



## Avant-garde tools, international promotion and global networking



**Cosmoprof** " id="6f544fdf">

Photo: **Cosmoprof**

The **Cosmoprof** international platform continues supporting the cosmetics industry: We **Cosmoprof** International, scheduled from 7 to 18 June, is the first digital event that multiplies business opportunities globally, thanks to the synergy among all events of the network.

The digital event will involve the stakeholders of **Cosmoprof** Worldwide Bologna, **Cosmoprof** Asia, **Cosmoprof** North America, **Cosmoprof** India and **Cosmoprof** CBE ASEAN, offering an intercontinental showcase to launch new products and services, discover the latest trends and evaluate new projects in new markets.

To facilitate networking in total safety among operators and companies from all over the world, the cutting-edge technologies of **Cosmoprof** My Match, the innovative software of the **Cosmoprof** network, will allow contacts with potential customers and plan virtual meetings through live chats and video calls. Many strategic implementations will optimize We **Cosmoprof** International services, including the availability of a version of the platform in Chinese, new functions to check the progress of each profile with analysis of visitor data and chat results, and the download of potential business contacts.

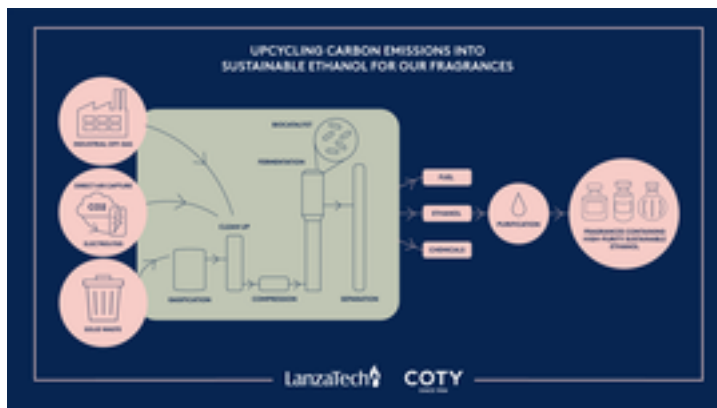
To enrich the event with content, the insights from Cosmotalks - The Virtual Series on new trends and the evolution of key markets for the industry, and Cosmo Virtual Stage, with contributions dedicated to the professional channel.

DISCOVER MORE More about:

- Market Asia/Pacific
- Market EU
- Market US

News Ticker Business





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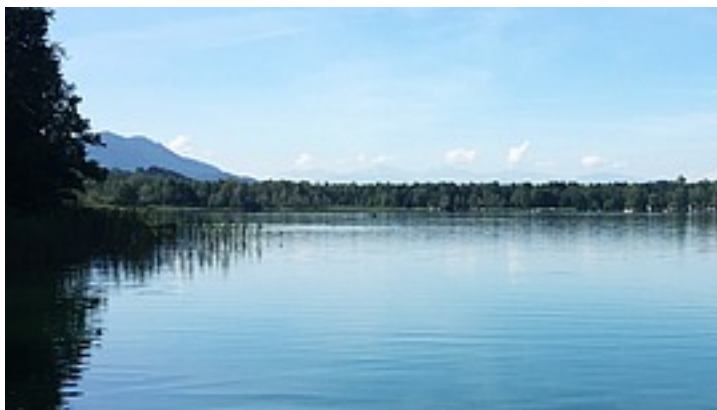
Zemea® propanediol helps cosmetic formulators fulfill their sustainability goals without compromising performance or quality. This 100% plant-based...



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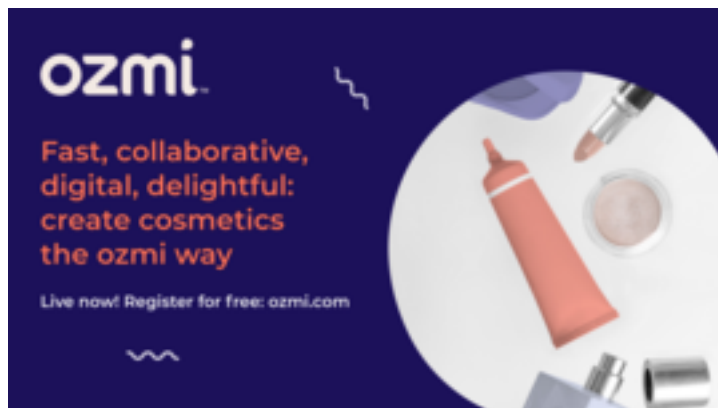


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