



INDUSTRY NEWS

COSMOPROF ASIA 2020 OFFERS A POWERFUL DIGITAL PLATFORM



72 VIEWS | 2 MONTHS AGO

0 SHARES



Cosmoprof Asia Digital Week, a five-day digital event for the beauty industry will be held from November 9 to 13, 2020. It will be attended by nearly 10,000 buyers from more than 70 countries and regions and around 500 exhibiting companies from the cosmetics industry. They will be presented with opportunities to network, present new projects and build business contacts in the challenging times of the pandemic.

Over 3,000 new products will be showcased which will benefit the distributors, retailers, manufacturers and importers. The event also includes AI-powered Match & Meet platform software which will empower professionals to conduct business meetings via live video calls and chat devices. CosmoTalks – a virtual series will help them to learn and grow with the help of 20 expert-led webinars representing different themes every day.

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