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# USA

## PAVILION



**20 – 22 MARCH 2025**  
**COSMOPROF WORLDWIDE BOLOGNA**

**NEW! HALL 22**

Organiser



# 18.21 MAN MADE

222 S Riverside Plz  
Ste 1500, Chicago,  
IL 60606, USA  
Aston Lafon  
[aston@1821manmade.com](mailto:aston@1821manmade.com)  
[www.1821manmade.com](http://www.1821manmade.com)



## Hall 22 – Booth C64

18.21 Man Made is tailored for the tastemakers, inspired by the hush-hush. Infused with the spirit of Prohibition-era contraband, our collection of men's grooming essentials is drenched in the spirit of the dry years, echoing the boldness and opulence of the finest whiskey. These unrivaled

blends are draped in mysterious charm, sophistication, and timeless scents, all embodying a quiet rebellion distilled into elegance.

# AFAM CONCEPT, INC.

7401 S. Pulaski Road,  
Chicago, IL 60629, USA  
Ph. +1 (773) 838 1336  
Sam Lazar  
[sam@afamconcept.com](mailto:sam@afamconcept.com)  
[www.afamconcept.com](http://www.afamconcept.com)



## Hall 22 – Booth B68

Manufacturer of excellent quality and very affordable hair and skin care products.

# AGADIR

620 Valley Health Plaza,  
Paramus, NJ 07652, USA  
Ph. +1 201 261 3757  
Wendy Campanello  
[wendy@agadirint.com](mailto:wendy@agadirint.com)  
[www.agadirint.com](http://www.agadirint.com)

Agadir®

## Hall 22 – Booth C56

Agadir products contain 100% pure and certified Argan Oil which instantly repairs and adds elasticity to dry, damaged, frizzy hair. It penetrates into the hair shaft without weighing hair down and hydrates, conditions, smoothes and adds shine. Substantially speeds up drying

and styling time. Protects against damage from heat styling tools. Leaves hair with radiant shine. Excellent for use on all hair types including fine and thin textures. Super enriched with Vitamin E, antioxidants & essential fatty acids to keep hair healthy.

# AIMEISI HOME PRODUCTS COMPANY

510 Broadhollow Rd.  
Ste. #300, Melville,  
NY 11747, USA  
Ph. +3239388868  
Zoe Yip  
[zoe@jmaimeisi.com](mailto:zoe@jmaimeisi.com)  
[www.aimeisihome.com](http://www.aimeisihome.com)



## Hall 22 – Booth B76

AIMEISI HOME PRODUCTS COMPANY is a global sourcing company, which manufactures high-quality exfoliating bath accessories, personal care, skin care, and all-purpose cleaning sponges. Our proprietary manufacturing process delivers

innovative textured fabrics for a superior clean. We work with a variety of materials from recycled nylon to eco-friendly natural fibers to create products at every price point, from value channel to luxury.

# AMAZING SHINE NAILS, INC.

13163 Flores St, Santa Fe  
Springs, CA 90670, USA  
Ph. +1 7145283630

Jackie

[jackie@amazingshinenails.com](mailto:jackie@amazingshinenails.com)

[www.amazingshinenails.com](http://www.amazingshinenails.com)

**Amazing Shine™**

## Hall 22 – Booth B67

Amazing Shine has specialized in nail files and nail care products while providing OEM services for 30 years.

# AMERICAN INTERNATIONAL INDUSTRIES

2220 Gaspar Avenue, Los  
Angeles, CA 90040, USA  
Ph. +1 323 728 2999 X 1102

Kathy Cooper

[k-cooper@aiibeauty.com](mailto:k-cooper@aiibeauty.com)

[www.aiibeauty.com](http://www.aiibeauty.com)



## Hall 22 – Booth C55

American International Industries creates innovative, professional quality lashes, makeup, skincare, waxing, grooming, hair and nail essentials for women and men. As a company that manufactures and distributes a diverse portfolio of trend-setting products in the US and Internationally, All has established itself as a leading force in the beauty industry. With our ever-successful Ardell Lashes — one of the most

widely recognized, iconic lash names in the world — we continue to be a leader in the false lash category worldwide. Our expansion into accessories with Hollywood Fashion Secrets and at-home DIY waxing with Slick is proof that we constantly seek new and incremental avenues of growth for our customers. Beauty is our Business.



# AMPRO

6465 N. Quail Hollow Road,  
Memphis, TN 38120, USA  
Ph. +1 901 333 3241

Patrick Clark

[patrick@amprogel.com](mailto:patrick@amprogel.com)

[www.amprogel.com](http://www.amprogel.com)

**ampro®**  
**PRO STYL**

## Hall 22 – Booth B42

Ampro is a U.S. based manufacturer of multicultural styling products in the hair care industry. Having been in business since 1947, we are the leader in the styling gel category and continue to innovate and create the highest quality products for consumers with a variety of hair types.

We have several of the most recognized brands

available in the multicultural category with Shine n' Jam, Magic Fingers, Ampro Pro Styl, Long-Aid and Ultra Glow.

Our products are distributed to and sold in more than 70 countries around the world and we continue to grow and reach new customers daily!

# AST SYSTEMS LLC / SALONTECH

25 Harbor Park Drive, Port  
Washington, NY 11050, USA  
Ph. +1 877 278 9030

Sandy Lee

[sandyl@salontech.com](mailto:sandyl@salontech.com)

[www.salontech.com](http://www.salontech.com)

**ast**  
AST SYSTEMS, LLC  
**SALON  
TECH®**  
**THE FARRAH™**

## Hall 22 – Booth B45

Manufacturer of Innovative Professional Beauty products, including Hair Dryers, Flat Irons, and Automatic Curling Irons — Designed & Developed by our own Engineers, with Real Innovations. Brands include Salontech and The Farrah.

# BE CARE LOVE

350 Kalmus Dr, Costa  
Mesa, CA 92626, USA  
Ph. +1 714 352 3600  
Jason Freeman

[sales@biocreativelabs.com](mailto:sales@biocreativelabs.com)  
[www.becarelove.com](http://www.becarelove.com)



## Hall 22 – Booth B55

Be Care Love, founded in 2002 by Jason Freeman in Southern California, creates mindful beauty and wellness products to inspire conscious self-care. With retail (Petal Fresh) and professional (Be Care Love) lines, we offer natural, cruelty-free, and vegan personal care solutions for hair, body, bath, and skin. We ban

over 1,600 harmful ingredients, prioritizing well-being and sustainability. Guided by a holistic view of beauty — mental, physical, emotional, and spiritual — we empower people to feel and look beautiful while fostering personal and professional growth.

# BEAUTY CREATIONS

12521 Los Nietos Rd, Santa  
Fe Springs, CA 90670, USA  
Ph. +1 (323) 404 8342  
Jose Sanchez  
[jose@beautycreations.com](mailto:jose@beautycreations.com)  
[www.beautycreations.com](http://www.beautycreations.com)

Beauty Creations

## Hall 22 – Booth B59

Beauty Creations offers high-quality cosmetics and skincare, blending inclusivity, affordable luxury, and innovation. In just 8 years, we've expanded to over 45 countries, driven by creativity and originality. Each collection is thoughtfully designed to empower self-expression, celebrate individuality, and inspire confidence. By combining sophisticated

aesthetics with cutting-edge trends and technologies, we deliver exceptional performance and captivating beauty solutions. Committed to artistry and science, Beauty Creations is more than a brand — it's a movement redefining beauty through empowerment, elegance, and inclusivity.

# BIORIUS

1700 W. Irving Park Rd,  
Suite 209A, Chicago,  
IL 60613, USA  
Ph. +1 (773) 897 3102  
Saphia Jauzou  
[info@biorius.com](mailto:info@biorius.com)  
[www.biorius.com](http://www.biorius.com)

The Biorius logo features the word "biorius" in a lowercase, sans-serif font. The "io" is highlighted in a vibrant green color, while the remaining letters are in black.

**Hall 22 – Booth C58**

At Biorius, we are dedicated to empowering cosmetic brands to excel in international markets by simplifying and navigating the intricate landscape of regulatory compliance. As industry leaders, we pride ourselves on staying current with the latest regulations, guaranteeing seamless compliance and facilitating growth across borders. Our committed team is always

ready to provide expert guidance, making Biorius the preferred partner for a smooth and efficient regulatory journey.

With over 15 years of experience, we specialize in ensuring that cosmetic products comply with regulatory standards in more than 60 countries, including the EU, UK, USA, Canada, and beyond.

# BOLVA TECHNOLOGY CO LTD.

11900 Pueblo Sereno Way,  
El Paso, TX 79936, USA  
Ann Zhang  
[sales1@bolva-co.com](mailto:sales1@bolva-co.com)  
[www.bolva-co.com](http://www.bolva-co.com)

# BOLVA

**Hall 22 – Booth C42**

BOLVA is a dynamic, fun-loving team driven by a passion for design, dedicated to delivering premium at-home beauty devices that elevates your business.

# CALA

3121 S. Main Street, Los Angeles, CA 90007, USA  
Ph. +1 213 745 5141

Kenneth Ha

[kenneth@calaproduct.com](mailto:kenneth@calaproduct.com)

[www.calaproduct.com](http://www.calaproduct.com)

# CALA®

## Hall 22 – Booth A51

CALA. The Best in Everyday Beauty. Complete Beauty Accessory Supplier. US Brand.

Our broad assortment boasts skincare products, cosmetic tools, personal care items, bath/spa essentials, hair brushes, nails, eyelashes and men's collection. All at a premium value at reasonable and competitive prices.

Our combination of an extensive selection, quality, attractive packaging, and superb value has proven to be a successful formula worldwide.

Relax and restore your body and mind at affordable prices with CALA.

# CINEMA SECRETS PRO

6639 Odessa Ave, Van Nuys, CA 91406, USA

Ph. +1 424 380 6536

Adrienne Kramer

[info@probeautypartners.com](mailto:info@probeautypartners.com)

[www.cinemasecrets.com](http://www.cinemasecrets.com)

# CINEMA SECRETS

PRO COSMETICS

## Hall 22 – Booth B66

Cinema Secrets Pro Cosmetics, a third generation family-owned business, is in its 40th year! Founded in Burbank, CA by professional makeup artist Maurice Stein, the company originally created products for the movie industry. Now it offers the highest-quality makeup brush cleaning products, pigment-rich makeup

products, and Halloween makeup for professionals and consumers.

Each product is without comparison. The makeup brush cleaner destroys impurities that can accumulate on makeup brushes. That sets the example for the quality and standards to which all of the line lives up to.



# CLEANLOGIC

2525 Monroe Blvd, Ste 1003,  
Audubon, PA 19403, USA  
Ph. +1 323 289 2256

CLEANLOGIC®

Isaac Shapiro

[ishapiro@imstradingusa.com](mailto:ishapiro@imstradingusa.com)

[www.cleanlogic.com](http://www.cleanlogic.com)

## Hall 22 – Booth C44

Cleanlogic produces socially responsible bath and body care products worldwide. As a Purpose driven company, Cleanlogic disrupted the category by innovating products that are good for your skin and soul. Exfoliators, sponges, facial care products, foot scrubbers, and more, Cleanlogic has everything needed for healthy,

happy skin. And, through its Purchase to Employ initiative, a portion of sales from every purchase is reinvested to hire and train disabled team members. That's why Cleanlogic is the fastest growing global brand in the bath and body accessory industry and the top brand in that category in the U.S grocery channel.

# COSYUREE

5 Empire Blvd, South  
Hackensack, NJ 07606, USA  
Ph. +44 7399 026967

Cosyuree™

Sophie Heo

[sophie.ebineurope@ebinnewyork.com](mailto:sophie.ebineurope@ebinnewyork.com)

[www.cosyuree.com](http://www.cosyuree.com)

## Hall 22 – Booth B70

At Cosyuree, we believe that real beauty shines from within. Our journey started with a simple quest: to help you discover and embrace your authentic self. We soon realized that your skin is the key to that beauty, reflecting your inner essence. Inspired by our name, "YUREE", which

means "glass" in Korean, we are devoted to creating skincare that mirrors your true self from every angle.

# DASHING DIVA

1 Harbor Park Dr, Port  
Washington, NY 11050, USA  
Ph. +1 646 684 9006  
Peter Fabri  
[peter.fabri@dashingdiva.com](mailto:peter.fabri@dashingdiva.com)  
[www.dashingdiva.com](http://www.dashingdiva.com)

## DASHING DIVA

**Hall 22 – Booth A37-B38**

Built on the idea of bringing the salon experience home, Dashing Diva successfully debuted in mass retailers in 2012 as a DIY beauty brand. Over the years, we've topped the DIY beauty market by allowing consumers to create salon-perfect results in a dash.

At Dashing Diva, we keep a close eye on what

our customer wants and bring it to life at market speed. Leading the category with trend and innovation, we're revolutionizing the nail space on the daily.

Welcome to the new way to do nails.

# DELON LABORATORIES CANADA

69 Brunswick, Dollard-des-  
Ormeaux, QC H9B 2N4, Canada  
Ph. +1 514 685 9966 Ext. 246  
Mayer Sasson  
[mayersasson@labdelon.com](mailto:mayersasson@labdelon.com)  
[www.labdelon.com](http://www.labdelon.com)



**Hall 22 – Booth A57**

Founded in 1942, DELON LABORATORIES CANADA is a prime manufacturer focused on high quality skin and hair care products. We produce over 2000 products and we are prime manufacturers. DELON LABORATORIES have been in business for 65 years in the making,

creating successful and high quality products.

We custom produce and fill to third Parties and all our products are 100% Made in Canada to the highest international standards of quality.

# DICKINSON BRANDS INC.

31 East High Street, East  
Hampton, CT 06424, USA  
Ph. +1 860 267 4444



Nancy Cartagena

[ncartagena@dickinsonbrands.com](mailto:ncartagena@dickinsonbrands.com)

[www.dickinsonbrands.com](http://www.dickinsonbrands.com)

**Hall 22 – Booth A65**

Dickinson Brands has been a pioneer in the marketing and distribution of Natural and Organic Skincare and Personal Care brands since 1854. Dickinson is the sister company of American Distilling Inc., the world's largest producer of Witch Hazel, supplying cosmetic and pharmaceutical ingredients to leading Health, Beauty and Personal companies around the globe to support their market leading brands.

The Witch Hazel plant (*hamamelis virginiana*) botanical extract has mild astringent properties that have broad applications as a base for cleansers, toners, and personal cleansing and treatment products. Our iconic brands have become staples in American households for over 150 years and are leaders in the natural / skincare and personal care categories.

## EDGEU

9905 Painter Ave. Unit K,  
Whittier, CA 90605, USA  
Ph. +1 562 351 1055

Jin Kim

[jjin@edgeuusa.com](mailto:jjin@edgeuusa.com)

[www.edgeuusa.com](http://www.edgeuusa.com)

## ÉDGEU

**Hall 22 – Booth A39**

“DO like a professional artist”

ÉDGEU provides SEMI PROFESSIONAL techniques easy and comfortable for self-care at home to find your own beauty by yourself.

# ETHICA

2015 Corporate Plaza Dr,  
Las Vegas, NV 89118, USA  
Ph. +1 954 790 0865

Peter Martin

[contact@ethicabeauty.com](mailto:contact@ethicabeauty.com)

[www.ethicabeauty.com](http://www.ethicabeauty.com)

**Hall 22 – Booth B63**

Ethica is the leader in professional care for Hair & Scalp Health as well as personal wellness products.

We make multi-benefit products that adapt the user, giving unprecedented results to everyone, regardless of age, hair type, race or gender.

ETHICA – BE A GOOD HUMAN

# ETHICA

## EYA BEAUTY LLC

2972 S.Rainbow Blvd, Ste. A,  
Las Vegas, NV 89146, USA  
Ph. +1 702 849 6929

Steven Song

[info@eyabeauty.com](mailto:info@eyabeauty.com)

[www.eyabeauty.com](http://www.eyabeauty.com)

**Hall 22 – Booth B52**

EYA BEAUTY LLC is a professional manufacturer of makeup brushes and makeup tools.

With the vision of continuously improving customers' experiences, it has been successfully achieving the goal of serving the partners with highly effective quality products.



# FISK BRANDS

50 Ramland Road,  
Orangeburg, NY 10962, USA  
Ph. +1 845 398 3340  
Alex Munoz  
[amunoz@fiskgroup.com](mailto:amunoz@fiskgroup.com)  
[www.fiskgroup.com](http://www.fiskgroup.com)



**Hall 22 – Booth B41**

Fisk has built its business of over 50 years by developing long-standing relationships with retailers, distributors and consumers with brands that deliver products that are effective, progressive, and fair-priced. Fisk Industries brands include Difeel, Cover Your Gray, Barielle,

Hair Chemist, Zuri, Dermactin TS, Daggett & Ramsdell and many more.

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# HEIMISH

10928 Bloomfield Ave, Santa  
Fe Springs, CA 90670, USA  
Ph. +82 10 3839 6069  
Seung Chan Hong  
[heimish@oneand.co.kr](mailto:heimish@oneand.co.kr)  
[www.heimish.us](http://www.heimish.us)

# heimish

**Hall 22 – Booth B40**

Find your own beauty with ONEAND.  
Natural beauty effortlessly charms people. It is subtle though captivating. This is just different from dressing up oneself.  
heimish brings out your own natural beauty and we believe it adds further value to our customers.



# HIGH'S PERSONAL CARE PRODUCTS LIMITED

4935 Peterson Drive,  
Richmond, BC V7E 4X7,  
Canada  
Ph. +1 949 527 1258  
Kelly / Nicole  
[info@highscanada.com](mailto:info@highscanada.com)  
[www.highs.beauty](http://www.highs.beauty)

HIGHS<sup>®</sup>

## Hall 22 – Booth A41

HIGH'S began in 2013 in Canada, as a luxury hand and foot care brand inspired by the awakening properties that a cup of coffee has on the body and mind.

The capsule concept of our coffee pods works wonderfully as an individualized treatment for spas and salons offering "Coffee Skin Care, One Customer, One Use."

With a variety of scents and skin beneficial ingredients, each product can offer custom, targeted beauty care.

Experience the invigorating qualities of all HIGH'S Coffee Body Care products, and discover what makes HIGH'S the preferred brand of professional beauty spas around the world.

# HOUSE OF CHEATHAM

1450 Rock Mountain  
Blvd, Stone Mountain,  
GA 30083, USA  
Ph. +351 913899353  
Stephen Edwards  
[sedwards@houseofcheatham.com](mailto:sedwards@houseofcheatham.com)  
[www.houseofcheatham.com](http://www.houseofcheatham.com)

  
HOUSE of CHEATHAM, LLC  
Est. 1924

## Hall 22 – Booth B69

House of Cheatham is a leading Global supplier of Hair and BodyCare products. Our Brands, Aunt Jackie's, Africa's Best, Hollywood Beauty and Kuza, provide basic skin and haircare solutions for all ethnicities with a special emphasis on woman of color throughout the

world. Consumers trust our high quality products, value-added benefits and affordable prices.

# J.CAT BEAUTY ENTERPRISE LLC

9890 Pioneer Blvd., Santa Fe  
Springs, CA 90670, USA  
Ph. +1 562 942 1206  
Jenny Chang  
[jenny@jcatbeauty.com](mailto:jenny@jcatbeauty.com)  
[www.jcatbeauty.com](http://www.jcatbeauty.com)



## Hall 22 – Booth A55

An innovative, cruelty-free cosmetic brand that's fun and playful since makeup should be fun! J.Cat Beauty offers many colors to choose from so you're able to mix and match!

# JON DAVLER INC

9440 Gidley Street, Temple  
City, CA 91780, USA  
Ph. +1 626 941 6558  
Long Nguyen  
[long.nguyen@jondavler.com](mailto:long.nguyen@jondavler.com)  
[www.ionicosmetics.com](http://www.ionicosmetics.com)



## Hall 22 – Booth B60

IONI Cosmetics' parent company is Jon Davler Inc., a California-based designer and color cosmetics manufacturer of on-trend, in-demand beauty products. We are introducing our popular lash line: IONI 3D Lashes. TikTok famous, IONI offers limited edition assortments through fun

and innovative designs that became collectibles for Millennials and Gen Z. The Faux lash category continues to grow and bring younger consumers into your stores.

# KISS PRODUCTS, INC.

25 Harbor Park Drive, Port  
Washington, NY 11050, USA  
Ph. +1 516 625 9292  
James Park  
[james@kissusa.com](mailto:james@kissusa.com)  
[www.kissusa.com](http://www.kissusa.com)

Bring the Salon Home  
**KISS**<sup>®</sup>

## Hall 22 – Booth A45-B46

World's largest manufacturer/distributor of professional quality beauty products. Providing beauty solutions for everyone, every occasion, every day. Products are sold in over 90 countries worldwide. Kiss accounts for over 90% of Fashion nail market in the US. Segments:

Fashion nails, nail art, natural nail care, false eyelashes. Brands: KISS, imPRESS Press-On Manicure.

Kiss' success expanded around the globe as more retailers found the innovation and quality offered was like no other brand.

# LA GIRL COSMETICS

2021 S Archibald Ave,  
Ontario, CA 91710, USA  
Ph. +1 909 9452220  
Edith Perez  
[eperez@lagirlusa.com](mailto:eperez@lagirlusa.com)  
[www.lagirlusa.com](http://www.lagirlusa.com)

*L.A. Girl*<sup>®</sup>  
COSMETICS

## Hall 22 – Booth C63

LA Girl is all about bringing artistry to life by providing affordable, prestige-quality beauty products to all social media-driven, makeup-loving consumers, from the inspired novice to the savvy beauty gurus, dedicated to developing a unique assortment of fashion color cosmetics that is always inclusive and on the forefront of

the latest beauty trends.

Beauty for all with a modest budget and taste for high-quality cosmetics. We are a chic and savvy professional makeup brand that places the power of artistry and expression in the hands of today's aspiring makeup users all over the world.

# LIRA CLINICAL

Hall 22 – Booth B74

6909 Las Positas Road, Suite F,  
Livermore, CA 94551, USA  
Ph. +1 925 829 5472  
Tiffany Fraedrich  
[tiffany@liraclinical.com](mailto:tiffany@liraclinical.com)  
[www.liraclinical.com](http://www.liraclinical.com)



Built on the philosophy of Science Discovering Nature's Secrets, Lira Clinical is a global leader in brightening and corrective skincare with over 98% of products offering brightening benefits that have been developed implementing the latest technology delivering transformative results. We source the highest quality natural botanicals and most technologically advanced elements,

delivering products that promote and maintain flawless, bright, and beautiful skin. Bright skin is beautiful skin. The sophisticated Lira Clinical Skincare System of professional treatments and customized homecare provides immediate and long-lasting results. All products are paraben and cruelty free with a strong commitment to global environmental sustainability.

# LONDONTOWN INC

Hall 22 – Booth B39-C40

260 Madison Ave, New  
York, NY 10016, USA  
Ph. +1 212 889 2800  
Marina Dimentman  
[mdimentman@londontownusa.com](mailto:mdimentman@londontownusa.com)  
[www.londontownusa.com](http://www.londontownusa.com)



Londontown is a woman-owned nail wellness and lifestyle brand based and manufactured in the USA. From the cult-favorite Illuminating Nail Concealer to acclaimed 21+ free nail lakurs, each product is thoughtfully clean, vegan, cruelty-free, and supercharged with natural

ingredients for performance without compromise. We offer solutions that elevate the everyday beauty routine. Expect nothing short of exceptional performance, luxurious feel and texture, and a beauty destination where needs are heard.

# MANIC PANIC NYC

44-02 11th Street, Long Island  
City, NY 11101, USA  
Ph. +1 (888) 376 2642  
Peter Perenyi

[admincoordinator@manicpanic.com](mailto:admincoordinator@manicpanic.com)  
[www.manicpanic.com](http://www.manicpanic.com)



## Hall 22 – Booth B72

Manic Panic has been the leader in Creative Hair Color for over 47 years. We offer the highest quality and largest range of semi-permanent and temporary hair colors available. New York based, with global manufacturing, we're regulatory compliant and can ship globally. Our products are Vegan and Cruelty-Free. Our products include semi-permanent hair color,

temporary color spray and gels, at home lightening kit, color conditioner, treatment, shampoo and more! The products are perfect for at home use as well as professionals. We are featured in many top stores and beauty outlets in over 47 countries. We're currently seeking new distributors.

# MODERN COLOR

1424 E. 33rd Street, Signal  
Hill, CA 90755, USA  
Ph. +1 714 785 3324  
Brett Cayton  
[brett@rhaus2.com](mailto:brett@rhaus2.com)  
[www.moderncolor.com](http://www.moderncolor.com)

MODERN  
COLOR

## Hall 22 – Booth C60

3-in-1 color refresh, cleanse, & condition. Introducing the first 100% vegan, EU-certified clean, sustainably packaged color depositing cleanser + conditioner powered by Nourish Color Bond Technology™. Designed by hair experts,

formulated and produced in California, now in 8 vibrant colors.



# MOIRA COSMETICS, INC

2017 E 8th St., Los Angeles,  
CA 90021, USA  
Ph. +1 213 507 8120  
Yo Han Kim  
[yohan@moirabeauty.com](mailto:yohan@moirabeauty.com)  
[www.moirabeauty.com](http://www.moirabeauty.com)

MOIRA

Hall 22 – Booth A67

Moira Cosmetics is a beauty brand that offers high-quality, innovative products designed for self-expression and creativity. With a focus on inclusivity and vibrant colors, Moira empowers individuals to enhance their natural beauty with confidence and style.

# NAIL ALLIANCE

1545 Moonstone, Brea,  
CA 92821, USA  
Ph. +1 714 773 9758  
Garrin Haile  
[garrin@nailalliance.com](mailto:garrin@nailalliance.com)  
[www.gelish.com](http://www.gelish.com)



Hall 22 – Booth C50

Nail Alliance was founded in 2009 by Danny Haile, David Daniel and Gari-Dawn Tingler who began their careers in their families' salons and beauty school. Their passion led to working in the salon and competing on the global nail competition stage. These experiences taught them the need for superior products and

uncompromising quality. The only way to meet these needs was to make product themselves. Through continued innovation, Nail Alliance® and its brands, Gelish, Morgan Taylor, Artistic Nail Design, Entity and Red Carpet Manicure, have become the most influential force in the professional nail industry today.

# NICKA K NEW YORK

**Hall 22 – Booth C69**

235 Pinelawn Road,  
Melville, NY 11747, USA  
Ph. +1 917 992 3952  
Dan Hong  
[dan.hong@nkaboslute.com](mailto:dan.hong@nkaboslute.com)  
[www.nicka.com](http://www.nicka.com)

**nicka k**<sup>®</sup>  
NEW YORK

Grounded on the foundation of providing quality, on-trend cosmetics to all, Nicka K New York's presence has been expanding since its inception in 1995. As we approach our 30th anniversary, Nicka K New York continues to strive for providing in-demand beauty products to the

mass market, while holding true to our philosophy that beauty should be attainable, inclusive, cruelty-free, and of high quality.

# ONLY INTERNATIONAL

**Hall 22 – Booth B56**

7710 Haskell Ave, Van  
Nuys, CA 91406, USA  
Ph. +1 818 994 1001  
Natalia Solares-Ospina  
[nospina@orlybeauty.com](mailto:nospina@orlybeauty.com)  
[www.orlybeauty.com](http://www.orlybeauty.com)

**ONLY**<sup>®</sup>

ORLY<sup>®</sup> has built its professional heritage on answering the needs of the nail technician with an unwavering dedication celebrating the 50th anniversary, delivering quality and value without compromise. Our company DNA is rooted in developing innovations in treatments and colors with iconic products such as: Bonder<sup>®</sup>, the most

sought after basecoat by professionals, GELFX<sup>®</sup>, the Original Vitamin-Infused Gel Manicure, Breathable<sup>®</sup> 1-Step Manicure, and all the colors and textures that shimmer, glitter, and shine. All this without mentioning the creation of the Original French Manicure<sup>®</sup>.

# OXYGEN BOTANICALS

**Hall 22 – Booth C46**

11 Canadian Rd Unit #1,  
Scarborough, ON M1R 5G1,  
Canada

Ph. +1 (905) 879 1999

Mona Mahmoudi

[customer-relations@oxygenbotanicals.ca](mailto:customer-relations@oxygenbotanicals.ca)

[www.oxygenbotanicals.com](http://www.oxygenbotanicals.com)



Welcome to Oxygen Botanicals! Founded in 2000, our mission is to help you achieve healthy, radiant skin that boosts your confidence. We believe in the healing and nurturing power of nature, which is why we use only the finest natural ingredients in our formulations.

Developed over 20 years ago by a team of

biomolecular engineering researchers, Oxygen Botanicals introduced the first skincare line successfully infused with a trapped and stabilized, chemical-free derivative of pure oxygen. This revolutionary technology offers unmatched benefits for your skin's health and vitality.

## PRETTY WOMAN LLC, HELIOS NAIL SYSTEMS

35 Corporate Drive, Holtsville,  
NY 11742, USA

Ph. +1 888 773 7800

Evija Collenkopfa

[hello@heliosnails.com](mailto:hello@heliosnails.com)

[www.heliosnails.com](http://www.heliosnails.com)

Helios  
NAIL SYSTEMS

**Hall 22 – Booth C47**

Helios is a professional nail brand based in New York with a production process that relies solely on expert-approved research, innovations, scientific advancements, and quality. As a fashionable nail cosmetics line, Helios has developed an impeccable product look,

incorporating appealing aesthetic touches and a special, signature twist to the details.

# REGISTRAR CORP

144 Research Drive,  
Hampton, VA 23666, USA  
Ph. +1 757 224 044  
Alexis Ocampo  
[info@registrarcorp.com](mailto:info@registrarcorp.com)  
[www.registrarcorp.com](http://www.registrarcorp.com)



**Hall 22 – Booth B65**

Registrar Corp helps cosmetics businesses navigate U.S. FDA, EU, and UK regulations. With over 20 years of experience, they provide compliance support in labeling, ingredient reviews, registrations, and reporting,

empowering clients to streamline processes and expand globally with confidence.

# ROBANDA INTL

8260 Camino Santa Fe,  
Suite A, San Diego,  
CA 92121, USA  
Ph. +1 619 276 7660  
Shawn Russell  
[shawn@robanda.com](mailto:shawn@robanda.com)  
[www.robanda.com](http://www.robanda.com)



**Hall 22 – Booth A61**

Robanda International was founded 25 years ago and is headquartered in San Diego, CA. They cover all aspects of beauty, from head to toe, with their brands available in over 60 countries worldwide. These brands include BODYOGRAPHY COSMETICS and RETINOL SKINCARE. Robanda will continue on their path

of smart acquisitions and are looking to partner with international importers and distributors who share their vision of building global brands. To discuss available opportunities, visit the Robanda booth A61 in Pav 22 or email [shawn@robanda.com](mailto:shawn@robanda.com).

# RUDE COSMETICS, INC

1636 W 8th St. #100, Los  
Angeles, CA 90017, USA  
Ph. +1 213 283 7146  
Brian Lee  
[brian@rudecosmetics.com](mailto:brian@rudecosmetics.com)  
[www.rudecosmetics.com](http://www.rudecosmetics.com)



## Hall 22 – Booth B64

RUDE is a bold and exciting cosmetic brand offering makeup focused toward trendy, fashion minded individuals. RUDE offers beautifully designed products in attention-grabbing packaging conceived by their Los Angeles based creative team. By focusing on creativity and

attention to details, RUDE gives the look and feel of an expensive high priced brand while making products incredibly affordable. Makeup lovers get the luxury of both quality and price! What's not to love?

# SEVICH INTERNATIONAL INC

6400 S Fiddlers Green Cir,  
Ste 1300, Greenwood  
Village, CO 80111, USA  
Ph. +1 (213) 6827256  
Rita Alexandria Roosevelt-Smith  
[sevichofficialusa@gmail.com](mailto:sevichofficialusa@gmail.com)  
[www.sevichmall.com](http://www.sevichmall.com)



## Hall 22 – Booth C66

The SEIVCH brand was created with a simple idea: to help people grow, nurture and regenerate hair while protecting their health. The founder is well aware of modern people's pursuit of beauty, and will not give up the guarantee of health while having fashion. Therefore, he is determined to create a professional hairdressing

enterprise that "respects the power of nature", develops and produces healthy shampoo and hair care treatments that come from nature, and uses the products as a medium to pass on the concept of healthy hair growth, hair growth and regeneration to every beauty-loving person.



# STYLE FACTOR

2346 E. Walnut Ave.,  
Fullerton, CA 92831, USA  
Ph. +1 714 519 3594

Stacy Jung

[salesteam@sicenterpriseinc.com](mailto:salesteam@sicenterpriseinc.com)

[www.stylefactor.com](http://www.stylefactor.com)



**Hall 22 – Booth A63**

Style Factor is a haircare brand renowned for its innovative, high-quality products. Committed to quality, style, and versatility that caters to diverse hair types, it strives to empower individuals to express their unique looks. With a reputation for excellence, Style Factor is the go-to choice for

professionals and everyday users seeking bold, long-lasting styles with salon-quality results.

# SUN SARA COSMETICS CANADA LTD.

605 Corydon Avenue, Winnipeg,  
MB R3L 0P3, Canada  
Ph. +1 2049621408

Sue Leung

[sue@sunsarabeauty.com](mailto:sue@sunsarabeauty.com)

[www.sunsarabeauty.com](http://www.sunsarabeauty.com)



**Hall 22 – Booth C61**

With mission "Bring Beauty and Confidence to Your Life", Sun Sara established Arganmidas, which is dedicated to providing "A way to healthy hair, healthy skin and healthy lives." Now Arganmidas has been registered in more than

100 countries, and products are sold in more than 50 countries.

# SUNBRIGHT PERSONAL CARE INTERNATIONAL L.L.C

2972 S. Rainbow Blvd.,  
Ste. A-1, Las Vegas,  
NV 89146, USA  
Ph. +1 9495326133  
Marianne  
[sunbrightpersonalcare@gmail.com](mailto:sunbrightpersonalcare@gmail.com)  
[www.eilovy.com](http://www.eilovy.com)



## Hall 22 – Booth B78

Born in the USA in 2016, Eilovy/SHIFEI focuses on depilatory and skin care products. Our philosophy is to provide affordable, accessible, and effective beauty products that are inspired by nature and backed by science. We believe in sustainability and are committed to reducing their

environmental impact through responsible sourcing and packaging.

# TEMPEST CONSUMER LLC

641 Lexington Avenue,  
5th Floor, New York,  
NY 10022, USA  
[export@tempestconsumerllc.com](mailto:export@tempestconsumerllc.com)  
[www.herbandflora.com](http://www.herbandflora.com)



## Hall 22 – Booth A59

We are an owner and operator of fragrance and skin care brands. Our brands include Oleg Cassini, Herb and Flora, and Judith Ripka.

# THEBALM COSMETICS / PRETTY SMART

9575 N. Virginia Street,  
Reno, NV 89506, USA  
Ph. +385 95 5161 095  
Matea Butkovic  
[mateab@thebalm.com](mailto:mateab@thebalm.com)  
[www.thebalm.com](http://www.thebalm.com)



**Hall 22 – Booth B44**

theBalm Cosmetics, established in 2004, is a complete line of high-quality, cruelty-free color cosmetics and skincare products with a brilliant price point. Our brand delivers multi-functional, transitional beauty solutions for all occasions, all over the world. Our unique positioning between Mass and Prestige beauty, allows our products to be successful in a wide range of store formats. With facilities in the US and in the EU, theBalm can be found in over 100 countries and is recognized by major distributors and retail chains around the world.

With Pretty Smart, we develop smart, proprietary formulas from ingredients we love so you can effortlessly re-create the looks you love and stay within your beauty budget. We believe that luxury, quality formulas should be affordable and accessible. We believe that you can be pretty, ambitious, stylish, smart, fun, and conscious, all at the same time. We believe that you can test out every trend, experiment with style, create a gorgeous base routine, and achieve the look you want – all within your beauty budget.

## TOWNLEY, INC.

10 W 33rd St., New York,  
NY 10001, USA  
Ph. +1 212 779 0544  
John Honeck  
[john@townleygirl.com](mailto:john@townleygirl.com)  
[www.townleygirl.com](http://www.townleygirl.com)



**Hall 22 – Booth C70**

Some children like to dress up as princesses and some pretend to be superstars. Kids' creativities are inspiring to us, and it is from that inspiration that Townley and our products were born. With our product, kids become makeup artists, manicurists, and hairdressers. We specialize in beauty, hair, and bath items for kids, tweens,

and teens. Our lip formulas are non-toxic and plant-based, our nail polishes are water-based, and our bath products are made of safe and delicate ingredients. We pride ourselves in creating beauty products that suit all personalities. We add sparkle and shine to kids' imagination worldwide.

# TSM BRANDS LLC

Hall 22 – Booth C75

300-2 Route 17 South Unit D,  
Lodi, NJ 07644, USA  
Ph. +1 (800) 410 6410  
Lauree Marcus

[lmarcus@tsmbrands.com](mailto:lmarcus@tsmbrands.com)  
[www.tsmbrands.com](http://www.tsmbrands.com)

**TSM BRANDS**  
*Beauty, Quality, Care*

TSM BRANDS was founded in 1998 and is one of the largest manufacturers of private label and contract personal care, body care, and bathroom products in the US.

TSM BRANDS develops, manufactures and distributes hundreds of unique product formulations to our customers. At the same time, it continues its main activities with a workforce of over 400.

TSM BRANDS produces and markets the brands Bath & Beauty, Luxury and many other exclusive brands. We distribute a diverse range of products from our New Jersey center to meet your needs. We're here to contribute to your beauty and skincare needs with these exclusive brands.

# VOCE HAIRCARE INC.

8710 Dice Rd., Santa Fe  
Springs, CA 90670, USA  
Ph. +1 3107171176  
Kaz Amor  
[kaz@vocehaircare.com](mailto:kaz@vocehaircare.com)  
[www.vocehaircare.com](http://www.vocehaircare.com)

**VoCÊ**  
Luxury Vegan Haircare

Hall 22 – Booth C62

We Voce are committed to formulating clean, sustainable products that are safe to use every day for you and your loved ones. Free of all 1375 ingredients banned by the European Community, known to have harmful side effects or long-term health risks associated with anything we put in

our formulas, the ingredients we never use are: parabens, sulfates, phthalates, harsh, drying alcohols, nanomaterials, microplastics, silicones, and formaldehyde.

# YOUNGBLOOD MINERAL COSMETICS

4583 Ish Drive, Simi  
Valley, CA 93063, USA  
Ph. +1 (800) 216 6133  
Gintare Ligeike  
[gintare@ybskin.com](mailto:gintare@ybskin.com)  
[www.ybskin.com](http://www.ybskin.com)

YOUNGBLOOD®  
MINERAL COSMETICS

**Hall 22 – Booth B51**

For Youngblood Mineral Cosmetics, clean beauty is not a trend — it's been our philosophy and way of life for more than 25 years. We pioneered the clean beauty movement long before it became mainstream, driven by a passion for empowering people to embrace makeup that is both safe and effective. We pride ourselves on transparency, featuring a meticulously curated selection of formulas that nourish, protect, and enhance your skin's natural beauty. Our products are designed to provide radiant, healthier-looking skin with every use,

allowing you to look and feel your best without compromise.

Each product is a testament to our dedication to exceptional performance, combining plant-based actives with scientifically proven ingredients — all carefully selected to be free from harmful additives. At Youngblood, we believe that beauty should never come at the expense of your skin's health. That's why we go above and beyond to ensure that our formulations are not only effective but also safe, sustainable, and cruelty-free.

# ZERO GRAVITY SKIN

940 Lincoln Rd #370,  
North Miami Beach,  
FL 33179, USA  
Roy Reiss  
[myia@zerogravityskin.com](mailto:myia@zerogravityskin.com)  
[www.zerogravityskin.com](http://www.zerogravityskin.com)



**Hall 22 – Booth C53**

ZERO GRAVITY SKIN is a leading company and one of the biggest whole-sellers for LED medical devices. We provide a unique FDA approved medical device called PERFECTIO.

PERFECTIO and other devices are based on NASA science and used for facial and body

therapy treatments for different skin problems and illnesses.



# CALIFORNIA PAVILION

## CALIFORNIA GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT (GO-BIZ)

### Hall 22 – Booth A71-A77

1325 J ST. Suite 1800, Sacramento, CA 95814, USA

Tricia Utterback

[tricia.utterback@gobiz.ca.gov](mailto:tricia.utterback@gobiz.ca.gov)

[www.business.ca.gov](http://www.business.ca.gov)



The Governor's Office of Business and Economic Development, or GO-Biz, serves as the State of California's leader for job growth, economic development and business assistance efforts in the world's fifth largest economy. We offer no-cost consultation to business owners for

attraction, retention and expansion services, site selection, permit streamlining, clearing of regulatory hurdles, small business assistance, international trade development, assistance with state government, and much more.

# ACADERMA INC.

**Hall 22 – Booth A71b**

2 Embarcadero Center,  
8th Floor, San Francisco,  
CA 94111, USA  
Ph. +1 415 273 9575  
Shuting Hu  
[info@acaderma.com](mailto:info@acaderma.com)  
[www.acaderma.com](http://www.acaderma.com)

**Acaderma**

Acaderma is a biotech company that provides clinically proven skin longevity solutions powered by patented bio-actives and clean formula.

# EMANI VEGAN COSMETICS

**Hall 22 – Booth A75a**

24881 Alicia Parkway, Suite E164,  
Laguna Hills, CA 94578, USA  
Ph. +1 949 532 9774  
Michelle Doan  
[michelle@emani.com](mailto:michelle@emani.com)  
[www.emani.com](http://www.emani.com)

**EMANI**  
EST. 1998

We have a simple philosophy to create clean, soothing products that work and tackle skin issues like acne, sun damage, and uneven skin tone caused by hormonal changes. We believe great skin doesn't come from using more products - it's about using the right ones. By

understanding your unique skin chemistry, we combined clean, natural ingredients with advanced technology to unlock your healthiest, most radiant skin.

# HYGIENE HERO

220 S. Livermore Ave., #885,  
Livermore, CA 94550, USA  
Ph. +1 650 476 9277  
Michelle Yeh  
[michelle@hygiene-hero.com](mailto:michelle@hygiene-hero.com)  
[www.hygiene-hero.com](http://www.hygiene-hero.com)



**Hall 22 – Booth A71a**

Welcome to Hygiene Hero, where women's intimate health and joy is the first priority. We are a trail-blazing brand elevating women's self-care and intimate joy using safe, natural and clinically proven bio-active ingredients in eco-friendly and innovative product forms.

# JESSICURL LLC

5160 West End Road, Suite 113,  
Arcata, CA 95521, USA  
Ph. +1 707 826 1415  
Cindy Scott  
[cindy@jessicurl.com](mailto:cindy@jessicurl.com)  
[www.jessicurl.com](http://www.jessicurl.com)



**Hall 22 – Booth A77b**

Jessicurl is a company that focuses exclusively on products for curly hair and have been doing so since 2002.

We make a complete line of hair care products that work exceptionally well for people with curly hair, specifically by enhancing curl formation and definition, controlling frizz, infusing moisture, extending length of product effectiveness, and enhancing healthy hair.

We are an educator, helping people learn how to care for their hair and understand how to keep it

strong and healthy while also producing beautiful curls. All of our products, except Stimulating Scalp Massage Oil and Clarifying Shampoo, are available in three fragrance options. We provide our customers with the same experience and product accessibility regardless of fragrance or scent sensitivities.

We are certified Gluten free and Vegan. Jessicurl is registered in the UK and the EU, sells in the US, and exports to 8 other countries.

# KUSUM

15035 E 14th St, San Leandro,  
CA 94578, USA

Ph. +1 347 469 0038

Vishal Ghevariya

[contact@kusumcosmetics.com](mailto:contact@kusumcosmetics.com)

[www.kusumcosmetics.com](http://www.kusumcosmetics.com)



## Hall 22 – Booth A75b

KUSUM brand manufactures luxury beauty, skin and personal care products. We take pride in innovating seamless products to help promote vital change in our clients' thinking and lifestyle. Kusum's product line is vegan and free of alcohol-based preservatives, no synthetic

chemicals, coloring agents, or artificial fragrances. Kusum simplifies the skincare experience with hair, face, and body care lines. Our products are available for Retail, Professional, and Amenities. Made in California, USA.

# LECHAT NAILS

228 Linus Pauling Dr, Hercules,  
CA 94547, USA

Ph. +1 510 741 9998

Doreen Imperial

[doreen.imperial@lechatnails.com](mailto:doreen.imperial@lechatnails.com)

[www.lechatnails.com](http://www.lechatnails.com)

LECHAT™  
NAIL CARE PRODUCTS

## Hall 22 – Booth A77a

LECHAT® Nail Care Products is a leading U.S. manufacturer of nail products for salon and spa professionals and at-home use. We strive to continuously create and innovate exceptional-quality products for our consumers. We have expanded our product line over the years to

include diverse nail systems, polishes, and tools to better provide customers with more effectual options. We offer products under the multiple LeChat brands and manufacture private label programs. Made in California, USA.

# MEDICOOL INC.

20460 Gramercy Place,  
Torrance, CA 90501, USA  
Ph. +1 310 714 9225  
Steve Wallace



**Hall 22 – Booth A73b**

[questions@medicool.com](mailto:questions@medicool.com)  
[www.medicool.com](http://www.medicool.com)

In 1995 Medicool developed a line of Electric Manicure & Pedicure Files for the Professional Beauty Industry and now offers more than 12 different styles of Electric, Rechargeable, and Battery Powered Filing Systems. We provide the largest selection of Drill Bits and additional

accessories to meet the needs of every Professional Nail Technician worldwide. Medicool produces over 20 different Private Label Branded Filing Systems and our products can be found for sale in over 40 Countries worldwide.

# SHRUUM SOCIETY

8155 Atascadero Ave,  
Atascadero, CA 93422, USA  
Ph. +1 820 346 8800  
Cassandra House  
[hello@shruumsociety.com](mailto:hello@shruumsociety.com)  
[www.shruumsociety.com](http://www.shruumsociety.com)



**Hall 22 – Booth A73a**

Shroom Society is redefining the wellness space with innovative mushroom-infused nutrition and beauty products. Using California-grown ingredients, we bridge inner and outer beauty with supplements and skincare crafted to nourish both the body and mind. Rooted in transparency,

sustainability, and cutting-edge science, our formulations combine nature's wisdom with innovation. From farm to product, we prioritize quality and purpose, empowering individuals to thrive. Wellness has never looked (or tasted) this good!

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**ORGANISED BY**

