

**BOLOGNA, ITALY**  
FAIR DISTRICT

**26 – 28 MARCH 2026**

**COSMOPACK**

**COSMO** PERFUMERY &  
COSMETICS

**26 – 29 MARCH 2026**

**COSMO** HAIR & NAIL &  
BEAUTY SALON

**COSMO HAIR & NAIL &  
BEAUTY SALON 2026:  
THE FUTURE OF  
PROFESSIONAL BEAUTY  
TAKES SHAPE**

**From March 26–29, 2026,  
Cosmoprof Worldwide  
Bologna once again  
becomes the international  
stage for the professional  
beauty community**

**COSMOPROF**  
WORLDWIDE BOLOGNA

Milan, October 13, 2025 – Part of the Cosmoprof Worldwide Bologna exhibition platform, **Cosmo Hair & Nail & Beauty Salon** is the reference event for all sectors of professional beauty.

From **Thursday, March 26 to Sunday, March 29, 2026**, BolognaFiere will welcome companies, distributors, buyers, and professionals from across the globe, with a curated exhibition route designed to highlight each segment through a clear and functional layout.

The show showcases the best brands and technologies for beauty salons, hairdressers, spas, and nail specialists, featuring a structured product offering that spans professional cosmetics, equipment and devices, salon furnishings, and education and consulting services. Held alongside **Cosmopack** and **Cosmo Perfumery & Cosmetics**, the event completes a one-of-a-kind business ecosystem that unites every sector of the beauty industry in one venue — an exclusive format on the international scene where each segment plays a vital role in shaping the future of professional beauty.

**BEAUTY, SPA & WELLNESS – HALLS 29, 30 AND MALL**

The Beauty & Spa area presents a full showcase of products, tools, and technologies for beauty and wellness professionals. From face and body treatment equipment to hair removal, peeling, and aromatherapy systems, from aesthetic lasers to high-tech massage solutions, this area brings together the leading players in the sector.

Highlights include **LPG**, global leader in non-invasive cellular stimulation with its **Endermologie®** method, and **M.B. Divisione Cosmetica**, an Italian company boasting over 35 years of experience in the distribution of professional brands and education for beauty and spa operators.

The **Wellness** area expands the holistic approach to beauty, showcasing supplements and products dedicated to everyday wellbeing, recovery, and performance.

The same halls also host **Beauty & Spa furnishings and equipment**, where design meets functionality: advanced aesthetic devices, professional massage beds, technical apparel, and accessories designed to create welcoming and high-performing spaces.

**NAIL CARE & LASHES – MALLN**

At the heart of the exhibition, the **Nail & Lashes** sector stands out as one of the most dynamic and trend-driven areas of the show. Visitors will explore the latest trends in manicure, pedicure, nail reconstruction, nail art, and eyelash extensions, discovering a vibrant mix of colors, textures, and cutting-edge tools.

Among this year's highlights, **KINETICS**, an international brand dedicated to nail professionals and salons, presents a wide product portfolio from nail polish and gel polish to manicure, pedicure, and skincare. The company is renowned for its health-focused formulations and ingredient transparency.

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www.cosmoprof.com  
Organized by  
BolognaFiere  
Cosmoprof S.p.a.

An event by  
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In partnership with  
 COSMETICA ITALIA  
the personal care association

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The **Professional Nail Avenue** (Halls 29–30) hosts B2B brands focused on business development and direct networking with buyers and professionals, while the **Nailworld** area (Halls 26–30) features brands engaged in direct sales and live demonstrations, creating a vibrant and educational environment.

### PROFESSIONAL HAIR – HALLS 25, 31, 32 AND 37

The **Professional Hair** area brings together top international brands in haircare, hairstyling, and men's grooming. Covering every segment – from professional treatments, color, and extensions to barbering products and cutting and styling tools – the area reflects a growing focus on innovative formulations and sustainability.

Key exhibitors include **Framesi**, a leading Italian multinational renowned for its professional color expertise and commitment to education, fashion, and research, and **Gruppo Pettenon Cosmetics – Società Benefit**, which promotes an ethical, sustainable vision of beauty through its brands **Fanola**, **Alter Ego Italy**, and **Inebrya**.

The area is completed by exhibitors specializing in professional tools and technical accessories, offering a comprehensive panorama for the modern salon.

### SALON FURNISHINGS & EQUIPMENT – HALL 33

In Hall 33, Italian design meets professional performance. Dedicated to professional furnishings and equipment for hair salons, the area includes workstations, mirrors, wash units, dryers, scissors, professional hairdryers, and styling irons.

Among the leading exhibitors, **Cerioti**, a benchmark of Italian excellence, combines design, ergonomics, and technical reliability, manufacturing most components in-house to ensure long-term quality. Its collections embody the perfect balance of functionality and refined style, allowing professionals to tailor their salons to their creative vision.

### A JOURNEY THROUGH BUSINESS, EDUCATION & INSPIRATION

Cosmo Hair & Nail & Beauty Salon 2026 offers an immersive experience that blends business opportunities, training, and creative inspiration.

Alongside the exhibition, a rich program of **special initiatives and high-level educational sessions** will inspire and support the global beauty community.

The **On Hair Show** (Arena, Hall 37) returns on **Sunday, March 29**, bringing together the most creative artistic teams from around the world for a day of hair fashion, talent, and spectacular shows.

**On Hair Education** introduces a fresh **Look&Learn** concept, featuring technical insights, new cutting and coloring methods, and live demos by leading international hair masters.

In the **Mall**, the **World Massage Meeting** offers beauty and wellness professionals a stage dedicated to manual and holistic massage techniques, with international speakers and

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trainers.

**Cosmo OnStage** hosts daily workshops, business presentations, and live demos from exhibitors in the Beauty & Spa and Nail sectors, providing practical training and updates on the latest trends and innovations.

Finally, the **Beauty Stars Award** will once again celebrate excellence, expertise, and passion within professional aesthetics, honoring those who contribute every day to the growth of the industry.

From **March 26-29, 2026**, **Cosmoprof Worldwide Bologna** will bring to life the future of professional beauty, nail, and haircare — a celebration of **innovation, creativity, and passion**.

For updates on exhibitors, events, and special initiatives, visit [www.cosmoprof.com](http://www.cosmoprof.com)

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