



Cosmoprof Asia Is Postponed to November 2022

The event will take place when international trade and business are expected to return and participants can enjoy the event they have come to expect.

Cosmoprof Asia , which was scheduled to be held on November 17-19, 2021 at the Hong Kong Convention and Exhibition Centre, has been rescheduled to November 16-18, 2022.

Considering the on-going uncertainty associated with the pandemic, and travel restrictions still being in place, the Organizers, in consultation with customers and industry stakeholders, decided to host the show in 2022, when international trade and business are expected to return and participants can enjoy the high-quality event they have come to expect.

“We believe this is the best decision for both exhibitors and visitors,” said David Bondi, senior vice president – Asia of Informa Markets and Director of **Cosmoprof** Asia Ltd. “We are 100% committed to delivering a high-quality event that will offer true value to all participants. We want all our attendees to feel safe and comfortable when returning to the show in 2022.”

International Digital Event

While waiting to meet each other face-to-face in November 2022, **Cosmoprof** Asia's beauty community will have the opportunity to participate in an international digital event to maintain business connections and commercial interactions. From November 8-16, 2021, **Cosmoprof** Asia Digital Week will return to offer a match-making platform for buyers and sellers to interact with companies, view new product launches, place orders, meet clients and potential customers, and stay up to date on beauty trends and technology in 2021/2022.

