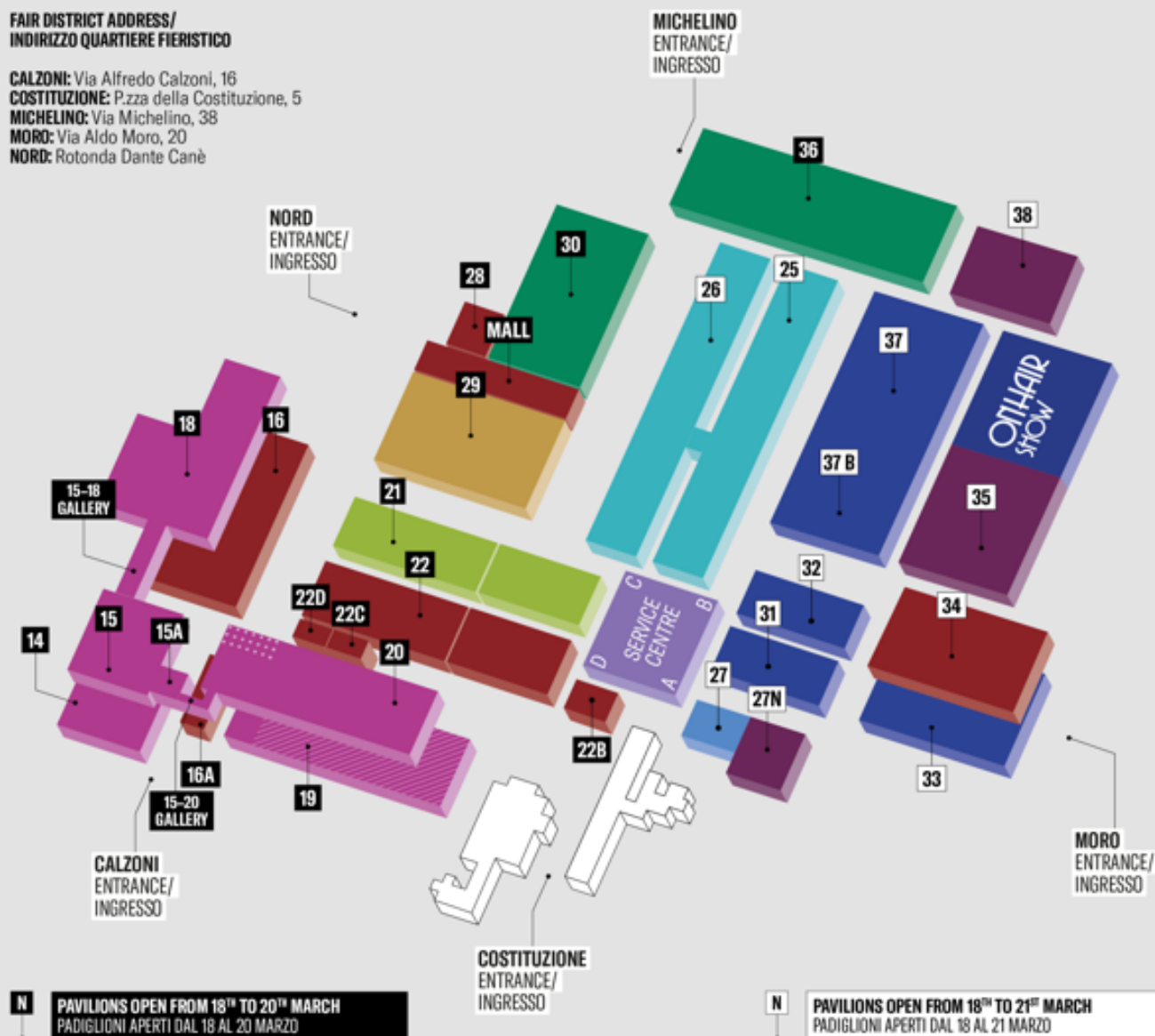


**FAIR DISTRICT ADDRESS/
INDIRIZZO QUARTIERE FIERISTICO**

CALZONI: Via Alfredo Calzoni, 16
COSTITUZIONE: P.zza della Costituzione, 5
MICHELINO: Via Michelino, 38
MORO: Via Aldo Moro, 20
NORD: Rotonda Dante Canè



18 - 20 MARCH	18 - 21 MARCH
COSMO PERFUMERY & COSMETICS COSMOPRIME 29 EXTRAORDINARY GALLERY 29 BEAUTY TECH 29 ITALIAN START UP 29 COSMETICS & FRAGRANCES SKINCARE & MAKEUP 30 FRAGRANCES & PERSONAL CARE 36 GREEN & ORGANIC 21 COUNTRY & REGION PAVILIONS 16 / 16A / 22 / 22B / 22C / 22D / 28 / MALL	COSMO HAIR & BEAUTY SALON PROFESSIONAL HAIR 31 / 32 / 33 / 37 BARBERS 37B BEAUTY & SPA 25 / 26 NAILWORLD 35 / 27N / 38 COSMOSHOP 27 COUNTRY & REGION PAVILIONS 34
COSMOPACK PRIVATE LABEL & CONTRACT MANUFACTURING, PACKAGING 14 / 15 / 15A / 15-18 GALLERY / 15-20 GALLERY / 18 / 19 / 20 PROCESSING & PACKAGING MACHINERY 19 INGREDIENTS & FRAGRANCES 20	

WHAT'S NEW AT COSMOPROF 2027

COSMOPACK

14 15 15A 18 19 20

Cosmopack: a more specialized offering
Hall 19 will continue to host **Processing & Packaging Machinery**, while expanding its offering with a new dedicated area for K-Beauty supply chain suppliers. **Hall 14** will be dedicated to the Chinese Supply Chain, further strengthening Cosmopack's international and specialized offering.

COSMOPRIME

29

A New Location for Cosmoprime and Extraordinary Gallery
Cosmoprime and Extraordinary Gallery are moving from Hall 14 to Hall 29, to a more central and easily accessible location dedicated to premium brands and beauty innovation.

COSMETICS & FRAGRANCES

30 36

A new hub for Skincare and Make-up
Companies of Skincare and Make-up previously located in Hall 26 will move to Hall 30, while Hall 36 will continue to host the full range of Fragrances and Personal Care products.

COUNTRY PAVILIONS

16 16A 22 22B 22C 22D 28 34 MALL

More space for International Country Pavilions
The Country Pavilions will expand into the upper section of the Mall, between Halls 29 and 30. Halls 16, 16A, 22, 22B and 34 will remain unchanged, while the Taiwan Region Pavilion will move to Hall 28.

PROFESSIONAL HAIR

31 32 33 37

A major change for Professional Hair
The Professional Hair sector will be located across Halls 31, 32, 33 and 37. All companies previously located in Hall 25 will move to Hall 37.

BEAUTY & SPA

25 26

Beauty & Spa: a new prestigious location
Beauty & Spa will move to its new location in Halls 25 and 26, while World Massage Meeting and Cosmo OnStage will move to the mezzanine level of Halls 25/26.

NAILWORLD

27N 35 38

NailWorld: a broader offering and more integrated spaces
NailWorld companies will be mainly located across Hall 35 (Unipol Hall), Hall 38, and part of Hall 27N, in an area that will also include CosmoShop.

HALL. 35 – UNIPOL HALL

One of the key new features of Cosmoprof 2027 is the new Unipol Hall, which will host the On Hair Show stage and part of the NailWorld exhibition area.