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MUMBAI

JIO WORLD CONVENTION
CENTRE

•
4 – 6 DECEMBER 2025

COSMOPROF INDIA

COSMOPACK INDIA

COSMOPROF INDIA 2025 CONFIRMS ITS STRATEGIC RELEVANCE FOR THE INDIAN BEAUTY INDUSTRY

With nearly 13,000 visitors and 200 qualified buyers, the show reinforces its reputation as India's premier B2B platform for beauty professionals

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Mumbai, 12 December 2025 – The 2025 edition of Cosmoprof India concluded on a high note, reaffirming the exhibition's role as a strategic hub for beauty stakeholders across India and beyond. Held from 4 to 6 December at the Jio World Convention Centre in Mumbai, **the event welcomed 12,977 professionals, marking a significant 17% increase over last year** and confirming the show's growing relevance for international operators. **Visitors from 44 countries and regions attended the exhibition, with strong participation not only from India but also from South Korea, Italy, the UAE, Brazil, the UK, Germany, the USA, France, Sri Lanka, Spain and Japan, enriching the exhibition with a dynamic cross-cultural dialogue.**

This year, **359 exhibitors and 800 brands representing 23 countries and regions** presented their latest proposals across an **expanded exhibition area of over 24,815 square meters**. The global appeal of the event was amplified by the participation of **9 international Country Pavilions, with Australia, Brazil, Germany, Indonesia, Italy, South Korea, Spain, Taiwan Region and the United Kingdom showcasing distinctive innovations and heightening the international dimension of the show.** A special spotlight was placed on Italy, which held the title of Country of Honor for the 2025 edition. The Italian Country Pavilion, organized by ITA – Italian Trade Agency in cooperation with Cosmetica Italia, the Italian Personal Care Association, showcased the excellence of Made in Italy across innovation, creativity, design and high-quality manufacturing, reinforcing Italy's role as a global benchmark for the beauty industry.

Cosmoprof India once again confirmed its strong business-oriented positioning, driven by the **Buyer Program** developed within the Cosmoprof network. **Approximately 200 qualified buyers from India and strategic markets, including Nepal, Sri Lanka, Qatar, the UAE, Italy, Singapore and Malta engaged in high-value meetings with exhibitors,** benefiting from the dedicated Cosmoprof India My Match digital platform. This tool allowed companies to optimise networking opportunities, strengthen commercial relations and enhance the return on investment of their participation, reinforcing the exhibition's status as a premier destination for strategic business development.

The 2025 edition also marked a milestone in the evolution of Cosmoprof India, with the official launch of **Cosmo Academy – EmpowHER in Beauty**, a long-term social initiative designed to address the widening skills gap in India's rapidly expanding beauty and wellness sector. Launched in partnership with the PJC Foundation, the project responds to a critical challenge: despite India's vast and youthful workforce, only a small portion receives formal vocational training. Cosmo Academy – EmpowHER in Beauty offers tangible solutions by providing free, high-quality training programs to young individuals from the slums of Mumbai and from vulnerable backgrounds. Through its partnership with the Academy, Cosmoprof will contribute professional products, international trainers, educational content and mentorship, fostering the development of a new generation of skilled beauty professionals. Beyond technical training, the project embodies a broader mission: to offer young people the tools

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and confidence needed to enter the world of work, transforming talent into opportunity and supporting social mobility through concrete, long-lasting action.

Alongside this major launch, the show presented a rich calendar of content and special projects. The **Cosmoprof India and Cosmopack India Awards** – the hallmark initiative curated in collaboration with global trend agency BEAUTYSTREAMS – once again celebrated excellence across the beauty industry. The winners were unveiled during the Cosmoprof India Awards & Networking Night on 4 December, an event that gathered exhibitors, buyers, retailers, media representatives and trend forecasters. The evening was further elevated by **Runway by Cosmoprof India**, which brought beauty innovation to the stage through a refined fusion of fashion and creative artistry.

Education remained a cornerstone of the exhibition. 16 **CosmoTalks** sessions enriched the three-day event, offering strategic insights into market trends, consumer behaviour, product innovation, and future business models. Curated with the contribution of leading international partners – including ASIA COSME LABS, BEAUTYSTREAMS, CENTDEGRÉS, EUROMONITOR INTERNATIONAL, FUTURESNOOPS, KLINE + COMPANY, STATISTA and WGSN – the program gathered top industry experts and decision makers, confirming Cosmoprof India as a privileged observatory for understanding the evolution of the beauty market.

The professional hair sector also took centre stage with the return of **ONE SHOT by ON HAIR**, inspired by the renowned Italian ON HAIR show and powered by AVEDA and WELLA & CO. The event showcased spectacular performances by celebrated local and international hairstylists, unveiling the latest inspirations in hair fashion and elevating the educational value of the exhibition.

With its growing international resonance, strong business focus and commitment to social impact, the 2025 edition of Cosmoprof India has further strengthened the exhibition's role as the leading B2B platform for the Indian beauty industry. The success of this year's event confirms the vitality of the market and the importance of platforms that foster innovation, support professional development and bridge global and local stakeholders. As Cosmoprof India continues to evolve, it remains dedicated to nurturing growth, shaping talent and driving the future of beauty in one of the world's most dynamic regions.

COSMOPROF INDIA AS A CATALYST FOR GROWTH

Stakeholders praised this year's Cosmoprof India for offering a strategic platform to strengthen partnerships, access high-quality contacts, and tap into a fast-evolving market driven by innovation, premiumisation, sustainability and the growing influence of Gen Z and millennial consumers.

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"Australia's presence at Cosmoprof India highlights our commitment to introducing clean, sustainable and high-performance beauty innovations to this dynamic and rapidly evolving market. India's influencer community and digital ecosystem offer exceptional reach for global brands, creating meaningful opportunities for collaboration and consumer engagement. Our focus on natural, responsibly sourced ingredients and recyclable or recycled packaging aligns strongly with the values of today's conscious Indian beauty consumer."

Murray Spence, Trade & Investment Commissioner, Australian Government

"Cosmoprof India is a strategic platform to position Brazil among the leading global suppliers of beauty and personal care in the region. The show connects us directly to a fast-growing market that is highly interested in innovation and in higher value-added products. Being present at the event in Mumbai strengthens the competitiveness of Brazilian companies and opens concrete pathways for commercial opportunities and enhanced visibility on the international stage."

Tiago Milani, International Business Manager, Abihpec - Organizer of the Brazilian Country Pavilion

"Cosmoprof India 2025 was truly exceptional, and honestly, unforgettable. The energy in Mumbai is unique—vibrant, fast-paced, and incredibly professional. We felt a strong shift in the market: visitors weren't just looking for standard solutions; they were actively seeking innovation and sustainability. Cosmoprof India provided the perfect stage to demonstrate that premium design and eco-responsibility can go hand in hand. For FR & Partners, being here is strategic. This event allows us to connect directly with Indian brands that are ready for 'premiumization' and seeking packaging that solves real local challenges. We are taking away valuable new partnerships with local brands that want to differentiate themselves."

Federico Reggiani, CEO, FR & PARTNERS

"We were delighted to take part in Cosmoprof India this year. Argeville's presence in India is growing stronger every day, and the exchanges we had during the event were extremely valuable. We had the opportunity to showcase our latest fragrance innovations, to connect with key industry players, and to strengthen partnerships with both existing and new customers, which made the event particularly meaningful for us. We leave this edition with promising business opportunities, strengthened relationships, and a clearer understanding of market expectations to guide our next steps in India."

Arnaud Gaudy, South Asia Area Manager, Argeville

"This year, we were truly impressed by the flawless organization of Cosmoprof India and its related events. India represents a dynamic and rapidly growing market for us, offering significant opportunities to expand our business. During the show, we were able to validate the quality of the contacts we met, which is essential for building strong partnerships. Moreover, this edition was particularly exciting for ITALCOSMETICI, as we proudly received

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the award for Best Make-Up Formula, a recognition that reinforces our commitment to innovation and excellence.”

Chiara Stefanuto, Sales & Marketing, Italcosmetici (Italian Country Pavilion)

“In our opinion, the show in India is easy to handle, and the key to success is to be here with a local partner which can use a daily customer network and have a deep knowledge of the market. Being an international company such as us, coming from Germany, is not easy to step into this market, but thanks to Cosmoprof India, every year we can connect with multiple Indian brands, which truly need to trust your environment and capabilities at first. Perfect show and fantastic organization. We will absolutely partake in the show next year again!”

Felix Rudelt, Sales Manager, FLEXITEST / ISIMAT GMBH

“India is poised to become a global beauty innovation hub, driven by sustainable practices, digital personalization, and a surge in homegrown brands. Cosmoprof India 2025 showcased remarkable strides in clean beauty and tech-driven solutions, setting the tone for the future.”

Rabih Madi, Chief Operating Officer, MADI International

“The next decade of beauty in India will be defined by personalised services, high-performance formulas and skilled hands delivering elevated experiences. Cosmoprof India 2025 clearly showed that India is ready to lead, not follow, in shaping the future of beauty.”

Samir Srivastav, CEO, Looks Salon

“India’s beauty industry is poised to lead globally by 2030, driven by sustainability and tech-enabled personalization. At Cosmoprof India 2025, the surge in AI-powered skincare diagnostics and eco-conscious packaging stood out—signalling a future where innovation meets responsibility to redefine consumer experiences.”

Sanjay Sharma, Country Head, Shiseido India

“Cosmoprof India is a strategic gateway to connect global beauty players and brands. I am always inspired by the efforts of the Cosmoprof team to showcase the best of the beauty industry. Through the recent show, they once again proved that they can bring significant changes to the Indian beauty industry. As the Indian beauty industry continues to grow rapidly in online and retail channels year on year, international beauty brands are increasingly targeting India as a growth market. I love the way the entire show was organised, and it shows the dedication of the entire team. Now my expectations are even bigger for next year.”

Jayan Sathyan, Group Head-Beauty, Lulu Retail Holdings PLC

MARK YOUR CALENDARS FOR THE 2026 EDITION!

Following such a successful edition, companies and stakeholders will reconvene in Mumbai next year, **from 10 to 12 December 2026.**

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To discover more about the exhibition, www.cosmoprofindia.com

PRESS OFFICE
INDIA

Informa Markets, Mumbai
Roshni Mitra / Mili Lallwani
e: roshni.mitra@informa.com
e: mili.lalwani@informa.com

PRESS OFFICE
WORLDWIDE

BolognaFiere Cosmoprof Spa
Arianna Rizzi / Giulia Zucchetti
e: arianna.rizzi@cosmoprof.it
e: giulia.zucchetti@cosmoprof.it