



COSMOPROF ASIA ANNOUNCES NEW SHOW DATES IN 2022

Cosmoprof Asia, Asia's leading beauty trade fair, which was scheduled to be held on 17-19 November 2021 at the Hong Kong Convention and Exhibition Centre, announced today the 25th edition will move to 16 - 18 November 2022. Considering the on-going uncertainty associated with the pandemic, and travel restrictions still being in place, the Organisers, in consultation with customers and industry stakeholders, decided to host the show in 2022, when international trade and business are expected to return and participants can enjoy the high-quality event they have come to expect. While waiting to meet each other face-to-face in November 2022, Cosmoprof Asia's beauty community will have the opportunity to participate in an international digital event to maintain business connections and commercial interactions. From 8 to 16 November 2021, Cosmoprof Asia Digital Week will return to offer a match-making platform for buyers and sellers to interact with companies, view new product launches, place orders, meet clients and potential customers, and stay up to date on beauty trends and technology in 2021/2022. "Such a tough decision to move the date of the in-person event aims to guarantee safety and proper business conditions to our international exhibitors and operators," said Antonio Bruzzone, General Manager of BolognaFiere Group and Director of Cosmoprof Asia Ltd. "For more than two decades, Cosmoprof Asia has gathered under one roof companies, buyers, retailers,



and distributors from all over the world, who are interested in new opportunities in the fastest-growing markets of the APAC region. Our stakeholders deserve a highly performing exhibition during these tumultuous times." "We believe this is the best decision for both exhibitors and visitors," said David Bondi, Senior Vice President - Asia of Informa Markets and Director of Cosmoprof Asia Ltd. "We are 100% committed to delivering a high-quality event that will offer true value to all participants. We want all our attendees to feel safe and comfortable when returning to the show in 2022." Cosmoprof and Cosmopack Asia will be an ideal showcase for the entire cosmetics industry, from finished products and brands to packaging suppliers and manufacturers, joining in Hong Kong from across the world. In 2019, Cosmoprof Asia hosted 2,955 exhibitors from 48 countries and regions and 40,046 buyers from 129 countries and regions.

