

cosmobeauté

Philippines

POST SHOW *Report 2026*

17-19
JUNE
2026

World Trade Center, Metro Manila
Pasay City, Philippines

Philippines'
PREMIER B2B BEAUTY
TRADE SHOW

   Cosmobeaute Philippines

www.cosmobeautephilippines.com

Organised by



Cosmobeauté Philippines 2026

A SUCCESSFUL 2nd EDITION

from June 17–19, 2026, at the World Trade Center Metro Manila, delivering exceptional results and reinforcing its position as the country's premier B2B beauty trade event. The event drew an impressive attendance of 6,500 visitors, featured 171 exhibiting brands and companies, and attracted participants from approximately 24 countries, demonstrating its growing influence in the regional beauty industry.



Cosmobeauté Philippines 2026

served as the definitive platform for the beauty and wellness sector, connecting manufacturers, suppliers, distributors, retailers, and beauty professionals across three dynamic days.

The exhibition showcased cutting-edge products and technologies from leading international and local suppliers, enabling attendees to discover emerging trends, explore innovative solutions, and forge strategic partnerships.

Networking opportunities throughout the event fostered meaningful collaboration among key industry stakeholders, strengthening the beauty trade ecosystem in the Philippines. The diverse range of exhibitors and engaging programming underscored the event's vital role in advancing the Philippine beauty market and its growing significance within the Southeast Asian beauty landscape.





6,500
ATTENDEES

56  INDUSTRY
TALKS



20  VISITING
COUNTRIES

171 EXHIBITING
BRANDS and
COMPANIES 

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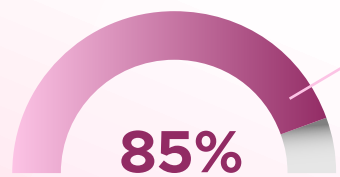
Exhibitor Overview



were satisfied with overall experience at Cosmobeauté Philippines



will likely exhibit at the next edition



will recommend Cosmobeauté Philippines to their colleagues and industry network

TOP EXHIBITOR

CATEGORIES



Beauty Salon / Center / Studio Owners



Distributor / Agent



Chain Stores / Department Stores



Dermatological and Aesthetic Clinic

12 EXHIBITING

COUNTRIES AND REGION



Philippines



China



Hong Kong



India



Indonesia



Japan



Malaysia



Poland



South Korea



Taiwan



Thailand



Turkey

Exhibitor Interview

“ We're delighted to be back at Cosmobeauté Philippines and already looking forward to next year's edition. The Filipino beauty market is incredibly dynamic—consumers are highly engaged with skincare solutions ranging from brightening and anti-aging to comprehensive beauty wellness. Our goal is to establish strong visibility in this thriving industry and showcase our innovative offerings. We're bringing unique technologies from international markets and making them accessible to Filipino consumers and businesses. This platform allows us to bridge global beauty innovations with local market needs.”

● **Larry Nesperos**
CEO / *Kaliorexi Corp.*



We're thrilled with the results from this year's Cosmobeauté

Philippines. The visitor turnout has grown significantly compared to last year's edition, with higher quality engagement and stronger business opportunities. Based on this positive momentum, we're committed to participating in Cosmobeauté Philippines 2027. From an industry perspective, we're seeing exciting developments in ingredient technology. Raw materials that were challenging to source and work within previous years have become much more accessible. Manufacturers have made breakthrough innovations in molecular modification, allowing these ingredients to disperse easily in both water and oil-based formulations. This advancement is opening new possibilities for product development across the beauty and cosmetics sector

● **Hubert Arco**
Business Development Director
Rodelence Sales & Marketing Inc.



“This is our second time at **Cosmobeauté Philippines**, and it's been a great experience for us. It's a learning opportunity in an ever-growing market—one of the largest in the region. There's a lot to learn, and it's very much a give-and-take exchange, which is exactly what we're looking for. This is a must-go exhibition if you want to understand the Philippine beauty market.”

● **Ryo Nishiyama**
Regional Technical Sales
Ichimaru Pharcos Co. Ltd



Visitor Overview



TOP VISITING COUNTRIES



"It's very interesting coming here. Every time we visit, we see how much effort they put into this event. We're looking for cosmetics products, materials, and machines, and it's very interesting.

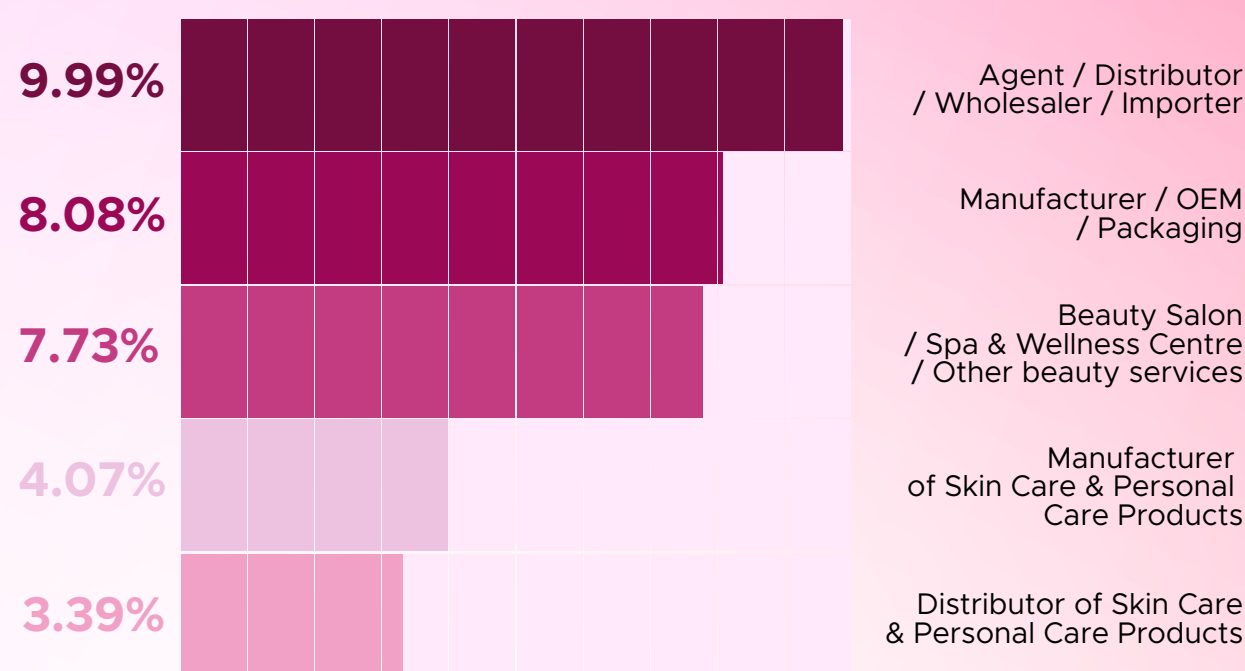
We've visited several times already, and we're surprised by how much effort they're putting in and the diversity of products and exhibitors showcasing their brands and companies. It's a very interesting event to visit.

We'd love to visit again—this is the biggest we've ever seen in Manila and the Philippines. The beautiful thing about this event is that there are always different exhibitors, and it keeps getting bigger every time. I see it as a professional trade event for beginners and companies to connect with exhibitors. I'm happy to be here—it's a good event to attend, and I would love to visit every year!

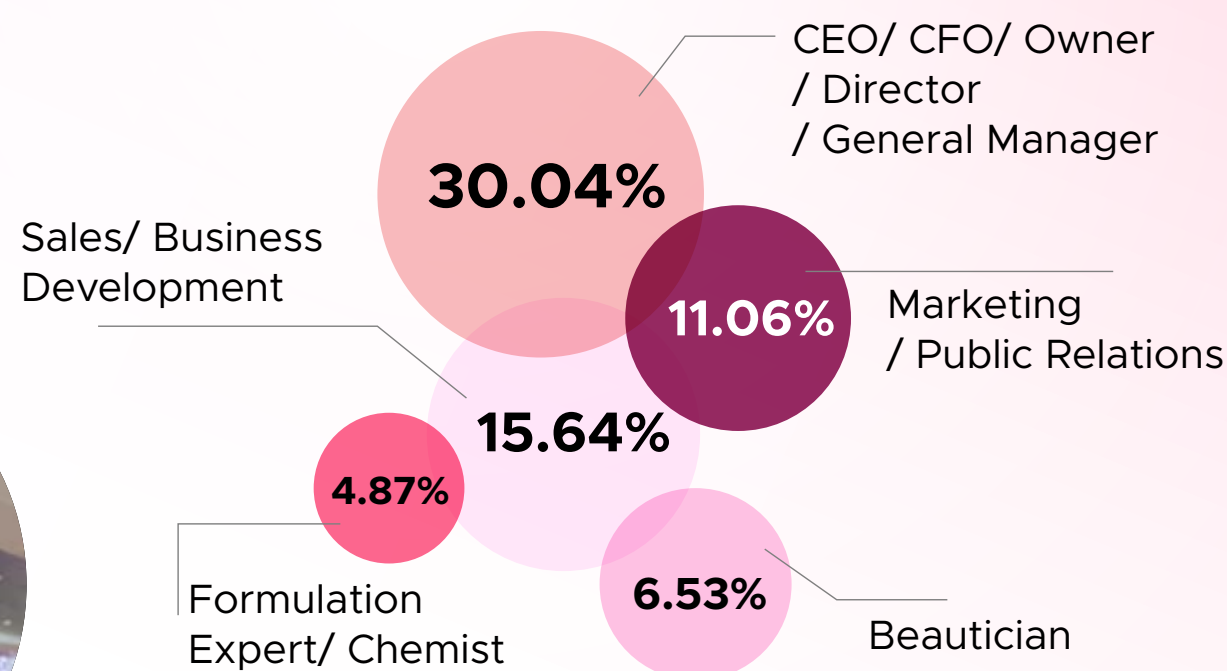
● **Hiba Elsir Mohamed**
Employee
Golden Glow



TOP VISITOR'S MAIN ACTIVITY



TOP JOB FUNCTION



Visitor interview:

"The really good thing about the beauty industry is that trends are always changing every year. I've been attending Cosmobeauté, and we always look forward to new developments — there's a lot of research and studies happening. We've encountered really good researchers who specialize in Filipino skin types, with clinically published research. I'm happy to see the DTI Pavilion supporting local businesses. I always look forward to the associations offering different seminars, trainings, and aesthetics programs."



● **Vanessa Izella P. Chan**
CEO, Izella Aesthetic Clinic

ACTIVITY HIGHLIGHTS

Celebrating Beauty from Every Perspective: Inspire Innovation, Embrace Diversity and Shape Excellence

Cosmobeauté Philippines united beauty enthusiasts and industry professionals in a dynamic celebration of talent, innovation, and sustainability. The event spotlight the diverse landscape of the beauty sector, championing inclusivity, and excellence while driving the continued growth of the Philippines' thriving beauty industry.



Bridal Competition

A wedding is always just around the corner, and every bride wants their special day to be spectacular. This competition allows makeup artists to showcase their talent in bridal makeup, providing a platform for wider market reach and demonstrating that local artists offer far more than meets the eye.



Pearl of the Orient Seas : Fantasy Hair and Makeup Competition

This competition celebrates the mystery, beauty, and magic of the ocean, transforming the artistry of hair and makeup into a tribute to the seas. Beyond artistry, it also showcases ocean conservation, uniting beauty, creativity, and advocacy to honor and protect the wonders of our oceans.



Makeup Box

Featuring expert-led tutorials that attracted large audiences eager to learn from some of the best in the industry, these sessions provided hands-on experience and valuable insights into the latest trends and techniques. Participants were empowered to refine their skills and boost confidence in their craft.

Beautelympics

With the support of the Professional Aestheticians Association of the Philippines, we showcased not only local artistry but also fostered connections with international professionals, opening doors for future collaborations and opportunities.





Farm to Jar

Hosted by the Philippine Society for Cosmetic Science, this full-session experience highlights the journey from direct raw harvest straight from the field to finished products. Discover how sustainability and science work hand-in-hand to create cosmetics that actually make a difference.



Formula Care

Hosted by the Philippine Society for Cosmetic Science, these expert-led sessions blend cutting-edge science with hands-on techniques. Attendees gain deeper awareness of the entire process—from skincare to soap and fragrance formulation. The sessions bring together diverse, interested formulators and showcase the latest innovations in product formulation.



Minamata Conference

Hosted by the Chamber of Cosmetics Industry of the Philippines, Inc., this event focuses on preventing the use of mercury in cosmetic products. It raises awareness among brand owners about the harmful side effects of mercury, emphasizing the importance of every ingredient in cosmetics and promoting knowledge-driven safety standards.



CCIP Connect

The 2nd edition of Cosmobeauté Philippines marked another expansion of CCIP Connect. With the support of the Chamber of Cosmetics Industry of the Philippines, experts and members offered in-person consultations to attendees on regulatory compliance. This initiative aimed to assist stakeholders in navigating various frameworks and strategic approaches within the industry. The event was also supported by different DTI agencies, including DTI-EMB, DTI E-Commerce Philippine Trustmark, the Intellectual Property Office of the Philippines, and CCIP experts.

SUSTAINABILITY BOOTH AWARDS



PROESSENCES, INC.

ASIAPRIME PHILIPPINES
CORPORATION

TADHANA FRAGRANCES CORP.



ASEAN BEAUTY FRANCHISOR INC.

PT NAYUE KOSMETIK
INDONESIADEPARTMENT OF TRADE
AND INDUSTRYKOECO
(KOREA EXHIBITION COMPANY)NATURA AEROPACK
CORPORATION

BOOK YOUR SPACE FOR THE NEXT EDITION!

CONTACT US TO KNOW MORE:

Michael Molino ☎ + 63 2 8581 1924 ✉ Michael.Molino@Informa.com

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