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Cosmoprof Worldwide Bologna 2021 postponed to September

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'Unpredictable trend of infections' forces BolognaFiere to push back May dates



The 53rd edition of Cosmoprof Worldwide Bologna has been pushed back once again from May to new dates - 9-13 September - as the global fight against Covid-19 continues.

"The concerns related to the unpredictable trend of infections expressed by our exhibitors, trade associations and institutions once again force us to delay Cosmoprof Worldwide Bologna," said Gianpiero Calzolari, President of BolognaFiere.

"The current conditions make it still too complicated to organise an international event such as Cosmoprof within the first half of the year.

"Our goal is to be able to restart in September with a performing and functional exhibition, which we want to create with the contribution of all the key players in the sector."

Cosmoprof Worldwide Bologna will be divided into three different trade events: Cosmopack, which includes supply chain components and Cosmo Perfumery & Cosmetics will run from 9-12 September, while Cosmo Hair, Nail & Beauty Salon will take place 10-13 September.

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