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Normality: Cosmoprof India Goes Face-to-Face this Autumn

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The 2nd edition of this exhibition, dedicated to the

Indian cosmetics market, will be welcoming visitors to the Bombay Convention and Exhibition Centre in Mumbai, from October 28th – 30th 2021.

The 2019 edition of the event, organized by Informa Markets India and BolognaFiere, hosted 237 exhibitors from 23 countries and 7,429 operators from 48 countries.

The next edition is expected to host more brands specializing in cosmetics & toiletries, beauty salons, hair, nails and accessories, and producers of raw materials and ingredients, as well as contractors and private labels, plus applicators and primary & secondary packaging operators.

Organizers appear confident that by the end of the year the global pandemic situation will allow a face-to-face event such as this operate quite normally.

"The international Cosmoprof format is the one which best responds to the complexity and global significance of the Indian market," points out **Gianpiero Calzolari**, President of BolognaFiere. *"We are proud to play a leading role in India: our goal is to organize a highly performing and quality event in 2021, offering new opportunities in one of the most promising markets for the development of the cosmetics industry."*

Yogesh Mudras, Managing Director of Informa Markets India, adds: *"We believe that holding this event in the final quarter of the year will have a significant impact in bringing about a resurgent industry and facilitate the return to normal with more confidence in the market. After the arrival of vaccines in India, travel restrictions will be eased, with better and safer conditions for exhibitors and visitors to participate"*.

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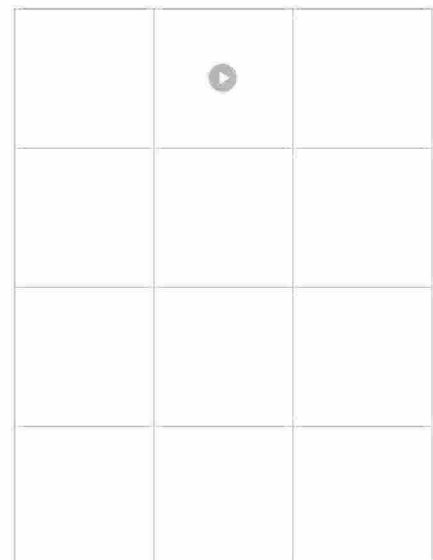
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