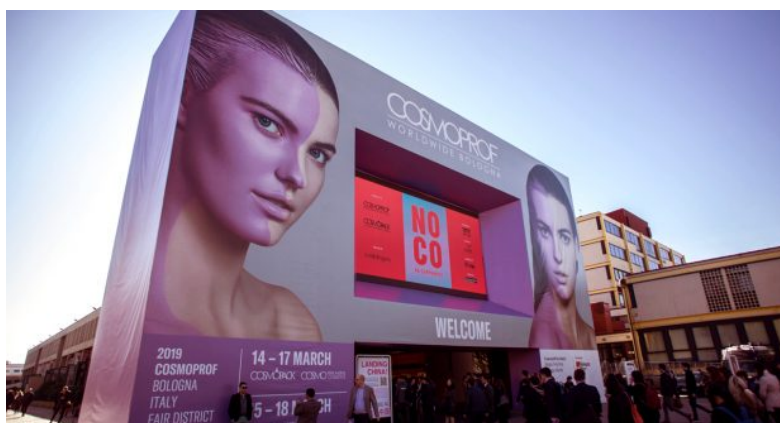




Cosmoprof Worldwide Bologna comes back with physical event in March 2022

By Elena Dimama in Cosmetics, Latest News December 3, 2021

The 53rd edition of the event will once again welcome major international players



Cosmoprof Worldwide Bologna 2022 is returning with an in-person edition from 10 to 14 March 2022.

The exhibition will provide its traditional format with the distinction of areas and opening dates according to product sectors and distribution channels, while following all safety procedures.

From Thursday to Sunday, **Cosmopack** and **Cosmo | Perfumery & Cosmetics** will open its doors for the supply chain and the retail and perfumery segments, while from Friday to Monday the fair district will welcome professionals and salon owners with **Cosmo | Hair & Nail & Beauty Salon**.

BolognaFiere President Giapiero Calzolari said: "The 53rd edition of **Cosmoprof Worldwide Bologna** will be a vital moment for the sector: finally we will be able to welcome again players from all over the world and turn the spotlight again on the excellence, the innovation and the creativity that allowed the industry to face up to the unexpected events derived from the pandemic emergency.

"The 2022 edition of **Cosmoprof Worldwide Bologna** will be a constructive and stimulating event, to help manufacturers, brands, buyers, distributors and retailers from all over the world discover new ideas to re-launch the sector."

Cosmoprof Worldwide Bologna is supported by the Italian Ministry of Foreign Affairs and International Cooperation and ITA – Italian Trade Agency, as part of a special plan dedicated to the promotion of 'Made in Italy'.

For further information, visit www.cosmoprof.com.

