



**COSMOPROF IS NOT ONLY AN EVENT.
IT IS THE PEOPLE WHO MAKE IT HAPPEN.**

Every edition begins long before the doors open.

It starts in conversations, decisions, instinct and ideas.
The work that happens quietly, day after day, shaping every detail before it becomes visible.

Invisible People is a portrait of the **Cosmoprof Worldwide Bologna** team, whose vision, expertise and sensibility give the event its rhythm and character.

People who imagine, solve, coordinate, colleagues who turn plans into experiences and ideas into something real.

**Usually behind the scenes.
This time, in full view.**