

EVENTS



2023 DATES: COSMOPROF BOLOGNA WORLDWIDE WILL TAKE PLACE FROM 16 TO 20 MARCH

Following the comments collected through a survey, the organizers took the decision to choose the date of March for next edition of Cosmoprof Worldwide Bologna, considering it the most suitable period for launches on the main markets, with no overlapping with international holidays and celebrations. The areas dedicated to the supply chain and the retail channel of Cosmopack and Cosmo/Perfumery & Cosmetics will be active from Thursday 16 to Saturday 18 March 2023 to concentrate the attendance of operators from abroad on weekdays. The pavilions of Cosmo/Hair & Nail & Beauty Salon dedicated to the professional channel will open from Friday 17 to Monday 20 March, 2023, to welcome both international distributors and operators of hair salons and beauty centres on their days off. Specific initiatives will be organized by BolognaFiere Cosmoprof to approach the 54th edition, to keep a constant dialogue with operators.

