



# USA

## PAVILION



**26 – 28 MARCH 2026**  
COSMOPROF WORLDWIDE BOLOGNA

**HALL 22**

Organiser



# 18.21 MAN MADE



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Ste 1500, Chicago,  
IL 60606, USA  
Aston Lafon  
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[www.1821manmade.com](http://www.1821manmade.com)

## Hall 22 – Booth C56

18.21 Man Made is tailored for the tastemakers and inspired by the hush-hush. Infused with the spirit of Prohibition-era contraband, our collection of grooming essentials is drenched in the spirit of the dry years, echoing the boldness and opulence of the finest whiskey. These unrivaled

blends are draped in mysterious charm, sophistication and timeless scents, all embodying a quiet rebellion distilled into elegance.

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# AIMEISI HOME PRODUCTS COMPANY

*Cleaning Textiles*  
AIMEISI

## Hall 22 – Booth B76

AIMEISI HOME PRODUCTS COMPANY is a global sourcing company, which manufactures high-quality exfoliating bath accessories, personal care, skin care, and all-purpose cleaning sponges.

Our proprietary manufacturing process delivers innovative textured fabrics for a superior clean.

We work with a variety of materials from recycled nylon to eco-friendly natural fibers to create products at every price point, from value channel to luxury.

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# AMAZING SHINE NAILS, INC.

**Amazing Shine™**

**Hall 22 – Booth B60**

We provide high-quality abrasives, nail, foot, eyelash, nail tip, and nail art products to over 55 countries worldwide.

13564 Imperial Hwy,  
Unit B, Santa Fe Springs,  
CA 90670, USA  
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Jackie Kim  
[shilla@enjkorea.com](mailto:shilla@enjkorea.com)  
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# AMERICAN INTERNATIONAL INDUSTRIES



AMERICAN INTERNATIONAL INDUSTRIES  
CELEBRATING 60 YEARS OF BEAUTY

**Hall 22 – Booth C55**

American International Industries creates innovative, professional quality lashes, makeup, skincare, waxing, grooming, hair and nail essentials for women and men. As a company that manufactures and distributes a diverse portfolio of trend-setting products in the US and Internationally, All has established itself as a leading force in the beauty industry. With our ever-successful Ardell Lashes — one of the most

widely recognized, iconic lash names in the world — we continue to be a leader in the false lash category worldwide. Our expansion into accessories with Hollywood Fashion Secrets and at-home DIY waxing with Slick is proof that we constantly seek new and incremental avenues of growth for our customers. Beauty is our Business.

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Patrick Clark  
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## Hall 22 – Booth C42

Ampro Industries, Inc. is a manufacturer based in Memphis, TN. For more than 80 years, the company has been committed to producing top-quality personal care products for hair, body, and skin. Ampro's products can be found in mass market and beauty supply outlets throughout the United States, Canada, the Caribbean, Europe, Africa, South and Central America.

The family of products includes Shine 'n Jam®, Magic Fingers®, Ampro® Pro Styl®, Clear Ice®, Long Aid®, Better Braids®, and Ultra Glow®. In addition, Ampro contract manufactures for various large retailers, distributors, and privately owned brands.

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## AST SYSTEMS LLC / SALONTECH

ast  
AST SYSTEMS, LLC

SALON  
TECH

THE FARRAH™

## Hall 22 – Booth B45

Manufacturer of Innovative Professional Beauty products, including Hair Dryers, Flat Irons, and Automatic Curling Irons — Designed & Developed by our own Engineers, with real, state

of the art technological Innovations. Brands include Salontech and The Farrah.

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# BEAUTY CREATIONS

Beauty Creations

**Hall 22 – Booth B59-C60**

Beauty Creations is a Los Angeles-based beauty brand with over 10 years of experience delivering trend-driven, innovative cosmetics. Positioned as a true masstige brand, we combine high-performance formulations with competitive pricing, making affordable luxury accessible to all. Known for our bold creativity

and quality, Beauty Creations is available in 46 countries with thousands of points of sale worldwide. With a strong presence across Latin America, the GCC, Central Asia, and Europe, we continue our global expansion with launches across the UK and Europe this March.

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Jose Sanchez  
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[www.beautycreationscosmetics.com](http://www.beautycreationscosmetics.com)

# BEAUTYSOCLEAN

BeautySoClean®

**Hall 22 – Booth A65**

BeautySoClean® is a global leader in professional cosmetic hygiene protocols, trusted by luxury leading brands, makeup artists, and beauty users worldwide. In an industry where contamination can compromise health and product performance, BeautySoClean® sets elevated best practices for makeup tool care.

Used backstage, at retail counters, travel retail, personal makeup bags, and in spas and salons, BeautySoClean® supports clean makeup application without altering colour, texture, or performance.

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Nancy Crossley  
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[www.beautysoclean.com](http://www.beautysoclean.com)

# BIO CREATIVE LABS



**Hall 22 – Booth B55**

Bio Creative Labs is a global beauty and personal care company dedicated to creating high-performance brands across retail, professional, and specialty channels. Our portfolio includes Be Car Love Believe Hair Care, Be Care Love Spa, and Petal Fresh Pure, Hair ResQ and Skin ResQ. We combine clean, effective formulations with strong brand

storytelling to meet diverse consumer and professional needs worldwide. From everyday hair and skin solutions to spa-grade treatments, we work closely with distributors and retailers to successfully launch, grow, and scale our brands across international markets, delivering innovation, quality, and commercially driven beauty solutions.

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Jason Freeman

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[www.becarelove.com](http://www.becarelove.com)

[www.petalfresh.com](http://www.petalfresh.com)

[www.believe.hair](http://www.believe.hair)

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# BIORIUS

**biorius**

**Hall 22 – Booth C58**

At Biorius, we are dedicated to empowering cosmetic brands to excel in international markets by simplifying and navigating the intricate landscape of regulatory compliance. As industry leaders, we pride ourselves on staying current with the latest regulations, guaranteeing seamless compliance and facilitating growth across borders. Our committed team is always

ready to provide expert guidance, making Biorius the preferred partner for a smooth and efficient regulatory journey.

With over 15 years of experience, we specialize in ensuring that cosmetic products comply with regulatory standards in more than 60 countries, including the EU, UK, USA, Canada, and beyond.

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Saphia Jauzou

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# BTARTBOXNAILS

BTARTBOXNAILS®

Hall 22 – Booth B67

BTARTBOXNAILS is a top brand of press-on nails and false nail tips on Amazon in North America and Europe. As industry innovator, we feature premium soft gel and X-COAT technology. We are dedicated to simplifying

beauty routines by continuously creating the newest and most innovative products, with even more to come.

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Ph. +86 13826440065  
Daniel Zhong  
[daniel@btartboxnails.com](mailto:daniel@btartboxnails.com)  
[www.btartboxnails.com](http://www.btartboxnails.com)

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# CALA

CALA®

Hall 22 – Booth A51

We are dedicated to bringing you CALA®. Our broad product assortment boasts a wide range of pro tools, hair brushes, skincare products, make up tools, personal care items, spa essentials, nails, eyelashes and men's collection. All at a premium value for a reasonable and competitive price. We remain current with all the newest

beauty technologies and trends, working directly with leading manufacturers to carefully select and develop each and every product. Our combination of quality, attractive packaging, and superb value has proven to be a successful formula worldwide.

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Commerce, CA 90040, USA  
Ph. +1 213 745 5141  
Kenneth Ha  
[kenneth@calaproduct.com](mailto:kenneth@calaproduct.com)  
[www.calaproduct.com](http://www.calaproduct.com)

# CINEMA SECRETS

CINEMA SECRETS  
PRO COSMETICS

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Adrienne Kramer  
[ackramer@probeautypartners.com](mailto:ackramer@probeautypartners.com)  
[www.cinemasecrets.com](http://www.cinemasecrets.com)

## Hall 22 – Booth B52

The leading makeup brush cleaner in the world! Created by Academy Award Winning Makeup Artist Maurice Stein, Cinema Secrets products are developed for the makeup professional and loved by consumers around the world.

Quick Drying makeup brush cleaner that destroys impurities and discourages the buildup of unwanted particles on makeup brushes creating the most flawless makeup applications.

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## CKA

## CKA®

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Branchburg, NJ 08876, USA  
Ph. +1 212 810 9188  
Vicki Leung  
[vleung@elvis-elvin.com](mailto:vleung@elvis-elvin.com)  
[www.ckaskincare.com](http://www.ckaskincare.com)

## Hall 22 – Booth C71

CKA Skincare is a high-performance skincare brand dedicated to oily and acne-prone skin. Founded by a team of skincare enthusiasts with firsthand experience of oily skin concerns, CKA was born after testing 100+ formulas from leading brands — only to find that none truly addressed their needs.

Working in collaboration with top dermatologists and skincare experts, CKA sources premium

ingredients globally and leverages advanced R&D and manufacturing capabilities to develop targeted, effective solutions specifically designed for oily skin.

Today, CKA is trusted by over 30 million consumers worldwide, with its best-selling product surpassing 100 million units sold globally.

# CLEANLOGIC

## CLEANLOGIC®

### Hall 22 – Booth C44

Cleanlogic, the fastest growing global brand in the bath and body accessory industry, produces socially responsible bath and body care products worldwide. As a Purpose driven company, Cleanlogic disrupts the category by innovating products like exfoliators, sponges, facial care,

and more, that are good for your skin and soul. Through its Purchase to Employ initiative, a portion of sales from every purchase are reinvested to hire and train disabled team members.

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[www.cleanlogic.com](http://www.cleanlogic.com)

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# DASHING DIVA



### Hall 22 – Booth A37-B38

Dashing Diva delivers innovative, salon-quality nail solutions designed for effortless at-home application. Founded in 2003 with a focus on hygiene and creativity, the brand blends patented adhesive technology with thousands of trend-driven designs. From gels and acrylics to

our pioneering Virtual Nails, we empower self-expression through safe, convenient, and long-lasting products. With a global retail presence and a mission to help every customer “Own Your Diva”, we make professional, show-stopping manicures accessible to all.

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# DELON LABORATORIES CANADA



## Hall 22 – Booth A57

DELON LABORATORIES CANADA is one of the largest and leading contract manufacturers and producers of Skin care, Face care, Hair care, Anti-Aging, OTC/Pharma and Cotton products. Located in Montreal, Canada, DELON LABORATORIES CANADA operates out of its state-of-the-art, FDA, Health Canada, GMP and OTC/Pharma approved and compliant facility.

As a leading manufacturer of bath, body & beauty products in the health and beauty industry, DELON actively supplies thousands of global brands in over 72 countries with the highest grade and quality products.

Market: Branded, Private Label, Contract Manufacturing, B2B, Owned brand.

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# DICKINSON BRANDS INC.



## Hall 22 – Booth A61

Dickinson Brands has been a pioneer in the marketing and distribution of Natural and Organic Skincare and Personal Care brands since 1854. Dickinson is the sister company of American Distilling Inc., the world's largest producer of Witch Hazel, supplying cosmetic and pharmaceutical ingredients to leading Health, Beauty and Personal companies around the globe to support their market leading brands.

The Witch Hazel plant (*hamamelis virginiana*) botanical extract has mild astringent properties that have broad applications as a base for cleansers, toners, and personal cleansing and treatment products. Our iconic brands have become staples in American households for over 150 years and are leaders in the natural / skincare and personal care categories.

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# DOSSIER INC

## dossier

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**Hall 22 – Booth A67-B68**

Dossier is the perfume house for the next generation. All products are crafted in Grasse, using high-quality, clean & non-toxic ingredients.

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# DS LABORATORIES



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Witold Araszkiwicz  
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**Hall 22 – Booth B66**

DS Laboratories is a leading dermatological brand specialized in science-backed hair care, offering future-forward, clinical-grade products formulated and recommended by top dermatologists around the world. Working in conjunction with top doctors and key opinion leaders, our R&D team spares no expense in advancing what's possible. We clinically test our formulas at leading universities in collaboration

with dermatologists and publish our results in top scientific journals.

DS Laboratories covers a complete hair-care portfolio, including shampoos, conditioners, topical serums, hair-growth supplements, lash and brow-supporting serums, and many other unique products.

Let's get you there™

# EBIN NEW YORK

**EBIN**<sup>®</sup>  
NEW YORK

## Hall 22 – Booth B72

“Everyday Beauty Is Now” — EBIN NEW YORK envisions a world where beauty is celebrated in all its diverse forms, empowering individuals to embrace their unique identities with confidence and pride. Through our innovative products and inclusive approach, we aim to redefine beauty

standards. We seek to inspire self-expression, creating a positive impact on people's lives and fostering a community built on authenticity and acceptance.

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Sophie Heo

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# ELVIS+ELVIN

**elvis+elvin**<sup>®</sup>  
New York

## Hall 22 – Booth C71

elvis+elvin is a luxury beauty brand founded in New York in 2014. We offer a full range of skincare, hair care, body care, makeup, and fragrance products, all developed and manufactured in our own US-based laboratory. Rooted in the philosophy of uniting nature and science, we combine powerful natural actives

with advanced technologies such as plant stem cells and liposomal delivery systems. Our formulas are crafted to deliver high performance while remaining gentle and suitable for even sensitive skin, reflecting our commitment to quality, efficacy, and safety.

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Jessica Liang

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# ELYSIAN SOAP SHOP



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[www.elysiansoapshop.com](http://www.elysiansoapshop.com)

## Hall 22 – Booth C53

Elysian is a luxury men's grooming company dedicated to bringing dignity to everyday self care.

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# ETHICA

# ETHICA

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Ph. +1 954 790 0865  
Peter Martin  
[support@ethicabeauty.com](mailto:support@ethicabeauty.com)  
[www.ethicabeauty.com](http://www.ethicabeauty.com)

## Hall 22 – Booth B42

Ethica is the leader in professional care for Hair & Scalp Health. We make multi-benefit products that adapt to the user, giving unprecedented results to everyone, regardless of age, hair type, race, or gender. ETHICA – BE A GOOD HUMAN

# EYA BEAUTY LLC



**Hall 22 – Booth C66**

EYA BEAUTY LLC is a professional manufacturer of types of makeup brushes and makeup tools.

With the vision of continuously improving customers' experiences, it has been successfully

achieving the goal of serving the partners with highly effective quality products.

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Steven Song  
[info@eyabeauty.com](mailto:info@eyabeauty.com)  
[www.eyabeauty.com](http://www.eyabeauty.com)

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# FHI HEAT

FHI H E A T®

**Hall 22 – Booth A39-B40**

With nearly 20 Years of experience in the professional hair industry, FHI Heat® has established itself as a brand synonymous with excellence, precision, and quality. We are committed to creating technologically advanced tools with the power and performance needed for

professionals. Each FHI Heat® product works to give you faster, smoother, more professional results. Developed by stylists for stylists, FHI Heat and our family of brands is created – For Hair Innovators.

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# FISK INDUSTRIES INC DBA FISK BRANDS

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## Hall 22 – Booth B41

Fisk has built its business of over 50 years by developing long-standing relationships with retailers, distributors and consumers with brands that deliver products that are effective, progressive, and fair-priced. Fisk Industries brands include Difeel, Hair Chemist, Sleek,

Cover Your Gray, Barielle, Hair Chemist, Zuri, Dermactin TS, Daggett & Ramsdell, and many more.

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## FLIP RAZOR



12143 Punkin Hollow Rd.,  
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Ray Liberatore  
[ray@fliprazor.com](mailto:ray@fliprazor.com)  
[www.fliprazor.com](http://www.fliprazor.com)

## Hall 22 – Booth B63

Stop wasting half your razor. Mack-Ray, Inc. disrupts the industry with patented Flip Razor technology, featuring precision-engineered blades on both sides of every cartridge for "Twice the Shave". We deliver Gillette-level quality while ending planned obsolescence. While our premium systems offer ultimate performance, our new Disposable Flip Razor line

brings this innovation to the mass market: 5 of our disposables equal 10 ordinary ones, cutting plastic waste by 50%. Backed by 35+ years of retail success (including Walmart), we provide a smarter, more sustainable way to groom. Double your value — visit us at Pav 22 B63.

# HEIMISH

heimish

Hall 22 – Booth A77

heimish sees the natural beauty within each of us.

Natural beauty effortlessly charms people and it is captivating though subtle.

We believe in the uniqueness of each of us.

Bring out your own natural beauty, that is already inside you, not something made.

No More Normal. Glow Your Glow.

Discover heimish to find your own beauty!

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[www.heimish.us](http://www.heimish.us)

# HIGH'S PERSONAL CARE PRODUCTS LIMITED

HIGHS<sup>®</sup>

Hall 22 – Booth A41

HIGH'S is a luxury hand, foot, spa and skincare brand inspired by the awakening properties a cup of coffee can have on the body and mind.

A bespoke experience to indulge the senses. We're more than just products. We're a global brand in the making. With a variety of scents and skin beneficial ingredients, each product can

offer custom, targeted beauty care.

Experience the invigorating qualities of all HIGH'S Body Care products, and discover what makes HIGH'S the preferred brand of professional beauty spas around the world.

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Canada  
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Kelly / Nicole  
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[www.highs.beauty](http://www.highs.beauty)

# HOUSE OF CHEATHAM / AUNT JACKIE'S



HOUSE of CHEATHAM, LLC  
Est. 1924

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GA 30083, USA  
Ph. +351 913899353  
Stephen Edwards  
[sedwards@houseofcheatham.com](mailto:sedwards@houseofcheatham.com)  
[www.houseofcheatham.com](http://www.houseofcheatham.com)

## Hall 22 – Booth B69

House of Cheatham is known for premium hair products. We cater to Textured and Curly Hair specifically. We are proud of our crafted formulations that address the unique needs of natural, curly and coily hair. Our Brand portfolio

includes Aunt Jackie's, Hollywood Beauty, Africa's Best Originals and Kuza.

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## INOPRO

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FL 33702, USA  
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Alexander  
[alexander@inopro.us](mailto:alexander@inopro.us)  
[www.inopro.us](http://www.inopro.us)

## INOPRO

## Hall 22 – Booth B39-C40

INOPRO is a company dedicated to creating simple, gentle, and effective oral care products. We focus on making teeth whitening accessible and safe for everyday use with our peroxide-free formulas.

Our best-selling Advanced and Green Whitening Strips are designed for a comfortable, clean

whitening experience, supported by our probiotic whitening toothpaste for a complete routine. We continuously innovate based on real customer feedback, helping thousands achieve a brighter, fresher smile.

# IONI COSMETICS



**Hall 22 – Booth C64**

IONI Cosmetics offers high-quality, cruelty-free, and vegan beauty products. IONI has become a favorite among Millennials and Gen Z for its innovative and collectible lash lines, including the popular TikTok-famous IONI 3D Lashes. IONI is also known for its color cosmetics assortments of quality formulation and exciting presentation.

“The everyday you!” provide high-end but affordable quality products in Lashes, Cosmetics and Nail Art. The trend-setting trail-blazer of fun, wild lashes, and makeup.

We are committed to providing a personal and unique touch to all customer touch points: social media, partners, and customer service.

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City, CA 91780, USA  
Ph. +1 626 941 6558  
Long Nguyen  
[sales@jondavler.com](mailto:sales@jondavler.com)  
[www.ionicosmetics.com](http://www.ionicosmetics.com)

# J.CAT BEAUTY



**Hall 22 – Booth A55**

Global Presence — Successfully expanded to 20+ countries with established market penetration and loyal customer base across diverse markets.

Ethical Leadership — PETA and Leaping Bunny certified, leading the cruelty free movement with

transparent, ethical beauty practices.

Inclusive Innovation — Rich color palettes and affordable pricing make trendy beauty accessible to everyone, breaking industry barriers.

9890 Pioneer Blvd,  
Santa Fe Springs, CA 90670, USA  
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[www.jcatbeauty.com](http://www.jcatbeauty.com)

# JUMISO

## JUMISO

### Hall 22 – Booth A75

JUMISO is a K-derma skincare brand built on science-driven formulas and a skin-first philosophy.

Focused on skincare for real progress, we create products that strengthen the skin barrier, restore balance, and deliver visible results over time.

Each formula is developed with proven concentrations, gentle active ingredients, and

only what skin truly needs. Nothing unnecessary, nothing overdone.

From daily hydration to targeted concerns like dark spots and barrier care, JUMISO supports healthy skin through consistent, reliable routines that deliver real results.

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Siheon Keum  
[ksh@jumiso.co.kr](mailto:ksh@jumiso.co.kr)  
[www.jumiso.us](http://www.jumiso.us)

# K-HEADSPA



### Hall 22 – Booth B44

K-HEADSPA is a professional scalp-facial system that redefines skincare by beginning at the scalp — the true foundation of skin health. Through deep cleansing, acupoint stimulation, and lymphatic flow activation, it restores circulation, balance, and overall scalp condition. By respecting the body's natural structure and

flow, K-HEADSPA supports healthier hair, improved skin vitality, and full-body relaxation. Designed with a principle-first approach, it delivers slow, deep, and restorative care — establishing a new paradigm for beauty that begins from the top and flows downward.

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# KISS PRODUCTS, INC. / RUBY KISSES

**KISS** BEAUTY  
GROUP

**RUBY**  
Kisses

## Hall 22 – Booth A45-B46

KISS Beauty Group is the world's largest manufacturer and distributor of professional-quality beauty products, sold in over 90 countries. A leader in fashion nails, KISS delivers innovative solutions across nails and lashes. Ruby Kisses is KISS Beauty Group's

cosmetics brand, delivering bold, inclusive essentials with vibrant pigments and pro-level payoff. Rooted in the KISS family since 1989, Ruby Kisses empowers effortless, authentic self-expression — your way.

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Jody Gottwirt

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# L.A. GIRL COSMETICS

*L.A. Girl*  
COSMETICS

## Hall 22 – Booth C63

L.A. Girl Cosmetics is all about bringing artistry to life by providing prestige-quality color cosmetics to all makeup users alike - from the savvy beauty junkie to the inspired novice. As an affordable luxury cosmetics brand, L.A. Girl Cosmetics loves to INSPIRE beauty by creating new ways to ignite individual expression through the art of color. We're a chic and savvy professional makeup brand that places the

power of artistry in the hands of today's aspiring makeup user. L.A. Girl Cosmetics has taken pride in offering on-trend, innovative, and exceptional quality products. With an amazing selection of high-quality cosmetic products that cater to makeup enthusiasts all over the world, L.A. Girl has become a destination brand that offers beauty without compromise.

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Edith Perez

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# LIRA CLINICAL



Be Bright. Be Beautiful.

## Hall 22 – Booth B74

Lira Clinical® is a global leader in corrective and brightening skincare, created by four renowned skincare professionals. Here, they created a brand by following the philosophy of science, discovering nature's secrets with three outcomes in mind: brighter, healthier, younger-looking skin for Real People. Real Results.

Lira Clinical® embodies an understanding of how nature works, allowing science the opportunity to correct skin conditions with effective ingredients. Be Bright. Be Beautiful. Meet Lira Clinical®.

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# MANIC PANIC NYC



## Hall 22 – Booth A71

Iconic vegan hair color brand — bold shades, cruelty-free formulas, self-expression worldwide.

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# NAIL ALLIANCE



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[www.gelish.com](http://www.gelish.com)

## Hall 22 – Booth C50

Nail Alliance was founded in 2009 by Danny Haile, David Daniel and Gari-Dawn Tingler who began their careers in their families' salons and beauty school. Their passion led to working in the salon and competing on the global nail competition stage. These experiences taught them the need for superior products and

uncompromising quality. The only way to meet these needs was to make product themselves. Through continued innovation, Nail Alliance® and its brands, Gelish, Morgan Taylor, Artistic Nail Design, Entity and Red Carpet Manicure, have become the most influential force in the professional nail industry today.

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# NEW WORLD BEAUTY INC



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## Hall 22 – Booth C67

At New World Beauty, we believe beauty should be accessible to everyone. That's why we're dedicated to providing premium-quality products at prices that won't break the bank. From handcrafted lashes to innovative beauty essentials, our mission is to make high-end beauty affordable, inclusive, and effortless.

For more than a decade, Jlash and JBabe have been a trusted name in beauty, known for products that combine style, comfort, and performance. Whether you're a beginner experimenting with your first pair of lashes or a beauty pro perfecting your look, we have something for you.

# ORLY INTERNATIONAL / SPARITUAL

ORLY®

## Hall 22 – Booth B56

From the conception of timeless nail looks Original French Manicure®, cutting-edge color, professional gels & essentials, treatments, textures and design for nails; it's all been created by the brains and beauty lovers at ORLY®.

SPARITUAL is a sustainable, Vegan Beauty brand that celebrates Slow Beauty Rituals of self-care. Our thoughtfully curated body and nail care products are designed to be compact, maximizing both space and sales. We make it easy to incorporate wellness into your routine.

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[www.sparitual.com](http://www.sparitual.com)

# PRETTY WOMAN LLC / HELIOS NAIL SYSTEMS

Helios  
NAIL SYSTEMS

## Hall 22 – Booth C47

Helios is a professional nail brand based in New York with a production process that relies solely on expert-approved research, innovations, scientific advancements, and quality. As a fashionable nail cosmetics line, Helios has

developed an impeccable product look, incorporating appealing aesthetic touches and a special, signature twist to the details.

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# REGISTRAR CORP



## Hall 22 – Booth B65

Registrar Corp is the global leader in regulatory compliance. Trusted by over 1,500 cosmetic companies worldwide and earning a 4.7/5.0 (Excellent) client satisfaction rating in Trustpilot, we are your one partner for compliance in the

US, Canada, UK and EU markets with expertise, software, and training that help you make better products, launch faster, and stay compliant with confidence. Learn more at [www.registarcorp.com/industries/cosmetics](http://www.registarcorp.com/industries/cosmetics).

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# ROBANDA INTL



## Hall 22 – Booth B52

Robanda International was founded 25 years ago and is headquartered in San Diego, CA. They cover all aspects of beauty, from head to toe, with their brands available in over 60 countries worldwide. These brands include BODYOGRAPHY COSMETICS and RETINOL SKINCARE. Robanda will continue on their path

of smart acquisitions and are looking to partner with international importers and distributors who share their vision of building global brands. To discuss available opportunities, visit the Robanda booth B52 in Pav 22 or email [shawn@robanda.com](mailto:shawn@robanda.com).

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# RUDE COSMETICS, INC

Rude®

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## Hall 22 – Booth B64

Why be nice when you can be RUDE? Rude Cosmetics was founded in 2016 with the sole purpose of offering cutting edge, high quality products at comfortable prices. Located in the heart of Los Angeles, California, Rude Cosmetics believes that makeup is the best tool to express your inner you.

Convey yourself through our art and become bold, fierce, and RUDE-ly stunning. Whether you are going for a natural, bold, fierce or RUDE look, simply let your imagination loose without regrets. Never look back; always look forward... Because you are wearing MAKEUP WITH AN ATTITUDE®

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# SOADDICTED

soaddicted®

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Ankie Leong  
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[www.soaddicted.com](http://www.soaddicted.com)

## Hall 22 – Booth C46

Since 1999, Fraser Research Labs INC has been dedicated to developing and delivering safe and effective solutions. Formulated by cosmetic scientists and trusted by dermatologists, aesthetic doctors, FRL uses science-backed formulations to highlight the natural beauty within!

Soaddicted has a simple objective — to create a better, more natural you! And we're Soaddicted to bringing you scientifically backed products that make you look good for the day and also bring additional, long-term anti-aging benefits!

# STYLE FACTOR



## Hall 22 – Booth A63

Style Factor is a professional haircare brand known for high-performance, salon-quality products. Designed for versatility and inclusivity, its formulas support a wide range of hair types and styling needs. Trusted by stylists and everyday users alike, Style Factor delivers bold,

long-lasting results that inspire confidence and creativity, empowering individuals to express their personal style with ease.

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# SUAVECITO



## Hall 22 – Booth A73

Suavecito is an American grooming company from Santa Ana, California, best known for its water-soluble hair pomade and men's grooming products. Launched in the late 2000s, the brand draws heavy influence from classic barbering, Chicano, and custom culture. Suavecito built a strong grassroots following and expanded

globally. Its lineup now includes hair styling products, beard care, shave products, and accessories, blending classic style with modern performance and affordability. Today, Suavecito is widely recognized for its bold identity and strong presence in barbershops and grooming culture worldwide.

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# SUN SARA COSMETICS CANADA LTD.

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## Hall 22 – Booth C61

Founded in 2012, Sun Sara Cosmetic Company has been dedicated to the high-end professional hair care industry for 14 years. With integrated capabilities in R&D, manufacturing and marketing, Sun Sara operates a complete professional hair care service system. Guided by the mission “Bring Beauty and Confidence to Your Life,” the company established

Arganmidas, promoting a healthy approach to hair, skin and lifestyle. Registered in over 100 countries and sold in more than 50 markets, Arganmidas is trusted by high-end consumers worldwide. Looking ahead, Sun Sara will continue to innovate and bring high-quality “Made in China” products to the global market.

# SUNBRIGHT PERSONAL CARE INTERNATIONAL L.L.C

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## Hall 22 – Booth B78

Born in the USA in 2016, Eilovy/SHIFEI focuses on depilatory and skin care products. Our philosophy is to provide affordable, accessible, and effective beauty products that are inspired by nature and backed by science. We believe in sustainability and are committed to reducing their

environmental impact through responsible sourcing and packaging.

# TOWNLEY INC.



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Thomas Duffy  
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## Hall 22 – Booth C70

Townley is a leading company in kids' cosmetics, hair care, and bath products, featuring popular brands from Disney, Mattel, Sanrio, Paramount, Warner Bros, and more. With products available worldwide in top retailers, Townley caters to a wide audience. With offices in New York and Shenzhen, Townley expertly manages both domestic and international distribution. Their innovative approach includes developing every day and seasonal products, using digital marketing to engage their audience.

Townley has focused on crafting cosmetics using

plant and water-based products. Their commitment to safety ensures every product is made with your little ones in mind, making Townley a trusted name for families.

Townley goes beyond just providing fun and colorful products — they aim to create lasting memories for children and parents alike. By partnering with beloved brands like Stitch, Disney Princess, Barbie, Hot Wheels, and Hello Kitty, they bring magic and creativity into everyday moments.

# YOUNGBLOOD MINERAL COSMETICS

YOUNGBLOOD®  
MINERAL COSMETICS

## Hall 22 – Booth B51

For 30 years, Youngblood has pushed past clean beauty boundaries, fusing bold pigment with skin-loving innovation. Born in dermatology as a mineral solution for sensitive and post-treatment skin, the brand has evolved into a globally trusted leader in ultra-luxury cosmetics. Guided by makeup artists and driven by consumers who

refuse to compromise, our formulas deliver professional-grade performance while supporting skin health. These are clean products that perform, true color that lasts, and beauty that goes beyond makeup — empowering confidence in every complexion.

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# ZECRET SHINE COSMETICS LLC (KLNDOTOR)

ZECRET SHINE



## Hall 22 – Booth A59

Klndotor leads in discovering, crafting, and perfecting daily beauty essentials for people navigating fast-paced lives.

We believe that exceptional formulas are just the beginning. Beauty needs captivating design and an inspiring story so that people can connect with it deeply, rather than merely apply it.

We design and produce cosmetics including facial care products, makeup products, skin care products, functional skin care products, baby skin care products, pet cleaning and skin care products.

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Bryan Jones

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