

# COSMETICS BUSINESS

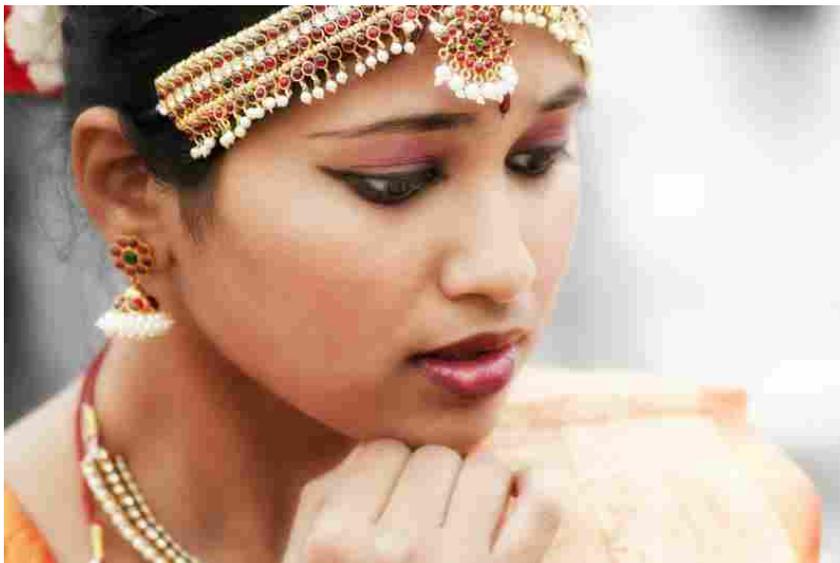
Home Ingredients Packaging Regulatory Marketing Retail Events Careers

Body Care Colour Cosmetics Fragrance Hair Care Skin Care Male Grooming Directory

## Cosmoprof India postpones 2020 show amid ongoing coronavirus crisis

By Austyn King 23-Mar-2020

The beauty industry trade show will now take place from 29-31 October at the Bombay Convention and Exhibition Centre in Mumbai



Cosmoprof India 2020 has become the latest cosmetics industry trade show to be postponed due to the ongoing coronavirus (Covid-19) crisis, in what it described as a "difficult but necessary" decision.

Originally scheduled to take place between 2-4 September, the event will now be held from 29-31 October at the Bombay Convention and Exhibition Centre in Mumbai.

Yogesh Mudras, Managing Director of India's Informa Markets, which organises the trade show, said: "It is a difficult but necessary decision to postpone the event.

"The Covid-19 situation presents a mixed and constantly changing scenario for the organisers of exhibitions worldwide.

"With an unflinching focus on the wellbeing of our customers, partners and employees, we believe the new date will allow more time for normality and confidence to return to the marketplace, ease travel restrictions and provide all-around better conditions for exhibitors and visitors to engage.

"This will ensure that our stakeholders know they can receive the same outstanding experience and business that they have come to expect from the reputed Cosmoprof India Show, a 360° platform for the domestic and international beauty community."

### Subscriber Sign In +

Why subscribe?

### Related Articles



**How the beauty industry is rallying in the fight against**

**coronavirus**

### Related Product News

Cosmoprof Worldwide Bologna prepares to inaugurate the 2020 edition

The new frontiers of the cosmetic industry at Cosmoprof Worldwide Bologna 2020

First launched in 2018, Cosmoprof India is expected to welcome 400 exhibitors and 10,000 visitors to its latest iteration, spanning sectors across the beauty industry from cosmetics, toiletries and hair care to raw materials and ingredients and packaging solutions to help attendees improve their business.

The announcement follows the company's decision to postpone all of its major global trade shows this year, which were scheduled to take place in Bologna, Italy; Bangkok, Thailand; Las Vegas in the US; and Hong Kong.

The organisers added that they are continuing to monitor the developing Covid-19 situation and remain in close communication with local government bodies, the industry and other key stakeholders, with the aim of providing an "enhanced trading experience" for India's beauty community.



---

*Like this story? For the latest in ingredients, formulation, packaging and regulation subscribe to SPC Magazine, for more information [click here](#).*

---

## Companies

- BolognaFiere Cosmoprof

About HPCi Media  
About Cosmetics Business

Advertise  
e-Newsletter sign up

Why Subscribe?  
Contact Us

Terms and Conditions  
Privacy

