



## Beautystreams To Present the CosmoTrends Report

Discuss the top emerging beauty trends during this not-to-miss presentation.

**Cosmoprof** presents its official CosmoTrends Report each year to highlight directional products from CPNA exhibitors. Beautystreams' executive editor, Laura Ziv, will speak to visitors about this year's report, while providing valuable insights.

Be a part of the conversation and discover what's new this year, from emerging brands to innovations. This presentation is free for all CPNA visitors. It will take place on August 29th, 9:30 - 10:30 am.

See more information on this year's conferences here.

### Related Breaking News

The glamorous awards ceremony will take place at Mandalay Bay on August 29th.

A new series of economic equity initiatives are aimed at narrating a cross-cultural conversation—and don't miss the Tones of Beauty area.

A panel of experts will discuss legal considerations, beauty applications, and the CBD consumer.

Made from recyclable and biodegradable corrugated material, the box reduces plastic use during production by 70%.

Ulta Beauty's shop-in-shop experience brings prestige brands to Target stores.

Will use TikTok to educate on its ingredient-elimination philosophy, introduce new products and bring together fans.

The organizers cited concerns about Covid-19 variants and travel restrictions.

Consumers can now virtually try on over 400 shades of products across complexion, cheek, eye and lip categories on the brand's website.

Strengthens Westfall's geographic footprint by adding plants in the southeastern United States, as well in Kaiping, China.

Researchers from the Haereticus Environmental Laboratory urge the FDA to remove certain sunscreens from the market.

Wyatt Corp. invested in the K-beauty hair care brand.

The patented 5-in-1 skin care tool is magnetized to invigorate the skin.

Many single-use plastics will be banned starting in 2022.