

BREAKING NEWS

## Cosmoprof India Announces 2021 Dates

The event will return October 28-30, 2021 at the Bombay Convention and Exhibition Center.

**COSMOPROF**  
INDIA MUMBAI

**2021 EDITION  
COSMOPROF INDIA  
MUMBAI**

*Cosmoprof India is dedicated to the beauty market of the Indian peninsula.*



Charles Sternberg, Assistant Editor • 02.03.21



**Cosmoprof India**, the Cosmoprof event dedicated to the beauty market of the Indian peninsula, has announced it will return to welcome companies and operators in Mumbai, from October 28-30, 2021, at the Bombay Convention and Exhibition Center.



The exhibition, organized by Informa Markets India and BolognaFiere Group, is a platform for stakeholders interested in the economic evolution of beauty and cosmetics sector in the country. The show represents an opportunity both for brands of finished products, especially for Cosmetics & Toiletries, Beauty Salon, Hair, Nail and Accessories, and for the supply chain, with the leaders in raw materials and ingredients, contract manufacturing and private labels, applicators, primary and secondary packaging. The 2019 edition attracted 237 exhibitors from 23 countries and 7,429 operators from 48 countries.

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### Comments from the Organizers

"The complexity and importance of the Indian market have found the most suitable interpreter in the International Cosmoprof format," underlined Gianpiero Calzolari, president of BolognaFiere. "Cosmoprof India offers an overview of the entire industry, from the supply chain to the finished product brands, facilitating relations and updates among the leading players in the sector, both local and international. We are proud to play a leading role in India: our goal is to organize a highly performing 2021 edition, offering our community new opportunities in one of the most promising markets for the cosmetic sector."

Speaking on the announcement of Cosmoprof India 2021, Yogesh Mudras, managing director, Informa Markets in India said, "We are thrilled to bring back Cosmoprof India this year in its 2nd edition in the month of October 2021. The Covid-19 situation has presented a constantly changing situation for exhibitions organizers as well as the beauty and cosmetic industry across the globe. We believe holding this show in the last quarter of the year will have a significant impact in bringing about a resurgence of the beauty and cosmetics industry. It will allow enough time for normality and confidence to return to the marketplace especially with the recent news on the arrival of vaccines in India, ease travel restrictions, and provide better and safe conditions for exhibitors and visitors to participate.

"We look forward to offering the same outstanding experience and business that our stakeholders have always come to expect from the much reputed and celebrated Cosmoprof India which is a 360° platform for the domestic and international beauty community."

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