



## **Cosmoprof Worldwide Bologna Postponed to 2022**



**Cosmoprof** Worldwide Bologna, originally scheduled for September 2021, has been postponed to March 10-14, 2022.

*Previously: ADF&PCD and PLD Paris Postpones to January 2022*

The event will be divided into three different trade shows dedicated to specific industries and distribution channels.

Cosmopack pavilions, hosting the best of the supply chain, and the retail and perfumery sectors of Cosmo | Perfumery and Cosmetics, will be held from Thursday, March 10 to Sunday, March 13.

Cosmo | Hair, Nail and Beauty Salon will welcome professional operators from Friday, March 11 to Monday, March 14.

According to Enrico Zannini, general manager of BolognaFiere **Cosmoprof**, the 2019 event hosted more than 250,000 operators from 154 countries and more than 3,000 companies from 70 countries.

Gianpiero Calzolari, president of BolognaFiere, said: "The event will be back in attendance on the expected dates of March, which are traditionally more functional for the needs of the cosmetics industry. However, the need to resume activities is tangible among the players in the sector. Therefore, a new event will be exceptionally organized with an unprecedented format, which will bring stakeholders to Bologna from 9 to 13 September for a first relaunch."

Renato Ancorotti, president of Cosmetica Italia, said: "The postponement to March next year of the most important international event dedicated to cosmetics requires a further effort on the sector and the professionals of its articulated supply chain. During the following months, the industry must not just keep waiting, but it must work on a restart, in safety and awareness, and at full speed. The recovery that all the players in the sector are expecting, and that will have a fundamental test event in September with the new project by **Cosmoprof**, must pass through the constant dialogue opened by Cosmetica Italia with the institutions. The relaunch plans will have to consider the requests of the industry. Alongside our historic partner BolognaFiere **Cosmoprof**, every day we hear the voice of a responsible and innovative industry, linked to over 400,000 employees and capable of generating, despite the drop in turnover (-13%) and exports (-16.7%) registered in 2020 in Italy, an economic system of 33 billion euros. We are an industry



that is good for the country".

