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BREAKING NEWS

Comoprof CBE Asean Postponed

The event has been rescheduled to December 8-10, 2021 in Thailand.

BANGKOK
IMPACT EXHIBITION
AND CONVENTION
CENTER

8 - 10 DECEMBER 2021

Cosmoprof CBE Asean will feature a hybrid format, running a parallel digital platform available for all stakeholders unable to travel to Bangkok.



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TRENDING

Charles Sternberg, Assistant Editor • 03.25.21

Informa Markets, China Beauty Expo (CBE) and BolognaFiere—the organizers of **Cosmoprof CBE Asean**—have decided to reschedule the first edition of the event. Originally scheduled to take place September 16-18, 2021, the exhibition will instead be held December 8-10, 2021 at the IMPACT Convention and Exhibition Center in Bangkok, Thailand.

The continuing impact of the Covid-19 pandemic influenced the decision to postpone the exhibition. Thailand has plans to reopen its borders to vaccinated international travelers with quarantine-free entry later in the year – and the new show dates will bring more confidence to participants from all over the world.

Furthermore, Cosmoprof CBE Asean will feature a hybrid format, running a parallel digital platform available for all stakeholders unable to travel to Bangkok. The digital tools will allow for online connection and professional matchmaking between all companies and professionals interested in the exhibition, optimizing new business opportunities and enhancing the capacity for global networking.

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