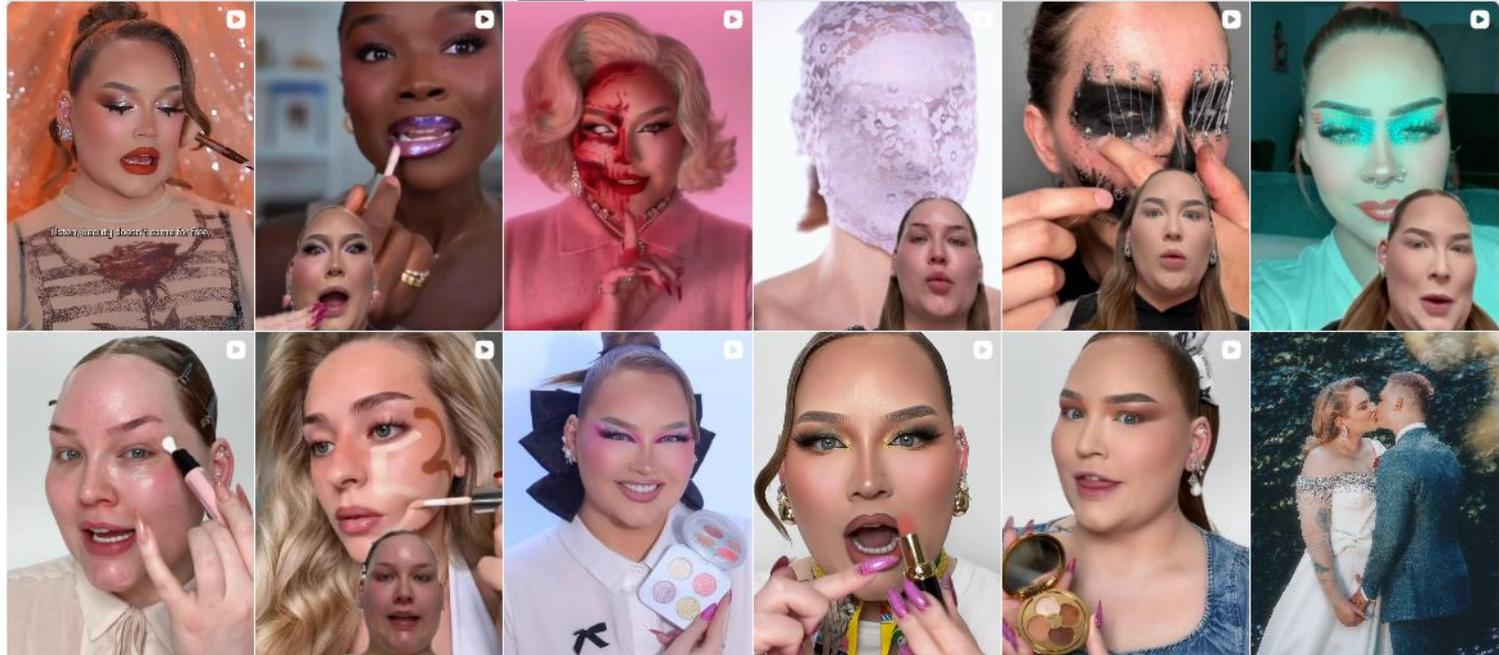
NikkieTutorials

2,948 posts 19M followers 458 following

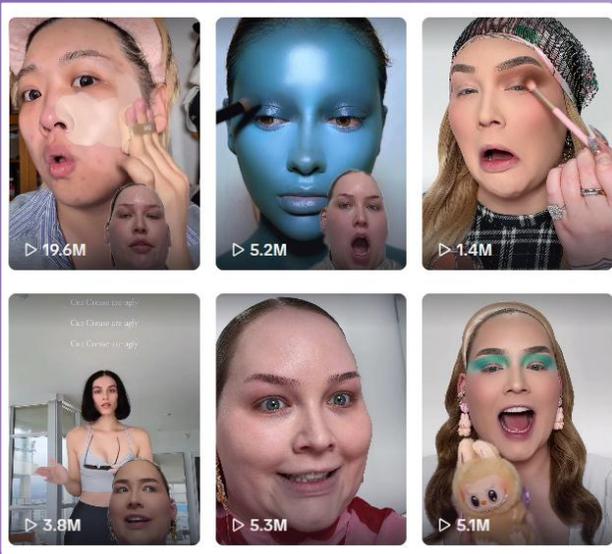
founder @nimya
podcast @lightlesslounge
www.nimya.com

Follow

Message



- Video type: Many tutorials, very spontaneous reels, showing products, specifically makeup ones. Many times the videos on TikTok and on Instagram are the same.
- Audio style: Viral audios.
- Language: English.





nikkletutorials ✓ nikkletutorials

Follow Message Add Share More

53 Following 9.1M Followers 285.1M Likes

in a world of mattes ✨ glow baby, glow ✨
 ♡ YouTube/Instagram: Nikkietutorials ♡

www.nimya.com



📺 Videos
↻ Reposts
👍 Liked

Latest
Popular
Oldest

Pinned



▶ 29.7M

Pinned



▶ 34.4M

Pinned



▶ 17.8M



▶ 2M



▶ 5.6M



▶ 194.9K



▶ 2.1M



▶ 470K



▶ 1.3M



▶ 549.7K



▶ 4.3M



▶ 54.4M



▶ 213K



▶ 3.2M



▶ 22.3M



▶ 752.4K



▶ 6.8M



▶ 4.3M



Markus

INSTAGRAM: [@thisiskuskus](#)

26,4K follower

TIKTOK: [@markusperfume](#)

5015 follower

Nation: Italy

Language: Italian

Target:

- 18-34 y.o.
- Italy and Europe
- All

Presence: 28th – 29th March, 2026

Sector: Perfumery&Cosmetics

Category: Perfumery

Main Characteristics:

- Thisiskuskus is an Instagram content creator who shares lifestyle-oriented posts and digital storytelling with their audience. The account focuses on visually curated content typical of modern Instagram creators, such as personal experiences, creative visuals, and brand collaborations.



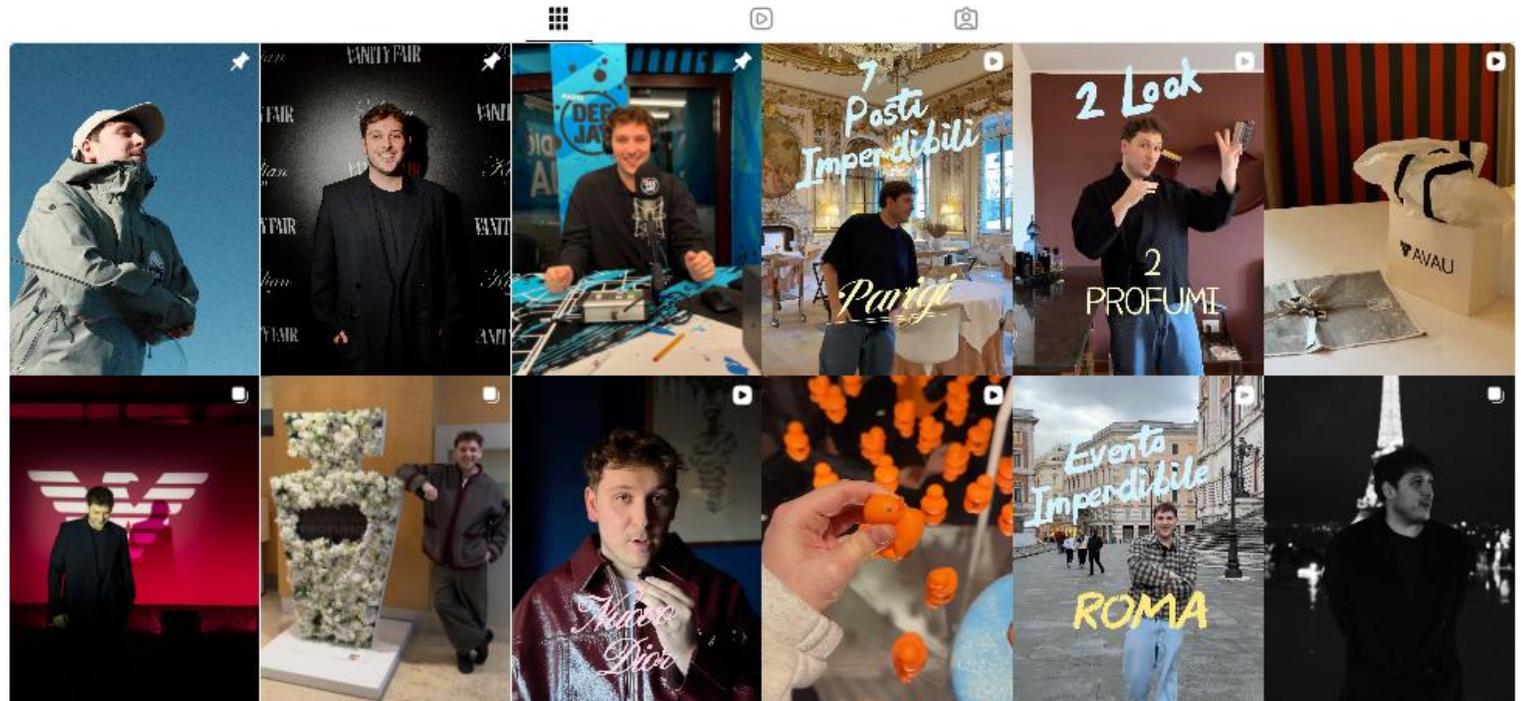
- Video type: The Instagram account thisiskuskus focuses on lifestyle and visual storytelling, using curated imagery and short-form videos to present personal experiences and social moments.
- Audio style: Spoken voice and pop and electronics tracks.
- Language: Italian.



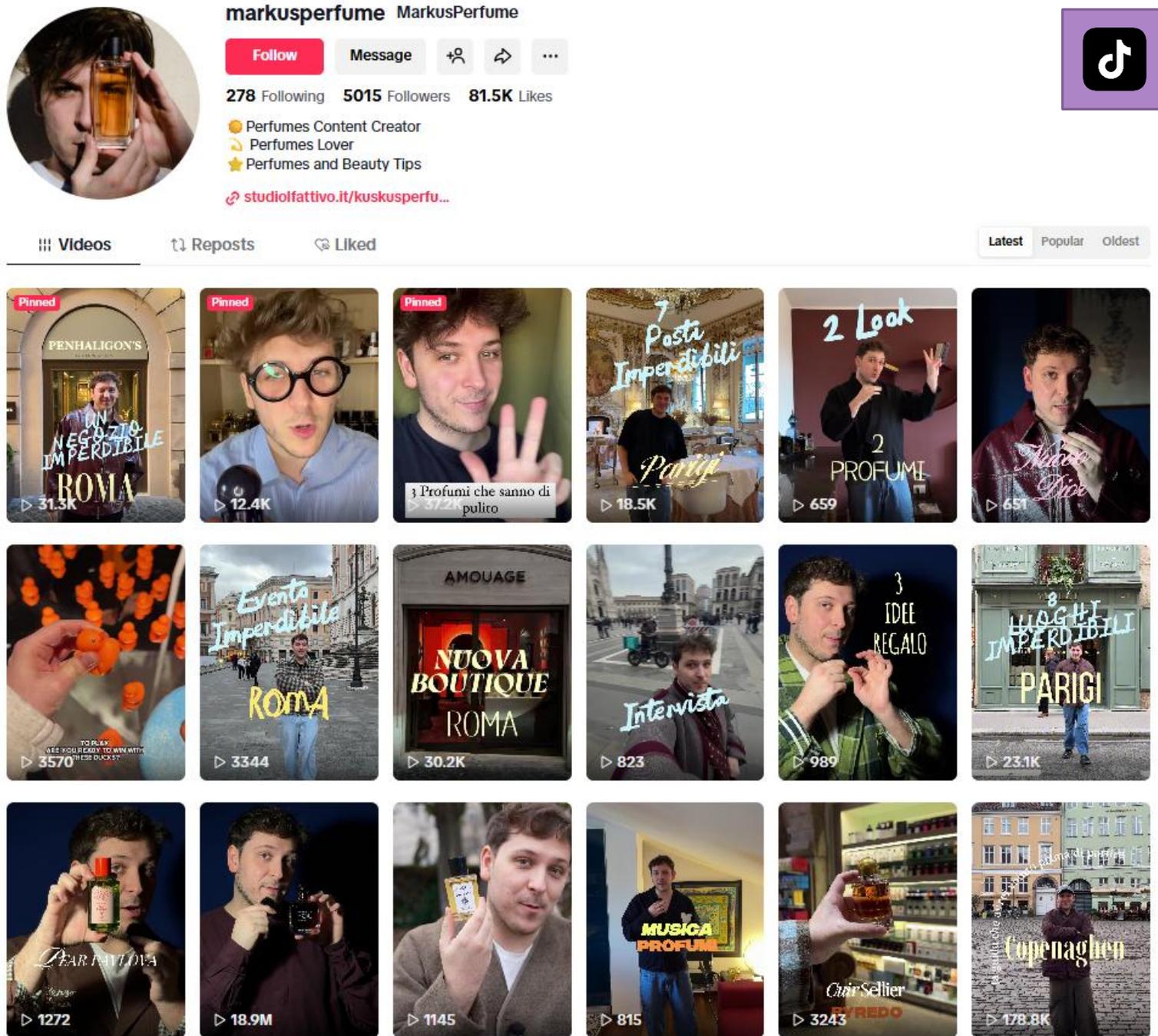
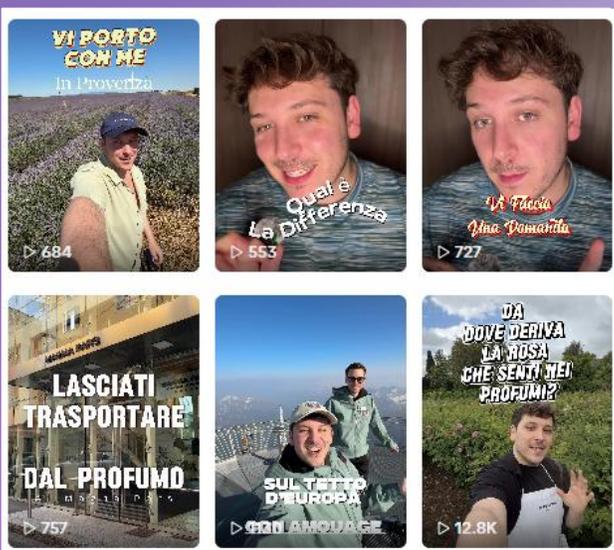
thisiskuskus ...
Markus
526 posts 26.4K followers 1,830 following

Digital creator
• Perfumes Content Creator
• Beauty, Travel and Fashion Tips
• Actor and other beautiful things
youtu.be/joQetCMXM88?si=_GcGc6F-zp32mslH

[Follow](#) [Message](#)



- Video type: The Instagram account thisiskuskus focuses on lifestyle and visual storytelling, using curated imagery and short-form videos to present personal experiences and social moments.
- Audio style: Spoken voice and pop and electronics tracks.
- Language: Italian.



COSMOPACK



Giulia Sinesi

INSTAGRAM: [@giuliasinesi](https://www.instagram.com/giuliasinesi)

199K follower

Nation: Italy

Language: Italian

Target:

- 25-40 y.o.
- Italian
- Women

Presence: 27th March, 2026

Sector: Cosmopack

Category: Skincare and Makeup

Main Characteristics:

- Giulia's profile merges beauty, wellness and lifestyle seamlessly: a fresh face, soft visuals, gentle elegance. Her audience likely values clean beauty, minimalism and freshness. Brands that emphasise wellbeing, simple routines or “less is more” aesthetics will find a fit.



- Video type: Clean-beauty tutorials, morning routines, soft lifestyle clips.
- Audio style: Gentle or trendy background music.
- Language: Italian.



giuliasinesi  ...

Giulia Sinesi

630 posts · 199K followers · 903 following

Entrepreneur

La mia doppia detersione coreana @gofu.it 🍷❤️

team@giuliasinesi.it

Qui i miei prodotti preferiti (+ codici sconto) il... more

shopmy.us/giuliasinesi and 4 more

Follow

Message



TED look



GRWM



Capelli



GRWM



GRWM



Recensioni



GRWM





The Lipstick Lesbians

INSTAGRAM: [@thelipsticklesbians](#)

532K follower

TIKTOK: [@thelipsticklesbians](#)

1,2M follower

Nation: USA

Language: English

Target:

- 18-34 y.o.
- USA
- Women

Presence: 26th – 29th March, 2026

Sector: Cosmopack

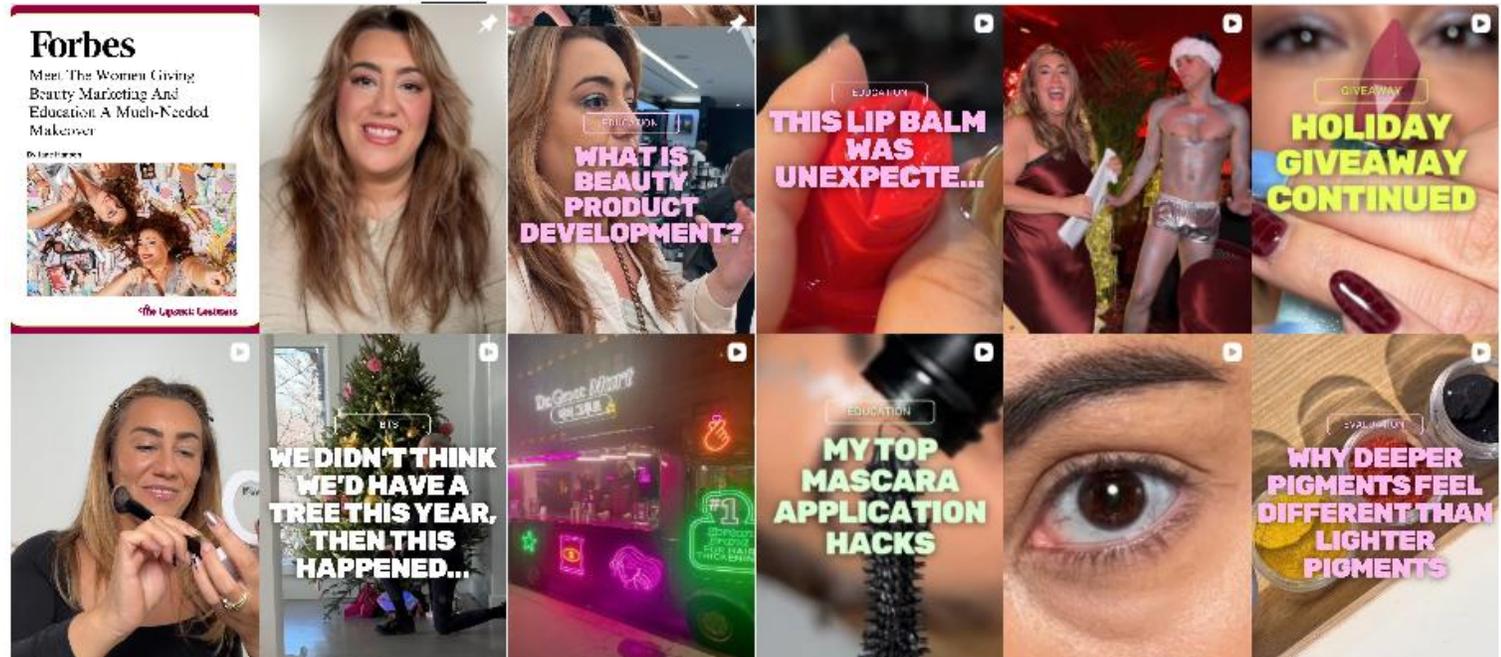
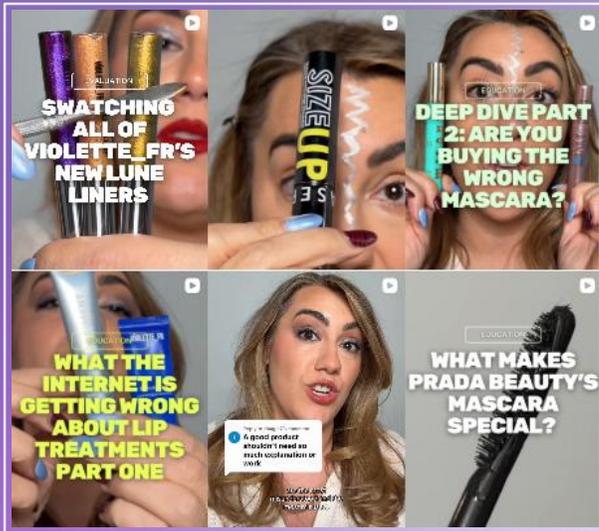
Category: Pack

Main Characteristics:

- The Lipstick Lesbians are a popular influencer duo on TikTok and Instagram, known for combining beauty expertise with LGBTQ+ representation. They create educational content about cosmetics—covering ingredients, product development, and marketing—while maintaining an authentic, fun style. They've collaborated with major beauty brands and appeared in mainstream media, making them influential voices in beauty literacy and inclusivity.



- Video type: Educational content about cosmetics, concerning ingredients, product development and marketing.
- Audio style: Spoken voice.
- Language: English.



thelipsticklesbians ✓ ...

The Lipstick Lesbians

1,926 posts 532K followers 1,019 following

Digital creator

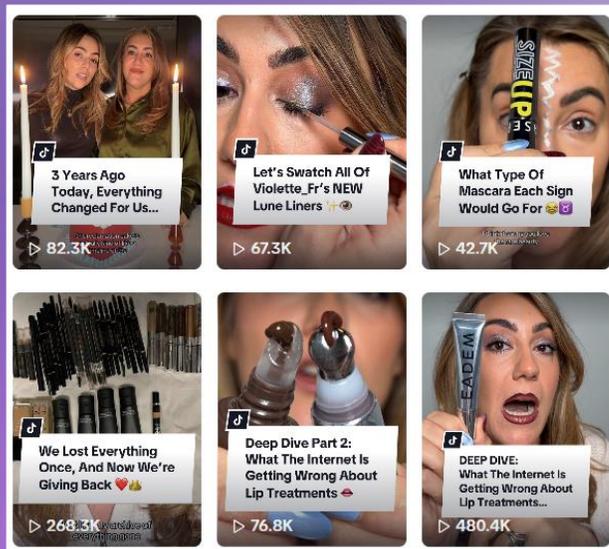
🌈 Bridging Beauty, Education & Healing
📍 NYC 🇺🇸 TT: 1.2M+ 📧 @alexisandroulakis 18+yrs MUA & Beauty Product Dev...
more

🔗 linktr.ee/thelipsticklesbians and 3 more
📍 thelipsticklesbians

Follow Message



- Video type: Educational content about cosmetics, concerning ingredients, product development and marketing.
- Audio style: Spoken voice.
- Language: English.



thelipsticklesblans ✓ The Lipstick Lesbians

Follow

Message



316 Following 1.2M Followers 53.7M Likes

Alexis & Christina
Beauty product dev/edu
✉ TLLteam@thelipsticklesblans.com
🌐 linktr.ee/thelipsticklesblans

📺 Videos

🔄 Reposts

👍 Liked

Latest Popular Oldest

Playlists



LEAST & MOST favorites 😊

2 videos



GREECE GR

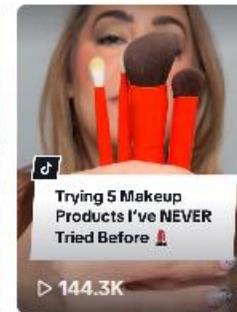
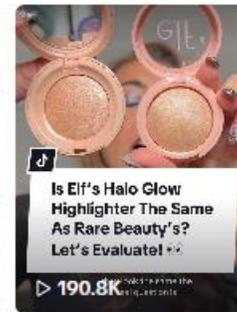
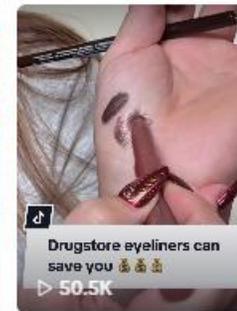
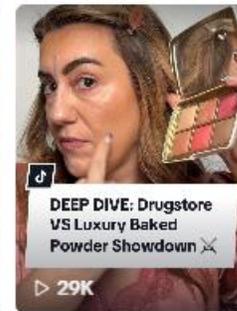
30 videos



MEETING FOUNDERS

15 videos

Videos





Presence: 26th – 29th March, 2026

Allison Turquoise

INSTAGRAM: [@allisonturquoise](#)

40,2K follower

TIKTOK: [@allisonturquoise](#)

7891 follower

Nation: USA

Language: English

Target:

- 25-40 y.o.
- USA
- All

Sector: Cosmopack

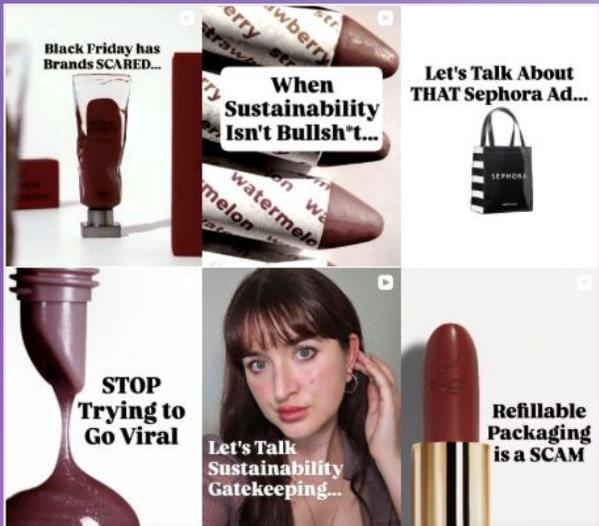
Category: Pack

Main Characteristics:

- Allison Turquoise is a beauty industry influencer and packaging expert who educates audiences on cosmetic packaging, sustainability, and ethical sourcing. She shares insights on TikTok and YouTube, focusing on transparency and eco-conscious practices in the beauty supply chain.



- Video type: Educational content about cosmetic packaging and sustainability.
- Audio style: Spoken voice and voice over.
- Language: English.



allisonturquoise ...

Beauty Packaging Education

460 posts 40.2K followers 2,479 following

Beauty Packaging and Sustainability Consultant
@3beautyofficial
allisonturquoise@yahoo.com

Follow

Message



In the Media



Skin



Hair



#relatable



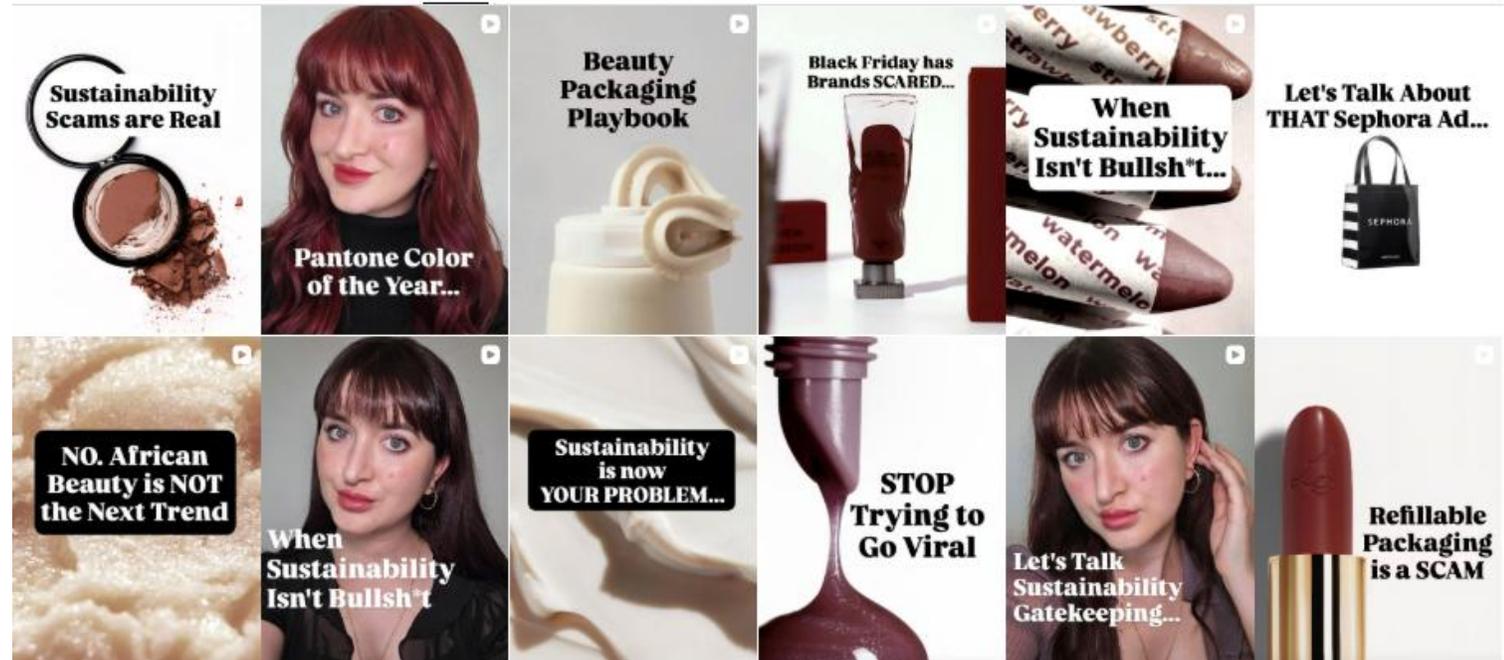
Out & About



Me & Bae



Social Impact



- Video type: Educational content about cosmetic packaging and sustainability.
- Audio style: Spoken voice and voice over.
- Language: English.



allisonturquoise Allison Turquoise

Follow

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212 Following 7891 Followers 384K Likes

Beauty Packaging & Sustainability Consultant



Videos

Reposts

Liked

Latest Popular Oldest

Grid of video thumbnails:

- Sustainability Isn't Bullsh*t... part #2** (73.2K views)
- Beauty Packaging Playbook part #3** (95.5K views)
- on beauty brands pretending** (3.3M views)
- Retail Can KILL a Beauty Brand** (720 views)
- Tree Hut's FAILED Rebrand... New Rebrand** (294.8K views)
- Packaging is Silently Killing Beauty Brands** (3145 views)
- Luxury Beauty Content... in THIS Economy?** (3329 views)
- Pantone Color of the Year is... Numbness** (2425 views)
- Black Friday has Brands SCARED** (3138 views)
- This Sephora Ad Hit a Nerve** (75.6K views)
- African Beauty is NOT the Next Trend** (18.7K views)
- When Sustainability Isn't Bullsh*t...** (56.6K views)
- Beauty Packaging Playbook part #2** (4494 views)
- One Serum, Double the WASTE!?** (2735 views)
- Louis Vuitton's \$100 Lipstick** (5542 views)
- Beauty Packaging Playbook part #1** (12.9K views)
- America's Consumption Addiction** (3500 views)
- Sustainability is now YOUR PROBLEM** (16.8K views)
- STOP Trying to Go Viral!** (87.3K views)
- Sustainability Gatekeeping is REAL...** (11.8K views)
- Refillable Packaging is a SCAM** (513.4K views)
- Another Beauty Packaging SCAM...** (52.7K views)
- Let's Talk Beauty Product DROP TESTING** (7197 views)

Grid of video thumbnails:

- This Could Change Beauty Packaging...FOREVER** (4494 views)
- One Serum, Double the WASTE!?** (2735 views)
- Louis Vuitton's \$100 Lipstick** (5542 views)
- Beauty Packaging Playbook part #2** (4494 views)
- Beauty Packaging Playbook part #1** (12.9K views)
- America's Consumption Addiction** (3500 views)



Beatrice Marini

INSTAGRAM: [@bea_lacosmetologa](#)

148K follower

TIKTOK: [@bealacosmetologa](#)

106,5K follower

Nation: Italy

Language: Italian

Target:

- 25-40 y.o.
- Italian
- Women

Presence: 27th – 28th March, 2026

Sector: Cosmopack

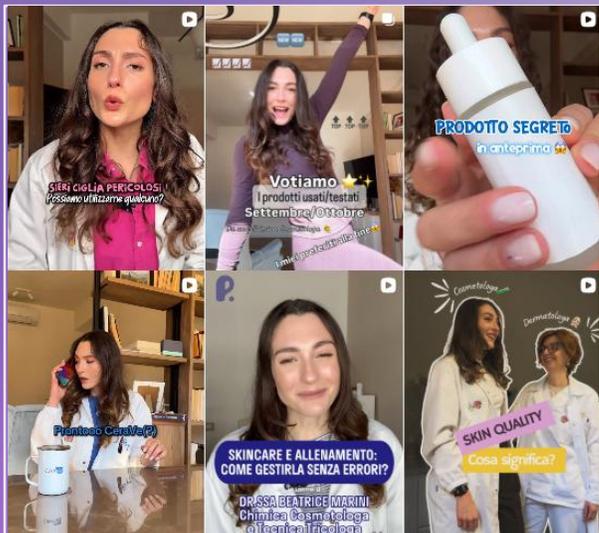
Category: Ingredients and Skincare

Main Characteristics:

- Beatrice is a cosmetic chemist-turned-content creator who brings science to skincare with a human touch. She uses her background as a “Tecnica Tricologa” to dive into hair, scalp and product formulas, translating complex ingredients into accessible advice. Her feed blends technical tutorials, event clips and personal moments making it both professional and approachable. Ideal for brands seeking authority in skincare and haircare.



- Video type: Educational skincare and haircare tutorials, product breakdowns, event moments.
- Audio style: Calm or trendy background music, often with spoken commentary.
- Language: Italian.



bea_lacosmetologa ...

Beatrice Marini | Chimica Cosmetologa | Tecnica Tricologa
873 posts 150K followers 2,863 following

Scientist

📍 Percorsi Skincare e Haircare personalizzati
🌱 Sviluppo Prodotti
Milano/Roma/Online/Ascoli
Collabinfo@verticalbe... more
linktr.ee/bealacosmetologa

Follow

Message



Sieri Ciglia



Lipedema



Consulenze



Guide



Pelle sensibile



Termoprotett...



Macchie





bealacosmetologa bealacosmetologa

Follow Message + Share More

547 Following 106.5K Followers 2.2M Likes

Chimica Cosmetologa
Tecnica tricologa
Prenota la tua consulenza

linktr.ee/bealacosmetologa

Videos Reposts Liked Latest Popular Oldest

Playlists

Grid of playlists: Dyson (0 videos), RetInolo (2 videos), ROSMARINO (4 videos)

Videos

Grid of video thumbnails with titles like 'Lunghezza massima capelli', 'Come iniziare un percorso skincare insieme', 'Disentiamo LA TESI', etc.

- Video type: Educational skincare and haircare tutorials, product breakdowns, event moments.
Audio style: Calm or trendy background music, often with spoken commentary.
Language: Italian.

Grid of video thumbnails from the left sidebar, including 'Tecnica Tricologia', 'Trattamenti riparativi', 'Maie permanente danneggia i capelli', etc.



Presence: 27th March, 2026

Alessia Montaboddi

INSTAGRAM: [@lacosmeticante](#)

378K follower

TIKTOK: [@lacosmeticante](#)

131,4K follower

Nation: Italy

Language: Italian

Target:

- 25-40 y.o.
- Italian
- Women

Sector: Cosmopack

Category: Ingredients and Skincare

Main Characteristics:

- Alessia (aka “La Cosmeticante”) is a cosmetic-specialist creator who demystifies skincare ingredients for her large audience. She uses a friendly, straightforward tone to review products from pharmacy or drugstore, share «ugly but good» finds, and deliver smart advice and daily routines. Her style suits brands wanting engaging, down-to-earth messaging about active ingredients and product efficacy.



iacosmeticante ...

Alessia Montalboddi - Beauty In Provetta

644 posts 394K followers 731 following

🧪 Chimica, specializzata in ingredienti cosmetici

🗨️ Spiego i prodotti in modo semplice e allegro

👉 Quello non è... more

🔗 linktr.ee/iacosmeticante

Follow

Message



PERÙ 3 PE



PERÙ 2 PE



PERÙ PE



SCONTI



SHARM ✨



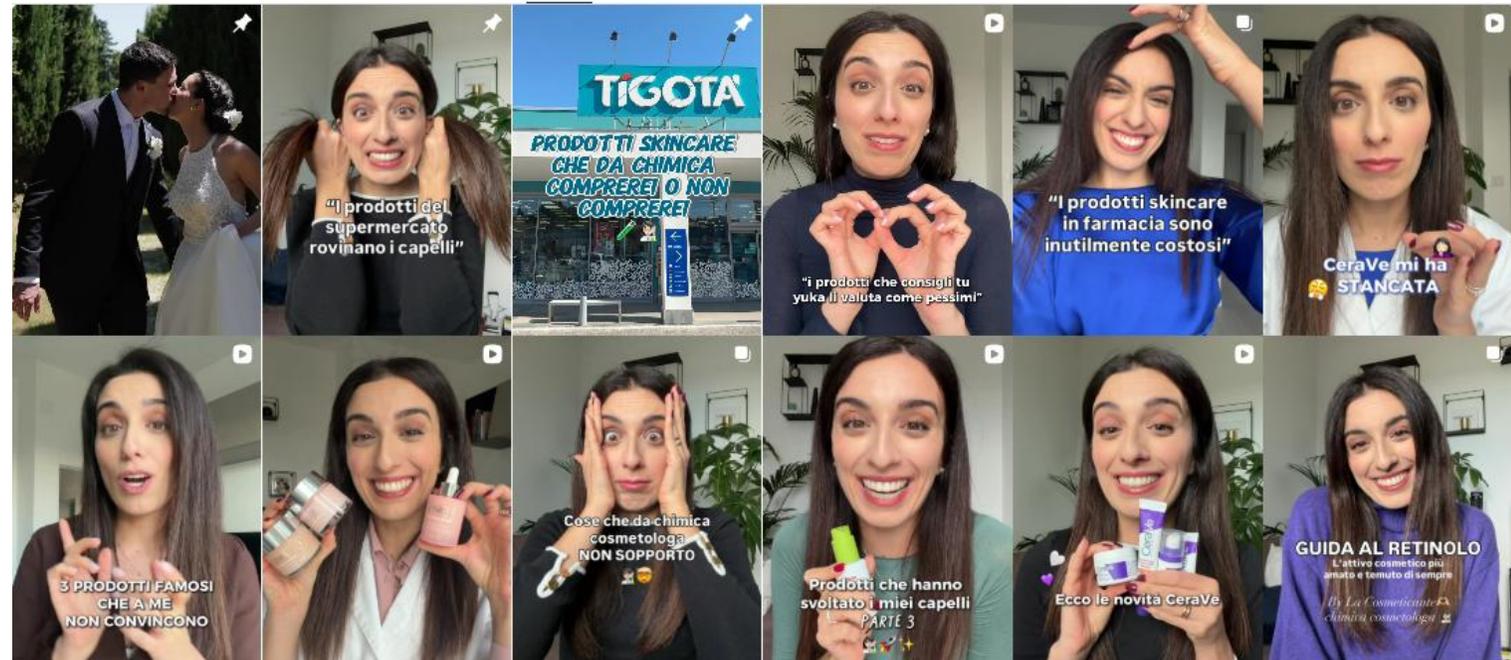
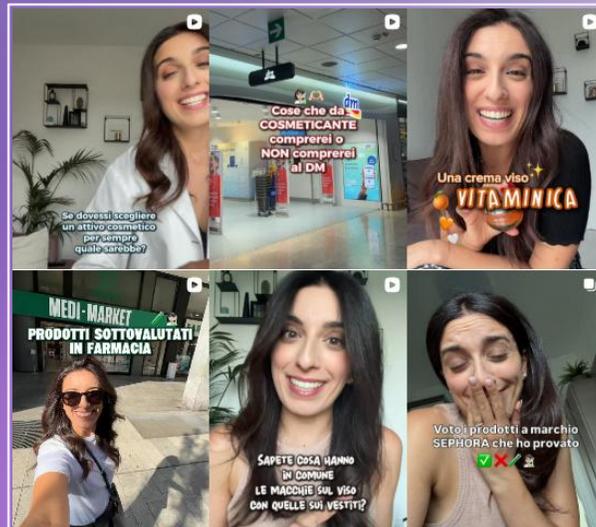
Wedding



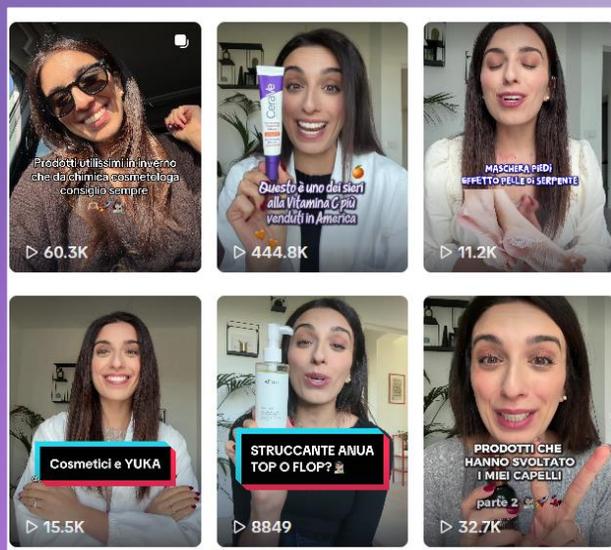
Newsletter



- Video type: Ingredient explanations, quick reviews, skincare myth-busting.
- Audio style: Spoken voice + light background tracks.
- Language: Italian.



- Video type: Ingredient explanations, quick reviews, skincare myth-busting.
- Audio style: Spoken voice + light background tracks.
- Language: Italian.



lacosmeticante lacosmeticante chimica

Follow Message

177 Following 131.4K Followers 2M Likes

Chimica
Ti spiego i prodotti in modo semplice e allegro!
Liste shopping qui

linktr.ee/lacosmeticante

Videos Reposts Liked Latest Popular Oldest

Playlists

Prodotti capelli 5 videos

shopping in viaggio 5 videos

Brutti ma buoni 3 videos

Videos

Pinned **Pinned**

"I prodotti dal supermercato rovinano i capelli" 1.5M

Questi non sono punti neri 798.2K

Prodotti capelli che ho odiato di più nel 2025 29.8K

Ti porto con me nel lab L'Oréal Paris 1500

Prodotti capelli 10 giorni in viaggio solo bagaglio a mano 4925

Prodotti che ho odiato di più quest'anno 52.9K

Cosmetici e YUKA 15.5K

STRUCCANTE ANUA TOP O FLOP? 8849

PRODOTTI CHE HANNO SVOLTATO I MIEI CAPELLI parte 2 32.7K

Skincare in viaggio 10 giorni itineranti solo bagaglio a mano 6526

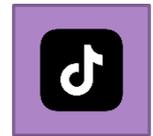
Prodotti skincare low cost sottovalutati 103.4K

Cosa comprare da chimica cosmetologa da Sephora con meno di 20€ 2678

Siero contorno occhi per resilienza cutanea 4506

505 idee regalo beauty per ogni tasca 4338

Giudico tutti i burrocacao balsamo labbra che ho a casa 140.4K





Presence: 27th - 29th March, 2026

Maxim Giacomo

INSTAGRAM: [@maximgiacomo](#)

211K follower

TIKTOK: [@maximgiacomo](#)

345,5K follower

Nation: Germany

Language: German

Target:

- 25-35 y.o.
- Germany
- All

Sector: Cosmopack

Category: Pack

Main Characteristics:

- Maxim is a male beauty & grooming influencer who brings a fresh angle to skincare and makeup from a masculine or gender-inclusive point of view. His style and audience likely align with brands broadening their reach into men's beauty, grooming or inclusive campaigns.



- Video type: Makeup tutorials, skincare for men, bold editorial looks.
- Audio style: Trendy or cinematic music, some direct speech.
- Language: English or German.



maximgiacomo ...

Maxim Giacomo

810 posts 211K followers 318 following

Digital creator

- Beauty Content & Hacks
- Skincare & Make Up Tipps
- 📩 Kontakt

viamagiomo.com/policies/legal-notice and 3 more

📍 maximgiacomo

Follow

Message



H O M E



HERBST 25



SUMMER25



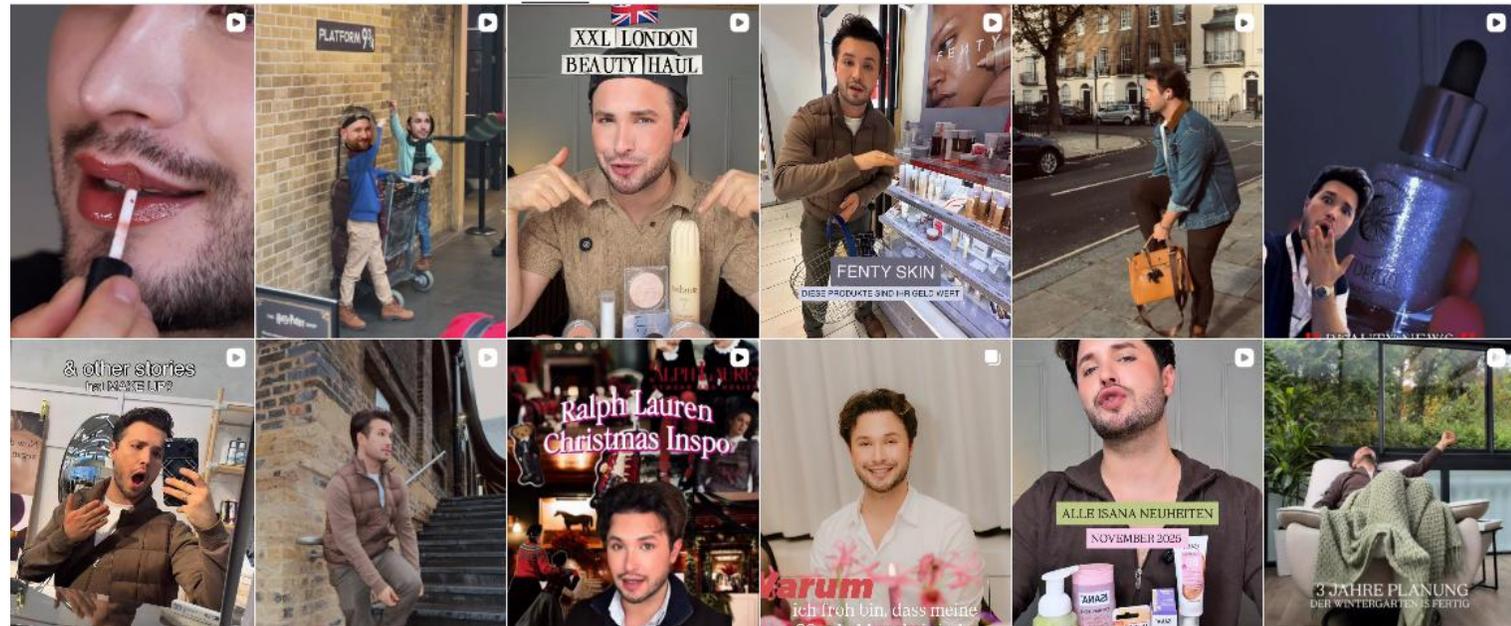
HAARTRANS...



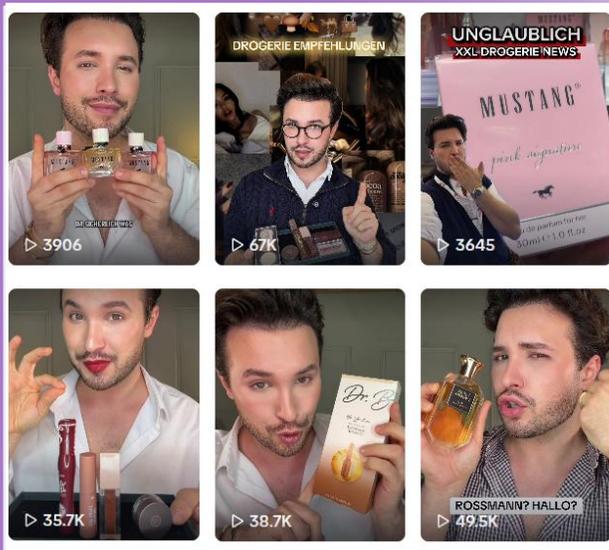
FAILS



RLM x MAXI...



- Video type: Makeup tutorials, skincare for men, bold editorial looks.
- Audio style: Trendy or cinematic music, some direct speech.
- Language: English or German.



maximgiacomo ✓ Maxim Giacomo

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299 Following 347.7K Followers 7.6M Likes

📍 BEAUTY&MAKE UP 📍
 HACKS-TUTORIALS-GÖNSTMAUS
 YT - IG: MAXIMGIACOMO
 @VIAMAGIAMO

viamagiama.com/policies/leg...

📺 Videos [Reposts](#) [Liked](#) Latest Popular Oldest

Playlists

- Vintage produkte** 1 video
- Dupes** 6 videos
- Adventskalender** 10 videos

Videos

- HÖR SIE AUF GRANT** 2.5M
- HÖR AUF DANIEL** 2.5M
- KIM K LIPS** 1.2M
- DROGERIE GLOW UP** 716
- AT KRAK ET WAG OG** 1152
- HIGH END** 739k
- NE RECHERCHER FREE** 1750
- ROSSMANN? HALLO?** 7638
- 16.4K**
- Top 4 HAUTPFLEGE** 5843
- 23.2K**
- ROSSMANN?** 772K





Greta Bertarini

INSTAGRAM: [@greta_lachimica](#)

119K follower

TIKTOK: [@greta_lachimica](#)

88,2K follower

Nation: Italy

Language: Italian

Target:

- 18-40 y.o.
- Italian
- Women

Presence: 27th - 28th March, 2026

Sector: Cosmopack

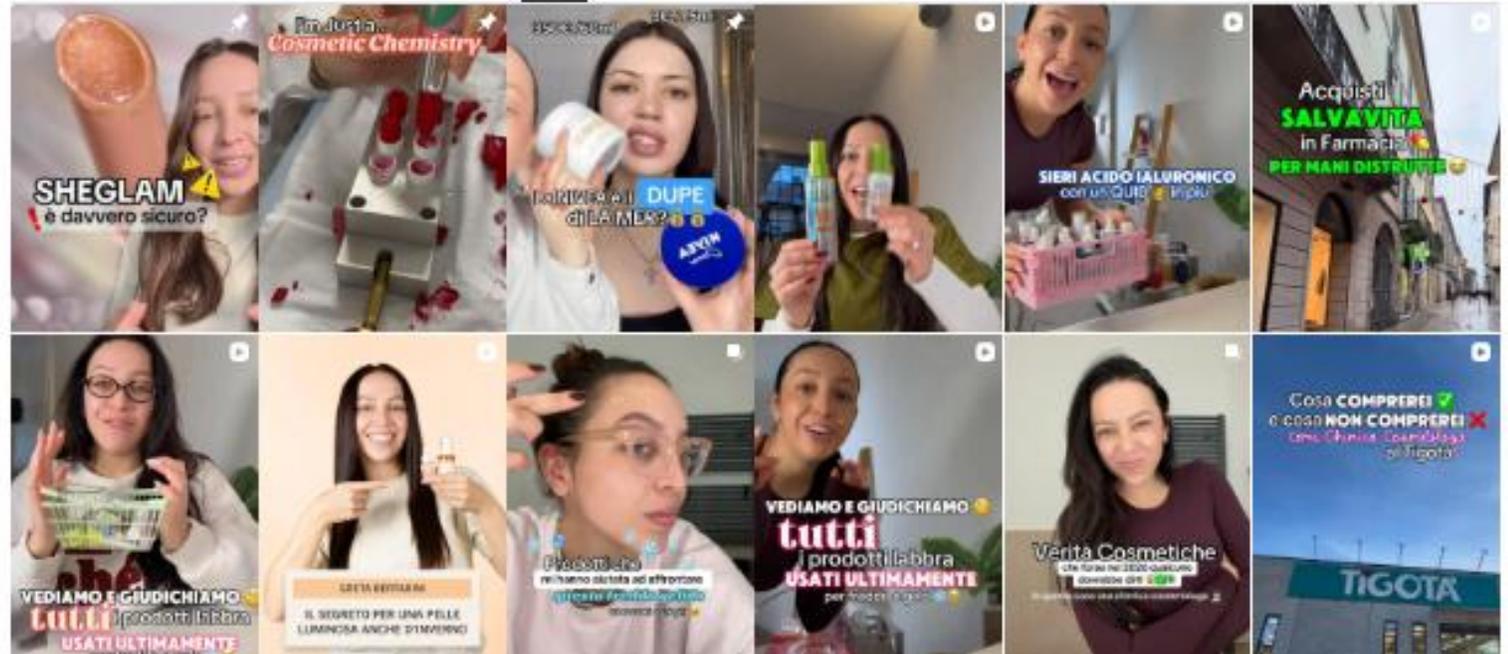
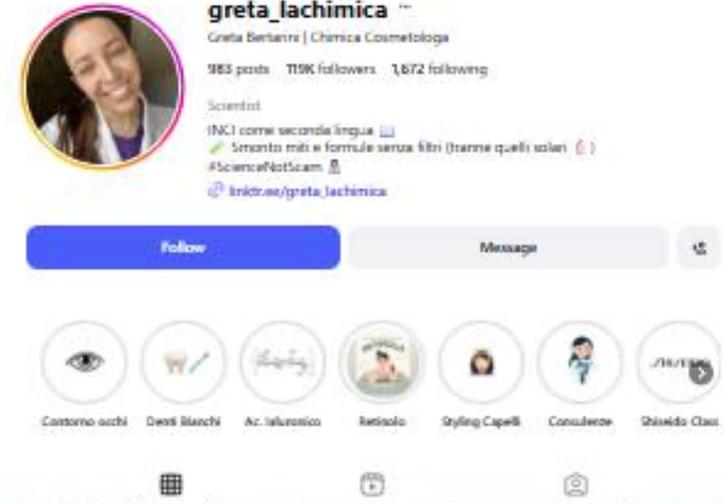
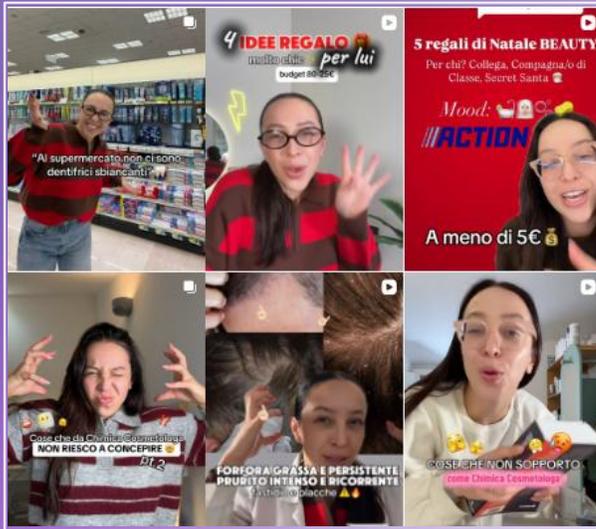
Category: Pack

Main Characteristics:

- Greta Bertarini is an Italian science communicator, chemist, and cosmetologist, known online as “Greta la Chimica”. She creates educational content about cosmetics, chemistry, skincare and scientific curiosities across Instagram, TikTok, and YouTube.

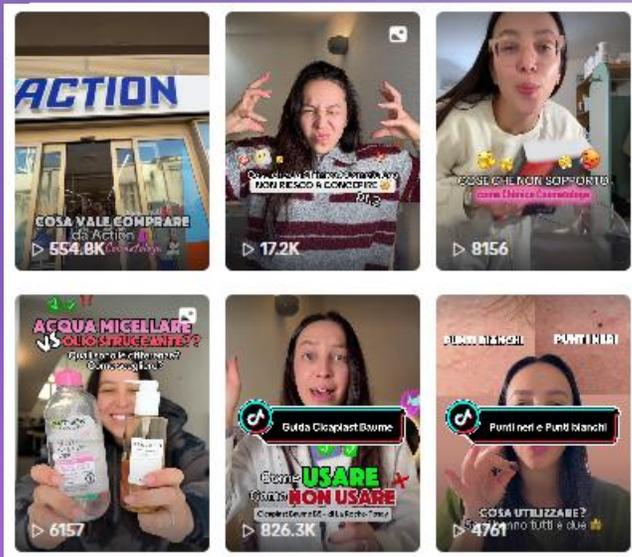


- Video type: She introduces herself as “your beauty bestie” who shares honest beauty reviews, skincare tips, GRWMs, and positive beauty content.
- Audio style: Friendly, honest “beauty bestie” tone.
- Language: English.





- Video type: She introduces herself as “your beauty bestie” who shares honest beauty reviews, skincare tips, GRWMs, and positive beauty content.
- Audio style: Friendly, honest “beauty bestie” tone.
- Language: English.



greta_jachimica Greta La Chimica

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277 Following 88.2K Followers 1.7M Likes

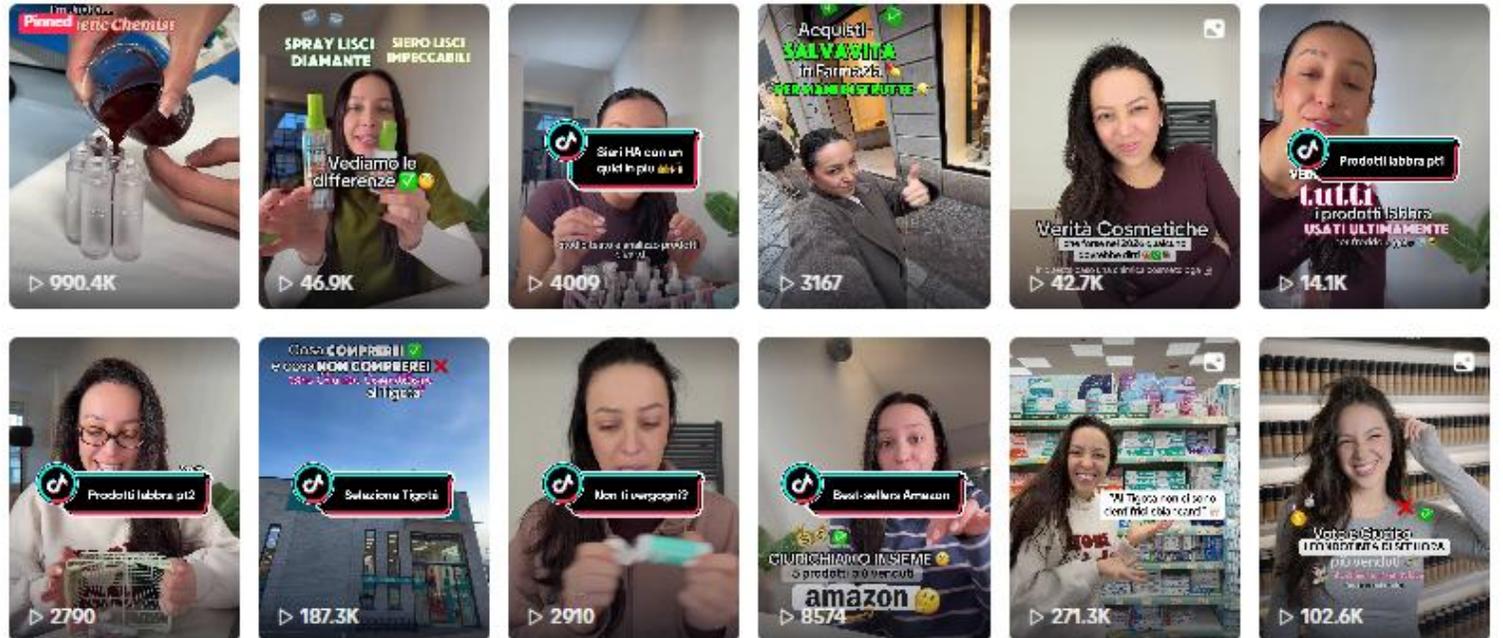
Greta Bertarini
 Divulgatrice scientifica
 Chimica e Cosmetologa

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Playlists



Videos



HAIR



Presence: 28th – 29th March, 2026

Marianna Sicignano

INSTAGRAM: [@_mariannasicignano](#)

152K follower

TIKTOK: [@marianna.sicignano](#)

165K follower

Nation: Italy

Language: Italian

Target:

- 25-30 y.o.
- Italian
- Women

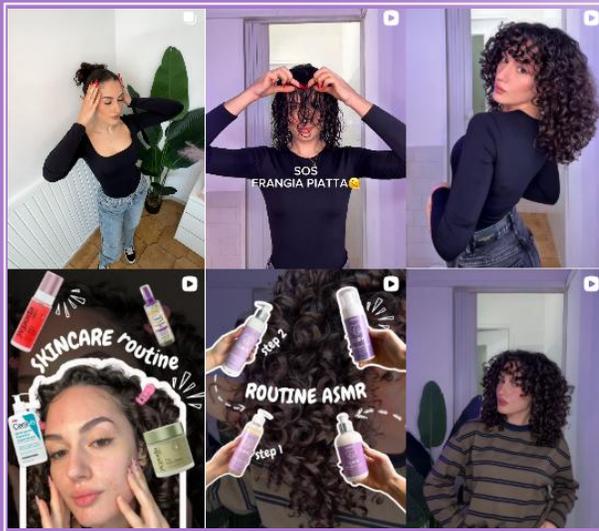
Sector: Hair, Nail & Beauty Salon

Category: Hair

Main Characteristics:

- Marianna comes across as a lifestyle & beauty creator with a warm Italian authenticity. Her posts might combine family, beauty routines and behind-the-scenes moments. Good partner for campaigns that want to emphasise the human side of brand-product connection.

- Video type: Lifestyle content, everyday beauty and personal insights.
- Audio style: Popular Reels music or voice-over.
- Language: Italian.



_mariannasicignano ...
 Marianna Sicignano
 656 posts · 152K followers · 1,938 following

Digital creator
 Aiuto le ricce ad avere ricci bellissimi ✨
 Condivido tutorial e ti aiuto a raggiungere risultati 📹
 Ah, sono la mamma... more

🌐 www.clovebymarianna.com and 1 more
 @_mariannasicignano

Follow Message +A





- Video type: Lifestyle content, everyday beauty and personal insights.
- Audio style: Popular Reels music or voice-over.
- Language: Italian.



marianna.sicignano Marianna

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548 Following 165K Followers 7.2M Likes

Ti aiuto a recuperare i ricci ❤️

marianna.s2602@icloud.com

[IG_mariannasicignano](#)

clovbymarianna.com/collect...

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Playlists



Asclugatura

5 videos



Posti

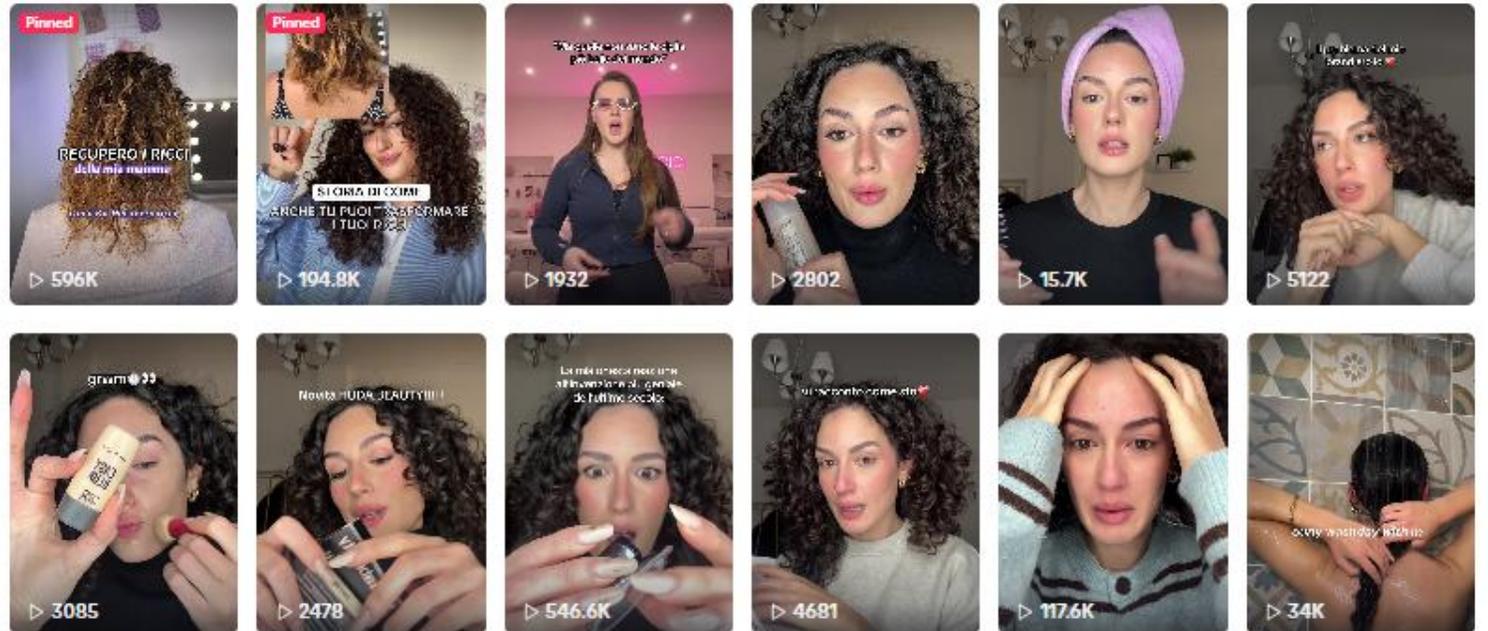
4 videos



Scusalamlavitanonèaesthet

2 videos

Videos





Gue Oliveira

INSTAGRAM: [@gueoliveira](#)

9,4M follower

TIKTOK: [@gueoliveira0](#)

4,4K follower

Nation: Brazil

Language: Portuguese

Target:

- 18-34 y.o.
- Latin America
- Women

Presence: 28th – 29th March, 2026

Sector: Hair, Nail & Beauty Salon

Category: Hair

Main Characteristics:

- **Gue** is a Brazilian beauty influencer, hairstylist, and entrepreneur, widely recognized for her viral hair transformation content on social media. She is especially known for her signature “blind transformation” videos, where clients see their final hairstyle only at the end of the process—a format that has become her trademark and helped her reach a global audience.



- Video type: Before-and-after hair transformation videos, the format is “blind transformation”.
- Audio style: Spoken voice + music-led
- Language: Portuguese.



gueoliveira ✓ ...
GUE OLIVEIRA
2,045 posts 9.4M followers 619 following

Entrepreneur
Cabelo foi a desculpa que eu achei para me conectar com pessoas.
@slamdacapevento
@gaceducation
... more
abre.bio/Gue-Oliveira and 3 more
gueoliveira

Follow Message

Mentorias AC - POA Livro Palestras AC - São Paulo AC - Balneário Itália





gueoliveira0 ✓ Gue Oliveira

[Follow](#) [Message](#) [+](#) [↔](#) [⋮](#)

3 Following 4.4M Followers 84M Likes

CEO Gue Art Concept
IG: gueoliveira
Assessoria/Agendamento: 21972333383 📞
youtube.com/@gueoliveira?si...

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[Latest](#) [Popular](#) [Oldest](#)

Playlists

Você deve conhecer
3 videos

Look do dia
9 videos

Histórias reais
2 videos

Videos



- Video type: Before-and-after hair transformation videos, the format is “blind transformation”.
- Audio style: Spoken voice + music-led
- Language: Portuguese.

NAIL



Isabella Franchi

INSTAGRAM: [@unghiedellamadonna](#)

131K follower

TIKTOK: [@unghiedellamadonna](#)

626 follower

Nation: Italy

Language: Italian

Target:

- 25-40 y.o.
- Italian
- Women

Presence: 27th – 28th March, 2026

Sector: Hair, Nail & Beauty Salon

Category: Nail

Main Characteristics:

- Isabella is a nail-artist and content creator, whose feed is rich in nail art, runway work and design-driven creativity. Her posts show everything from minimalistic Italian techniques to full editorial sets for shows. She brings a strong visual identity and could be the perfect collaborator for brands in nail care, colour-trend launches or luxury manicure treatments.



- Video type: Nail-art creations, editorial projects, backstage content.
- Audio style: Trendy pop or electronic Reels sounds.
- Language: Italian.



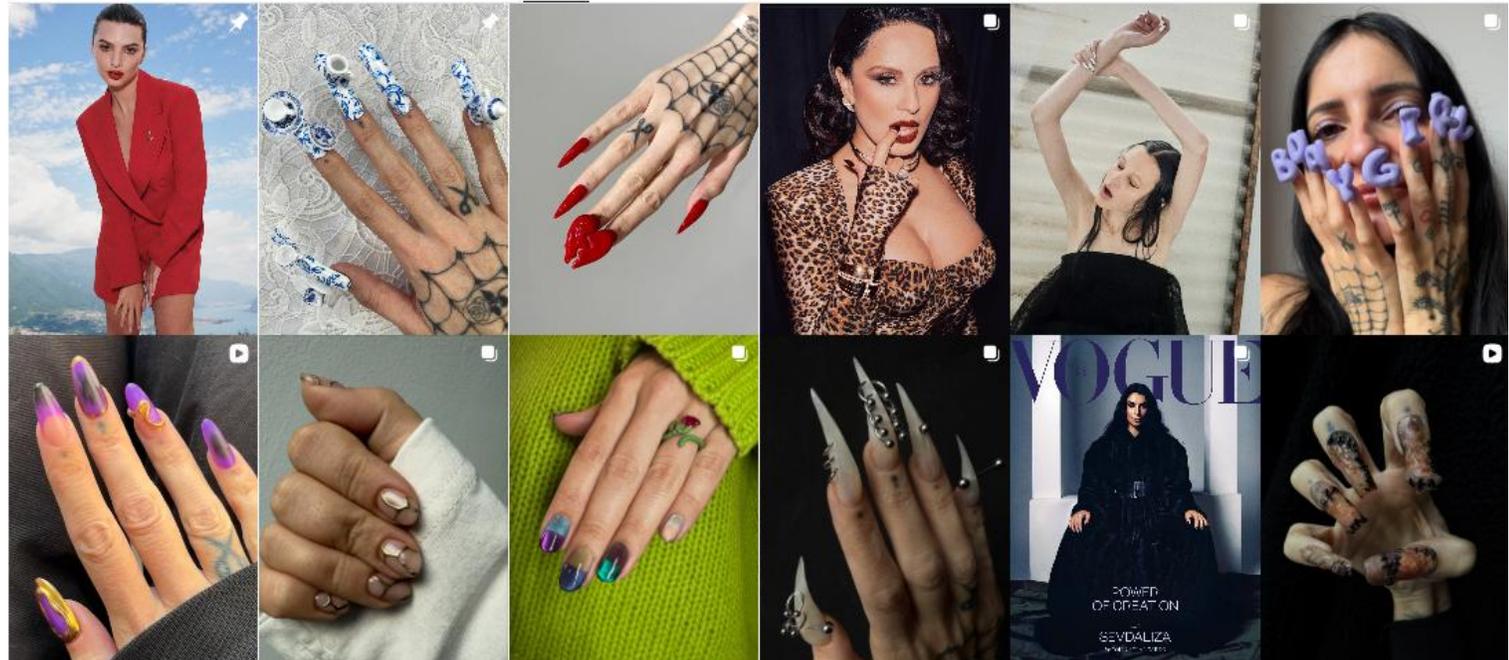
unghiedellamadonna ✓

Isabella Franchi Nails

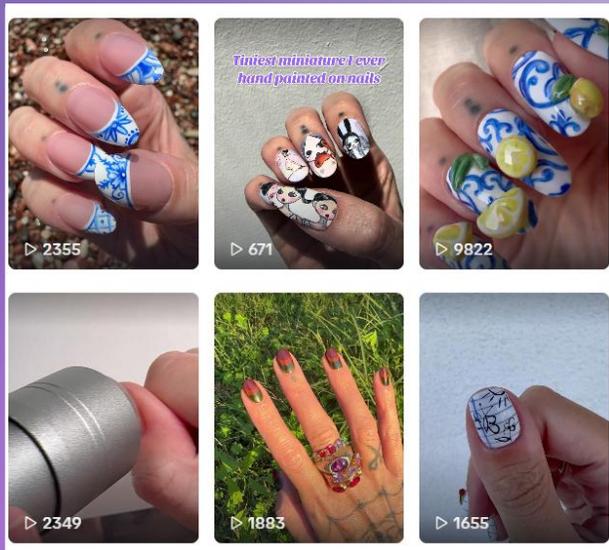
1,450 posts 131K followers 3,171 following

Nail Artist & Content Creator
Represented by @blendmanagement
Milan | Paris
Personal @isabella.franchi
unghiedellamadonna

Follow Message +



- Video type: Nail-art creations, editorial projects, backstage content.
- Audio style: Trendy pop or electronic Reels sounds.
- Language: Italian.



unghiedellamadonna Isabella Franchi

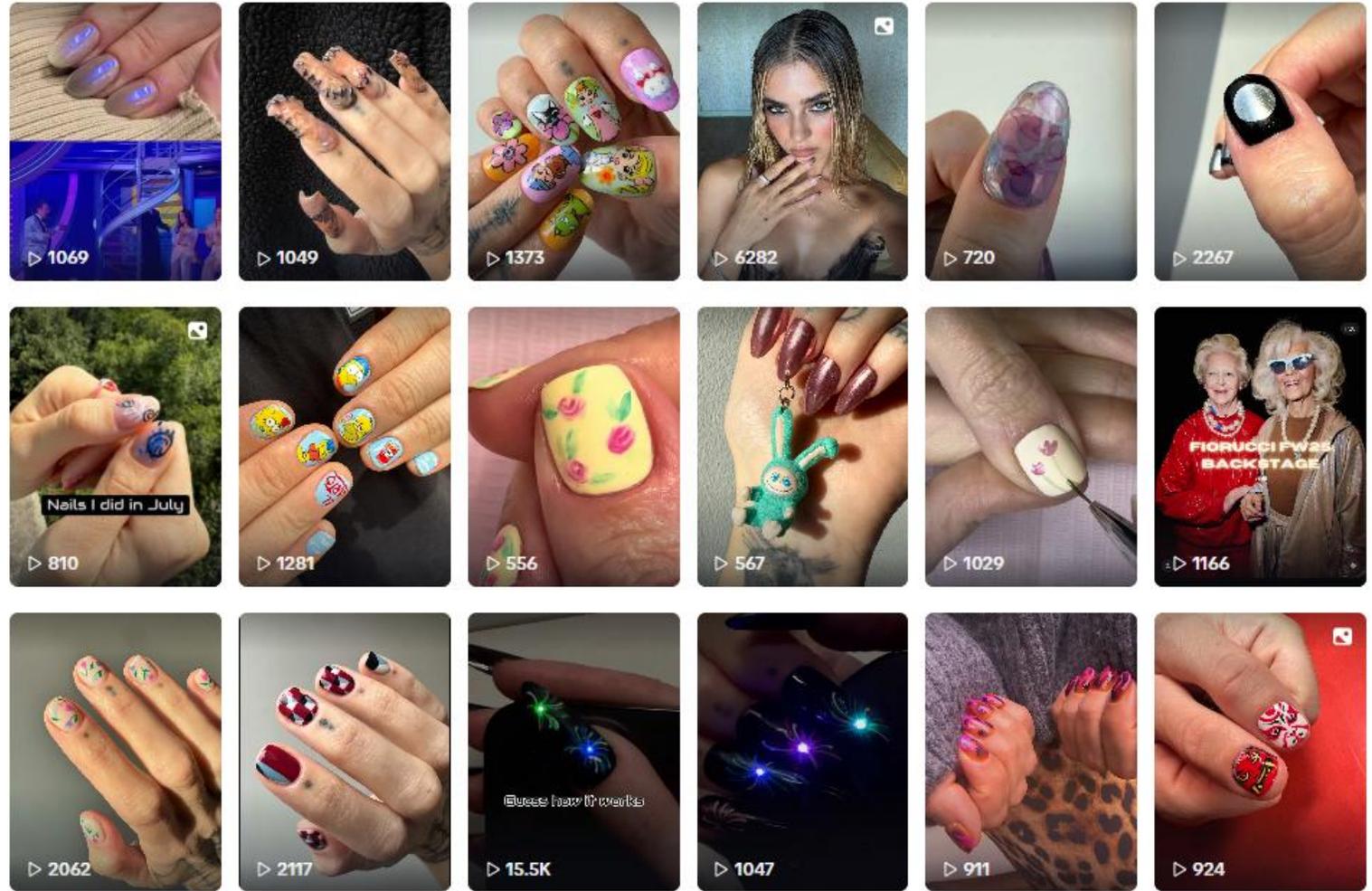
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90 Following 626 Followers 2321 Likes

Nail artist based in Milan



☰ Videos [Liked](#) Latest Popular Oldest





Elizaveta Rifert

INSTAGRAM: [@cherrynails](#)

126K follower

TIKTOK: [@cherry_nails_by_liza](#)

1.6M follower

Nation: Germany

Language: German

Target:

- 25-30 y.o.
- Germany
- Women

Presence: 27th – 29th March, 2026

Sector: Hair, Nail & Beauty Salon

Category: Nail

Main Characteristics:

- Cherry Nails is a nail-tech creator and educator whose content is heavily design-driven, vibrant and creative. She shares nail art, tutorials, behind-the-nail-table moments and probably product demos. Ideal for nail-care brands, salon-collabs or campaigns focusing on accessories/treatments in the manicure space.



- Video type: Nail design tutorials, product showcases, salon work.
- Audio style: Fast-paced or pop Reels music.
- Language: German.



cherrynails ...

CherryNails 🍒

356 posts 126K followers 210 following

📧 Anfragen: cherry@leagency.de 🍒

📍 Nail Account 🍒

📍 Bremen

🚫 keine Neukundinnen mehr! 🍒

🔗 linktr.ee/misscherryliza

Follow

Message



Wanna do's



Schüler arbeit



Favoriten links



NAILS



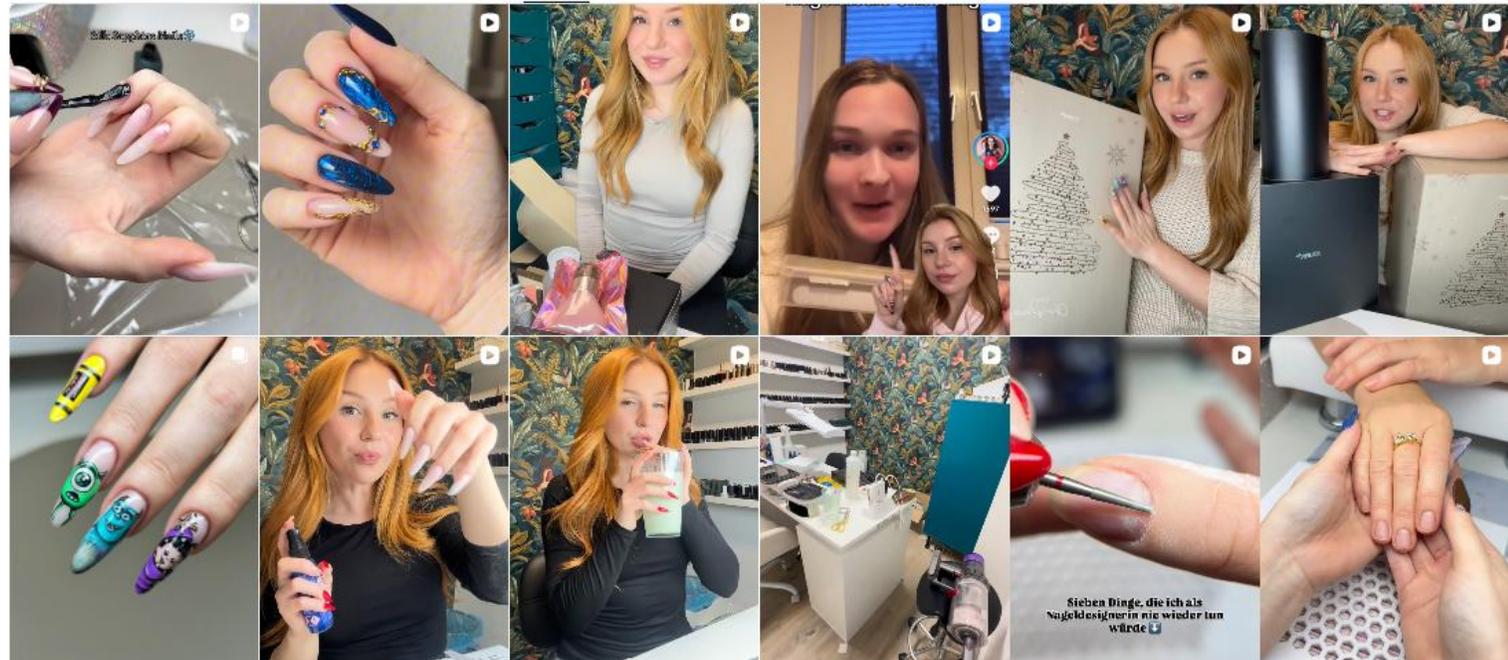
Shape Schulu...



Basis Schulung



XLBasisschulu...





miss.cherry.privat Miss_cherry

Follow Message + Share ...

63 Following 650K Followers 45.7M Likes

Mail: cherry@leagency.de
Persönlicher account

linktr.ee/misscherryliza

Videos Reposts Liked

Latest Popular Oldest

Playlists

Female power 9 videos

Budget planer 9 videos

Project pan 15 videos

Videos

Grid of 18 video thumbnails with titles and view counts.

- Video type: Nail design tutorials, product showcases, salon work.
• Audio style: Fast-paced or pop Reels music.
• Language: German.

Grid of 6 video thumbnails with titles and view counts.